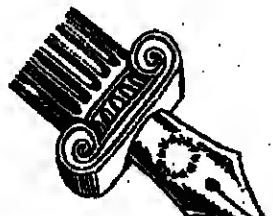


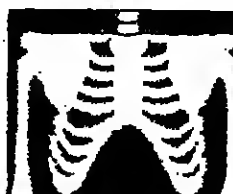
FINANCIAL TIMES



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Democracy in trouble
Page 3



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An alliance under strain
Europa Column, Page 14



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Today's surveys
New media Bermuda
Separate Sections

World Business Newspaper

TUESDAY NOVEMBER 7 1995

D8523A

British government defeated in vote on MPs' earnings

British prime minister John Major's Conservative government suffered an embarrassing defeat when the House of Commons voted to force members of parliament to disclose consultancy earnings. MPs voted 322 to 271 in favour of an opposition motion requiring full disclosure. The government had argued that MPs should not have to reveal earnings. Page 3

Daiwa bank shares jump as Sumitomo merger looms

Daiwa Bank shares jumped by 15.6 per cent to ¥738 in Tokyo on news of a likely merger with Sumitomo Bank after the presidents of the two groups referred to a possible deal which could create one of the largest banks in the world. Japan's finance minister Masuroshi Takekura said a merger between the two banks was necessary to avert turmoil on the financial markets after US financial regulators ordered Daiwa to cease American operations last week. Takekura urged to quit, Page 4. Shogun wedding to save bank's reputation, Page 17

Hechtel, the German chemicals company, reported an "extremely disappointing" third quarter, due to a marked slowdown in Europe although pre-tax profits rose 115 per cent to DM1.3bn (\$822m) and the group is on target for its highest annual profits since 1989. Page 17

Deutsche Telekom said the German postal workers' union had agreed to 60,000 job cuts by the end of the decade in exchange for a management promise of no permanent lay-offs before the end of 1997, extending a previous commitment applying until the end of 1996.

Former S Korean president faces arrest

South Korean information minister Oh In-whan said former president Roh Tae-woo (left) will probably be arrested for bribery once prosecutors complete their investigation into his \$650m illegal slush fund. The investigation is concentrating on construction companies which allegedly bribed the former president in return for gaining state contracts during his 1988-93 term. Page 16; Editorial Comment, Page 15

British Airways announced first half pre-tax profits up 23.2 per cent and said it had received approaches from several US airlines to form partnerships if it sold its stake in USAir. Page 23; Lex, Page 16

EU plans family leave law: Workers in European Union countries will be entitled to 12 weeks' unpaid parental leave after the birth or adoption of a child, and to have time off work "for urgent family reasons" under a proposed law agreed by unions and employers. Page 16

International Paper, the world's largest paper company, has agreed a \$3.5bn takeover of Federal Paper Board, a New Jersey-based group with 23 facilities across the US and two in Britain. Page 17

Shevardnadze set for Georgia win: Former Soviet foreign minister Eduard Shevardnadze appears to have won the Georgian presidency. Preliminary results show he received more than 70 per cent of the vote. Page 3

Compaq Computer, the world's largest personal computer manufacturer, plans to acquire NetWorld, a US manufacturer of computer networking equipment, for \$372m. Page 18

Sweden sets out growth agenda: Sweden's Social Democratic government announced an "agenda for growth" intended to lower unemployment and build on recent budget deficit cuts. Page 16

Tokyo seeks to cut red tape: Japan is preparing to reduce red tape for business travellers and imports of manufactured goods, in deregulation proposals to be presented at next week's summit of 18 Pacific rim leaders. Page 7

Italian inflation steady: Consumer prices in Italy rose 0.5 per cent last month, giving an annualised inflation rate of 5.8 per cent, the third consecutive month the rate has remained steady. Page 2

Bouchard keeps Quebec waiting: Quebec separatists and the rest of Canada are waiting for Lucien Bouchard to decide whether to take over as premier of the French-speaking province following the resignation of Jacques Parizeau. Page 6

STOCK MARKET INDICES	
New York Exchange	4,324.85 (-0.72)
NASDAQ Composite	1,068.24 (-0.58)
Europe and Far East	
FTSE 100	2,514.8 (-14.4)
Nikkei	19,036.97 (-4.17)

US LUNCHTIME RATES	
Federal Funds	5 1/4%
3-month T-bill	5 1/8%
Long Bond	107 1/2
Yield	8.29%

OTHER RATES	
UK 3-month bank	6 1/4% (6.5%)
UK 10 yr gilt	10 1/4% (10.4%)
France 10 yr OAT	10 1/2% (10.2%)
Germany 10 yr Bund	10 1/2% (10.2%)
Japan 10 yr JGB	11 1/2% (11.2%)

NORTH SEA OIL (Argus)	
Spot 15-day Dec	\$16.48 (7.63)

Australia	5000	Onco	1400	Meta	1000	Qatar	Q111
Belgium	10000	Hong Kong	10000	Morocco	10000	Singapore	10000
Denmark	10000	India	10000	Nigeria	10000	Slovakia	10000
France	10000	Italy	10000	Poland	10000	Spain	10000
Germany	10000	Japan	10000	Portugal	10000	Sweden	10000
Greece	10000	South Korea	10000	Romania	10000	Sri Lanka	10000
Ireland	10000	Taiwan	10000	Thailand	10000	Turkey	10000
Italy	10000	UK	10000	USA	10000	Yemen	10000

People of Israel urged to continue murdered leader's search for Middle East peace

World leaders pay tribute to Rabin

By Julian O'Connell in Jerusalem

World leaders yesterday paid their last respects to the assassinated Israeli prime minister, Yitzhak Rabin, and urged the people of Israel to carry on the search for a lasting peace in the Middle East.

Let us not keep silent, let our voices rise high to speak of our commitment to peace, for all times to come," King Hussein of Jordan told the 4,000 mourners gathered at a hilltop cemetery overlooking Jerusalem.

Referring to Mr Rabin as a friend and a brother, he said the Israeli leader had had the courage and vision to commit his country on the course of peace with its Arab neighbours.

US president Bill Clinton and President Hosni Mubarak of Egypt said the greatest memorial for Mr Rabin would be to continue his drive to end half a century of Arab-Israeli fighting.

Sirens that each year commemorate the start of the two-hour-long funeral which brought together presidents, monarchs and representatives from some 50 countries, including an unprecedented six Arab states, sounded at 10.00.

Mr Clinton said it now fell "to all of us who love peace and all of us who love [Mr Rabin] to carry on the struggle to which he gave his life."

"His spirit lives on in the growing peace between Israel and its neighbours... So let me say to you the people of Israel, even in your hour of darkness, his spirit lives on so you must not lose



Last respects: world leaders from some 50 countries, including an unprecedented six Arab states, attend the funeral of Yitzhak Rabin in Jerusalem

your spirit." Mr Shimon Peres, Israel's acting prime minister, seeking to bolster the shaken Israeli government and restore confidence abroad and at home, pledged to deepen the search for peace with Arab neighbours.

In his tribute to his former colleague Mr Peres said Mr Rabin had broken new paths creating a

flourishing economy at home and paving the way to peace in the Middle East.

"I see our Arab neighbours, and I would like to say to them that peace is irreversible," Mr Peres said, promising that Mr Rabin's work would be rewarded.

"There is no turning back, not for us, and not for you. Neither I, nor you, are allowed to stop, nor postpone, nor hesitate on the road to a full and comprehensive peace."

Aides to French president Jacques Chirac, who attended the funeral, said Mr Peres had also pledged in a meeting with Mr Chirac that Israel's troop redeployment out of Palestinian pop-

ulation centres in the West Bank would be completed on schedule by the end of the year and that Palestinian elections would go ahead as scheduled on January 20.

Among other world leaders gathered at the funeral were German chancellor Helmut Kohl and Mr John Major, Mr Victor Cher-

nomaydin and Mr Felipe Gonzalez, prime ministers of Britain, Russia, and Spain, where peace talks opened in 1991, Mr Peres

Continued on Page 16
World leaders mourn; Reviled extremists hail death of an 'evil man'; Page 15
Observer, Page 15

Daimler warns it may abandon lossmaking Fokker

Threat aims to secure rescue help from Dutch for aircraft maker

By Wolfgang Münchow and Peter Norman in Stuttgart and Ronald van de Krol in Amsterdam

Daimler-Benz, Germany's largest company, has acknowledged for the first time that it may abandon Fokker, the lossmaking Dutch aircraft maker, if the Dutch government refuses to contribute to a rescue package.

In an interview, Mr Jürgen Schrempp, Daimler chairman, said he still regarded Fokker as a core part of the commercial aircraft business of Daimler-Benz Aerospace (Dasa) but warned if negotiations with the Dutch government did not succeed, "then Fokker has no future".

His comments amount to a tactical move to increase pressure on the Dutch government, which has shown reluctance to co-finance a rescue package to secure Fokker's medium-term future. The company is being

kept afloat by a short-term bridging loan from Dasa.

Dasa and Fokker, hit by the weakness of the dollar and the collapse in defence and commercial aircraft sales, are both considering wide-ranging restructuring programmes.

Dasa recently announced preliminary plans to lose close to 9,000 of its German staff as part of a DM1bn (\$700m) cost-cutting drive over three years. Fokker is due to announce restructuring plans shortly.

Mr Schrempp said: "We have come forward with a business plan where we think it would be worthwhile to save Fokker. However, the Dutch government, within the framework of the bilateral agreement with the US and within the framework of international trading rules will

have to come in and chip in, and we will do as well. If that happens, Fokker has a future."

The Dutch economic affairs ministry said yesterday talks between the Dutch government, Dasa and Fokker would begin "reasonably soon". Most commentators expect the talks to start this week.

The Dutch government is widely expected to contribute to a Fokker rescue plan, but will want to ensure that Dasa puts up the lion's share of the funds.

Fokker, squeezed by its location in a hard-currency country and its need to sell aircraft in dollars, suffered a record loss of F158m (\$410m) in the first half of 1995.

It is carrying out a programme to cut another 1,750 jobs by mid-1996, reducing its workforce to 6,700 people. In 1990, it employed 13,300.

Dutch press speculation about the amount the government might be prepared to contribute has settled between F160m and F190m. Fokker is estimated to need more than F1.2bn to survive.

Mr Schrempp defended the industrial rationale behind the 1993 acquisition of a majority holding in Fokker, because of the pivotal role the Dutch aircraft maker assumes in Dasa's designs for a 100-seat Airbus.

Daimler-Benz is reviewing its 35 business units to assess their strategic fit and determine whether they will achieve a minimum 12 per cent return on equity.

MTU, Dasa's aero-engine unit, is among the business units whose future is uncertain. Mr Schrempp said Dasa was in talks with BMW and Rolls-Royce over co-operation plans, but added that if the talks failed MTU would abandon its core business and become a component supplier.

He said: "We know precisely how to get MTU of Munich into a very profitable situation. We make (it) a high-tech component supplier to our three friends - Rolls-Royce, GE, and Pratt and Whitney... When you see the fight between Pratt and Whitney, GE and Rolls-Royce, I mean this is crazy."

"At the moment some engines are being sold with 100 per cent discount based on the hope that parts revenues in 15 to 17 years will make profits."

Planes, trains and automobiles, Page 15
Lex, Page 16

First Interstate gets \$10bn friendly bid from US bank

By Richard Waters in New York

First Interstate, the Los Angeles-based bank struggling to fend off a hostile takeover bid, said yesterday it had found a white knight willing to pay \$10bn in stock in an agreement to acquire the bank.

The friendly offer, made by First Bank System, a bank based in Minneapolis, was approved by both banks' boards on Sunday. The agreement comes less than three weeks after First Interstate received a hostile offer from Wells Fargo, a long-time suitor.

Yesterday's agreement is unlikely to be the final move in the fight for control of southern California's biggest bank. First Bank's shares slid yesterday morning, pushing its agreed offer below the \$10.2bn at which Wells Fargo's bid is valued.

Although only two-thirds the size of First Interstate, First Bank's shareholders would be left with 40 per cent of the shares in the enlarged bank and half the board seats.

For First Interstate, though, the deal would preserve many of the jobs in Los Angeles that would be lost in a takeover by Wells Fargo. First Bank plans to retain its Midwest headquarters, but it said it would shift the management of its main business operations, including retail and corporate banking, to southern California.

The deal would assure First Interstate executives a position in the merged bank, which would take the First Interstate name. This seems likely to provoke accusations and lawsuits from shareholders who would claim that directors acted in part to save their own jobs.

Mr William Starr, First Interstate's chief executive, would get the number two position of president and chief operating officer after a takeover by First Bank. The top job would go to Mr John Grundhofer, a former Wells Fargo vice-chairman who was recruited five years ago to run First Bank.

US takeover lawyers said that, by soliciting a bid from First Bank, First Interstate may in effect have put itself up for sale. If so, its board would be obliged to accept the highest offer, First

Interstate insisted that the First Bank deal was a better one for its shareholders, even if Wells Fargo were to sweeten its offer, as it has hinted it may.

First Bank has assets of \$37bn and a network that extends between the Midwest and the Rocky Mountains. It has little overlap with First Interstate, a bank with \$56bn in assets which has expanded from its Californian base across most of the US's western states.

Should the struggle erupt into a bidding war, Wells Fargo is widely seen as in a better position to raise its offer. The San Francisco-based bank has said it could cut \$700m from First Interstate's annual costs after a merger, compared with the \$500m of cost savings projected by First Bank.

First Bank's offer follows a search for a white knight which is thought to have included talks with NorWest, a bank whose geographical reach closely matches that of First Bank, and Ohio-based BancOne.

Years before bedtime, Page 14
Lex, Page 16

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TRADE INDENTITY

Democracy indicted in the name of reform

Chrystia Freeland explains why some businessmen and politicians say elections must be postponed for the sake of Russian capitalism

After the collapse of the Soviet Union in 1991, most Russian and foreign observers tended to assume that democratic and market reforms were synonymous. We term "democratic markets" to describe the goal of the Russian reform effort and "market reform" and "democrat" became interchangeable labels in the language of Russian politics.

But after nearly five years of painful transition from communism, the easy marriage of the ideas of democracy and capitalism is beginning to fall apart.

Disgruntled by economic reforms which have enriched a tiny élite but impoverished many, voters appear to be preparing to use their new democratic powers to elect a parliament dominated by communists and nationalists. That has prompted a growing number of Russian businessmen and politicians to argue that, for the sake of capitalism, democracy should be put on hold.

Over a lavish meal at the weekend in the National Hotel, one of the swanky new establishments symbolising the rise of Russian capitalism, a group of prominent members of the Russian establishment launched a campaign to postpone the parliamentary elections, scheduled for December 17, by asking the Constitutional Court to strike down Russia's election law.

"If people tell me that for the

sake of symbolic democracy I must give up my property - well democracy is not worth that much to me," said Mr Oleg Kisiliev, chairman of the board of Impeks-bank, an export company active in the gold trade. Mr Kisiliev said he and his colleagues feared a government dominated by communists and nationalists might confiscate the property of some of Russia's leading entrepreneurs and argued that

Disgruntled by changes that have enriched a tiny élite but impoverished many, voters appear to be preparing to elect communists and nationalists

the elections must somehow be blocked.

"I would very much like to live in a free country, but I very much fear that the path to freedom could kill us," said Mr Kakha Bendukidze, one of Russia's most successful corporate raiders and another leading figure in the campaign.

The mounting effort to postpone the elections contradicts the conventional view earlier this year that the parliamentary ballot did not matter very much. A Salomon Brothers research report published in August with the title "Russian Politics: Not That Scary Any More" captured the view that Russian politics had lost its sting.

Optimists argued that Russian communists did not threaten market reforms because, like their east European comrades, they had been transformed into social democrats. Moreover, according to the hopeful view, even if hard-line communists were to take over the parliament, the vast powers granted to the Russian president would allow him to over-rule a revanchist legislature.

But as elections draw nearer, Russian businessmen are beginning to doubt this analysis. Indeed, the communists still represent enough of a threat in the eyes of Russia's new rich that Mr Bendukidze and his allies say in the event of a communist landslide they are preparing to leave the country with as much capital as they can take with them.

In the opinion of Russia's nascent capitalists, the danger posed by the communists is compounded by their doubts about Russian President Boris Yeltsin's own position. Although Mr Yeltsin has earned himself a place in history as the man who brought capitalism to Russia, he him-

self is a former communist boss and a savvy politician, giving rise to fears that he might return to the communist camp.

"We are fighting for the soul of the president," said Mr Bendukidze. He argued that after the elections, "the president might fight the parliament, but he might also change his mind and become a communist leader."

Those who advocate a postponement of democracy fear public protest, not from their own disgruntled countrymen, but from the west.

"We have become used to listening to the west. We listen to the [International Monetary Fund] as to a stern nanny," said Mr Kisiliev, who believes that if the west insists elections be held according to the current timetable, Russian élites might drop the campaign to postpone them.

But some western observers believe that western governments might be inclined to condone a suspension of democracy because, like Russia's homegrown capitalists, the west stands to suffer from a communist-nationalist takeover.

"In the short term, it is better for the Russian economy and in the interests of the west if elections are not held," said Mr Michael McPaul, a professor of political science at Stanford University in California and author of a recent handbook on the Russian parliamentary elections.

While Russia's new rich are

Legacy of a painful transition



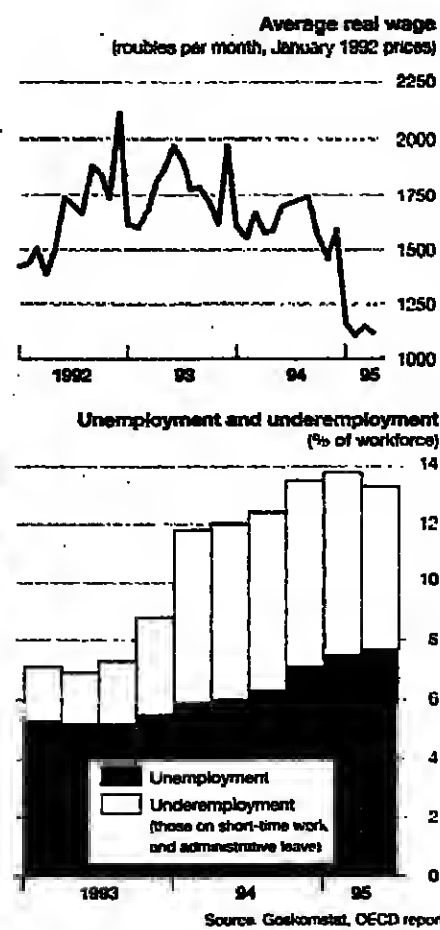
Elderly communist supporters walk in Moscow's Red Square

probably right in their calculation that western governments, rather than the politically disorganised Russian masses, could pose the greatest obstacle to a postponement of Russian elections, the real

problem is in Russia itself. Democracy and capitalism are becoming antithetical in Russia because the main accomplishment of market reforms has been to redistribute the country's wealth rather than to

increase the country's productivity.

Until markets bring prosperity to the majority of Russian voters, democracy will continue to be a threat to the country's newly rich élite.



EBRD to lend Kamaz \$100m

By Kevin Done

The European Bank for Reconstruction and Development is to lend \$100m (55m) to Kamaz, the huge Russian truck-maker.

The loan is the biggest the bank has made for a corporate restructuring in Russia.

Kamaz, formerly one of the world's biggest truck-makers, was hit by a disastrous fire in April 1993 which destroyed its engine plant and placed a severe strain on the group's finances.

At its peak Kamaz produced more than 125,000 trucks and 175,000 diesel engines a year, said the bank.

In the wake of the fire the company has suffered severe liquidity shortages, which have undermined its ability to pay suppliers, as cash has been diverted to finance rebuilding of the engine plant.

The new funds will be used to increase significantly the output of heavy trucks.

Kamaz, which is working closely with Kolbary Kravtsov, the US investment firm, and Cummins, the US diesel engine producer, is aiming to produce around 25,000 trucks this year, but it plans virtually to double output in 1996.

The loan from the EBRD will be used by Kamaz primarily to pay suppliers and employees and for capital investment to improve efficiency and to replace plant and equipment which were damaged in the fire.

Mr Jacques de Larosiere, EBRD president, said that the bank's loan was conditional on the Russian banks completing a "satisfactory restructuring" of their largely short-term loans to Kamaz.

These negotiations were expected to be completed "shortly".

Kamaz, which was founded in 1969, is located in Naberezhnye Chelny in Tatarstan, 1,000 km east of Moscow.

Directly and indirectly it employs 130,000 people, according to the EBRD.

Shevardnadze ahead in Georgian presidential election

By John Lloyd, recently in Tbilisi, and Agencies

Mr Eduard Shevardnadze last night appeared to have won a convincing victory in Sunday's Georgian presidential elections after preliminary results showed he had received more than 70 per cent of the votes. It is a sweeping victory for the former Soviet foreign minister who has led the country since a coup in 1992.

The Central Election Commission said results from 69 of Georgia's 75 electoral districts showed Mr Dzhumbar Patsashvili, the former communist boss, had won 17 per cent and that Mr Shevardnadze's party, the Citizens' Union, had come out ahead in the simultaneous parliamentary elections. The turnout was 64.24 per cent.

International observers said yesterday that there were only "insignificant breaches" to the

election law during polling. However Mr Patsashvili has complained that his being linked in a TV broadcast to the assassination attempt on the eve of the poll was a "flagrant" violation of the law.

The campaign run by Mr Shevardnadze's party was incomparably better financed and organised than those of any of his five opponents and stressed themes of continued economic reform, the reunifi-

cation of a divided country and a continued crackdown on the armed gangs which had threatened the existence of the Georgian state.

Mr Shevardnadze now faces a further colossal task in trying to deliver on some of these promises - though one made easier by a popular mandate, and by his success over the past year in largely re-establishing a state monopoly of force.

Economic reform based on privatisation of enterprises has already started, and is due to be extended to land. However, the very small tax take and the massive unemployment in the country have meant civil servant incomes of around \$5 a month, while energy supplies remain sporadic and the country remains dependent on humanitarian aid.

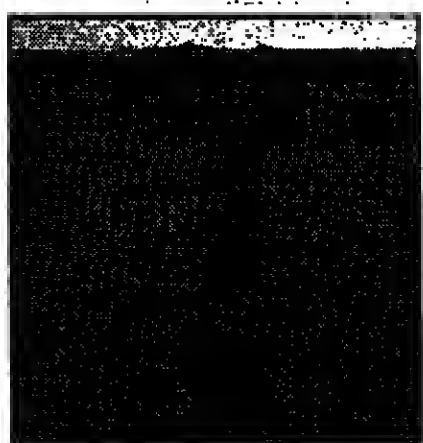
Talks with the leaders of

Abkhazia, the larger of the two breakaway areas in Georgia, have been deadlocked - though Russia has promised to help return the area to Georgia in return for the granting earlier this year of three military bases on Georgian territory.

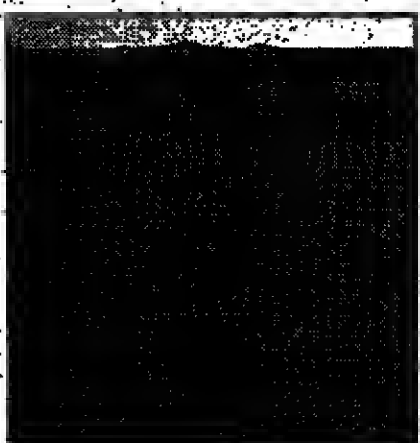
The main cause of internal chaos, the presence and strength of private armies who acted both as law enforcement agencies and as bandits at dif-

ferent times, has now been suppressed if not wholly resolved.

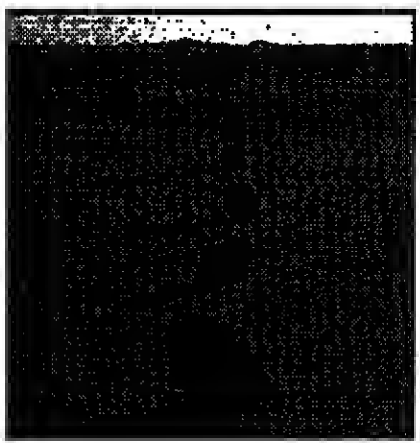
Mr Jaha Iosseliani, the leader of the most powerful of these groups, the Mekhedioni, is still at large and was a candidate for parliament in the simultaneous parliamentary campaign. He was yesterday openly accused by the state prosecutor of having a hand in the attempted assassination of Mr Shevardnadze in August.



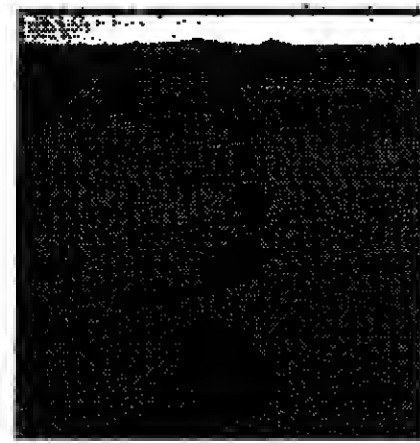
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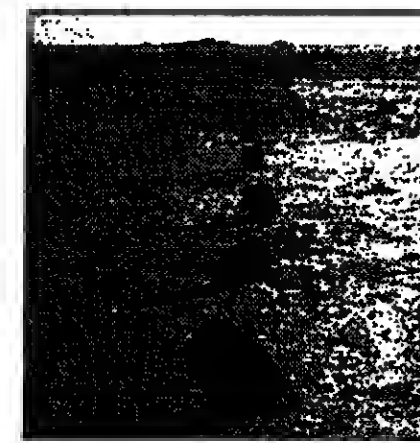
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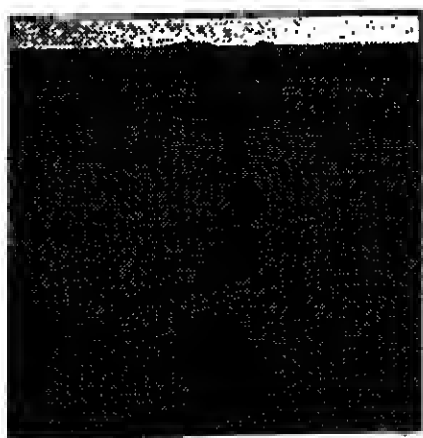
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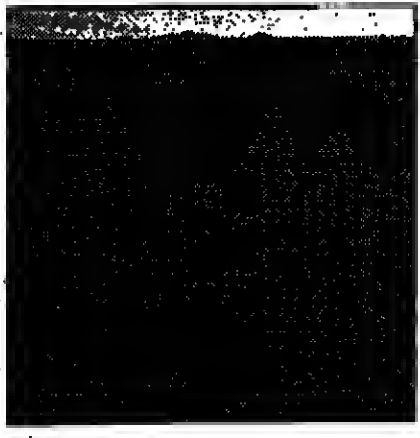
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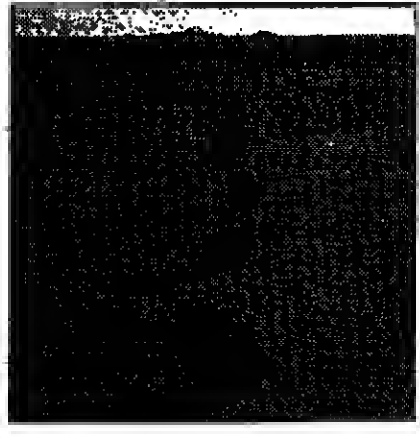
1992



1993



1994



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NEWS: ASIA-PACIFIC

Takemura urged to quit over Daiwa

By William Dawkins in Tokyo

Japan's main opposition party yesterday called for the resignation of Mr Masayoshi Takemura, the finance minister, because of what it called the "national disgrace" of the Daiwa Bank fiasco.

The New Frontier party demanded that Mr Takemura face questions at full session of parliament, over events leading to the \$1.1bn trading loss at the New York office of Daiwa, and last week's New York Federal Reserve order that Japan's 10th largest commercial bank must suspend its US operations because of alleged infringements of banking law.

Given the strength of the government coalition's majority, Mr Takemura is unlikely to

be forced out. But it would be harder for the government to resist the call for an open parliamentary debate on Daiwa, which would add greatly to ministry bank inspectors' embarrassment.

The government yesterday showed little inclination to attack the Finance Ministry, for fear of further weakening the Japanese financial system's international credibility, but neither did it make any attempt to defend the financial bureaucracy. Mr Koken Nagaoka, chief cabinet secretary, said the ministry "has a responsibility" for the Daiwa case and "should do its best to prevent financial worries from spreading to the entire financial system in Japan".

Inevitable calls for better

financial controls began to emerge in the media yesterday, led by an editorial in the Yomiuri Shimbun, the largest circulation daily newspaper. The Finance Ministry was less effective than foreign financial administrators and the delay in informing US authorities of the Daiwa losses had undermined its credibility, said the newspaper. In partial exoneration, the Yomiuri pointed to the gap between Japanese banks' cultural preference for resolving problems and leading western markets' legal requirement for prompt disclosure.

The tide of criticism will support attempts, originating from before the Daiwa case, to beef up Japan's surprisingly small financial police force, which has been increasingly

stretched as financial deregulation gathers pace and as economic stagnation uncovers more failures. The Finance Ministry says it has 400 banking inspectors, in Tokyo and local offices, compared with the 8,000 inspectors doing similar work in the US.

Both the ministry and the Bank of Japan yesterday reiterated that they would reinforce inspection of Japanese banks' overseas operations. But so far, attempts by some in the ministry to seek support for more bank inspectors have come up against resistance from the budget bureau. Mr Takemura is reluctant to take on more staff, because cutting bureaucratic costs is one of the more popular themes pursued by his New Harbinger party.

However, parts of the Liberal Democratic party, which dominates economic and financial policy, have recently come out in favour of a bigger financial inspectorate - but under the wing of the Japanese central bank, not the ministry.

Last week, the party's committee on financial systems research proposed draft changes to the Bank of Japan's founding law, to give it stronger powers to inspect banks. The draft also proposes, controversially, that the bank's policy making committee should be more than tripled in size, from the present seven members, to embrace more representatives from the private sector. That idea has met criticism from bankers and academics, who argue that it



Takemura: unlikely to go

will only complicate the setting of monetary policy.

However, the draft as a whole is the start of the first general rethink of the central bank's role in 30 years. *Merger speculation, Page 17*

ASIA-PACIFIC NEWS DIGEST

Japanese credit union denial

Mr Harumori Takahashi, former president of Tokyo Kyowa Credit Association, one of the two small Tokyo-based credit unions embroiled in a growing financial scandal, yesterday denied allegations of intentional breach of trust. Speaking at his first court hearing, Mr Takahashi, also head of the EIE, a property development group, admitted arranging massive illegal loans to group affiliates but argued he did not intentionally violate the law.

Five people including Mr Takahashi have been indicted for breach of trust in connection with the two failed credit co-operatives. Mr Toshio Yamaguchi, former labour minister and member of the leading opposition party, has also been implicated in the growing scandal. Mr Shinsuke Suzuki, former head of Anzen Credit Credit Bank, pleaded guilty to charges of breach of trust as did Mr Shirokichi Ito, former director of Anzen. Mr Takahashi has been indicted on two other charges of alleged illegal lending totalling ¥19.4bn (\$187m) from Tokyo Kyowa and Anzen. *Emiko Terazono Tokyo*

Machine tool orders pick up

A small note of cheer for Japan's convalescent economy appeared yesterday in the form of the highest September machine tool orders in three and a half years. Machine tool companies, whose sales are an advance indicator of overall industrial investment, reported that their customers ordered ¥72.3bn (\$697m) worth of equipment last month, a 40 per cent increase on September 1994. That brings the increase so far this year to 38.9 per cent. The strongest order growth last month, up 41.7 per cent, came from car makers, which are buying machinery to prepare for model changes planned for next year. *William Dawkins, Tokyo*

Jaffna refugee numbers doubted

Sri Lanka's government said it "seriously doubted" aid agency estimates that more than 300,000 people had been displaced by present fighting in the northern Jaffna Peninsula. It put the figure at 100,000, and insisted "the entire relief operation will be conducted by the government". Mr Lakshman Kadirgamar, foreign minister, said three ships carrying 6,450 tonnes of flour, lentils and rice were scheduled to leave for Point Pedro, on the north-east of the peninsula, in the next 14 days and that a special government "unit" had been established to co-ordinate other relief needs.

However, the government, which was stung by a weekend statement from the United Nations secretary general expressing "deep concern" over the number of displaced in the government's attack on Jaffna city, said that apart from accepting assistance from the International Committee of the Red Cross, the government would not allow non-governmental organisations "to conduct their own relief operations in their own way". *Mark Nicholson, Colombo*

Thai inflation target raised

Thailand's Finance Ministry has revised its annual inflation rate projection up to 5.5 per cent from an earlier target of 5 per cent. The revision comes after the Commerce Ministry on Friday said the year-on-year consumer price index in October jumped to 6.6 per cent from 6.2 per cent in September. Mr Surakart Sathirathai, finance minister, said the government had no plans to implement additional measures to control prices, saying that rising inflation was due to abnormal increases in food prices caused by the worst flooding in more than a decade. *Ted Bardacke, Bangkok*

Patten unhappy over progress towards transfer

By Simon Holberton and Peter Montagnon in Hong Kong

Mr Chris Patten, Hong Kong's governor, said yesterday there had been a disappointing lack of follow-through on agreements to smooth Hong Kong's transfer to Chinese rule after last month's UK visit by China's foreign minister, Mr Qian Qichen.

The visit had been hailed by both sides as a great success but, in an interview, he said "subsequent progress on really important transitional matters has been once again imperceptible".

Mr Patten said last week's session in Beijing of the Joint Liaison Group, the bilateral body overseeing the transfer, failed to take steps forward that might have been expected following the London meeting.

The governor said recent statements by Chinese officials that Beijing would water down Hong Kong's Bill of Rights, an important guarantee of civil liberties in the colony, were "extremely surprising in their timing and worrying in their impact".

In spite of the glow sur-

rounding the talks between Mr Qian and Mr Malcolm Rifkind, UK foreign secretary, Mr Patten described the management of bilateral relations as involving "at best fits and starts, rather than sustained momentum".

He added that there were also strains over the issue of 21,000 Vietnamese boat people still in camps in Hong Kong. He said it was difficult to know if China's demand that Britain take responsibility for their welfare after the handover were "a propaganda device designed to attempt to embarrass Britain or whether it is a serious piece of negotiation".

"It's hardly helpful to give people in the camps the impression that if they hang in there long enough they may well find that Britain opens its doors to them," he said. "We are making every effort to ensure that the Vietnamese return to Vietnam as soon as possible."

Mr Patten, however, refused to make a firm commitment that all the boat people would have left Hong Kong by the handover in mid-1997. Britain and China had begun



Chris Patten: disappointed

to discuss details of the handover ceremony which is to be "solemn, grand and dignified". Mr Patten said every television camera in the world would be focused on Hong Kong at the time and he expressed concern about how it would look if China made good some of its threats.

"How much dignity [will there be] if the world is focusing on legislators who have been chucked out of the Legislative Council and on legislation which has been gutted of human rights?"

Mr Patten did hint at some optimism on the long-running dispute concerning the further development of Hong Kong's container port, which economists say is vital to maintain the colony's competitiveness in shipping. "It's not easy, but I hope we can find a way forward," he said.

Divisive policy criticised by World Bank

Suharto backs subsidies for high-tech industries

By Manuela Saragosa in Jakarta

Indonesia's President Suharto appears to have sided with ministerial colleagues who support sustained state aid for the country's controversial high-technology industries. President Suharto's comments, published in a local newspaper, are the first in which he has publicly taken sides in one of the country's longest-running arguments.

Indonesia's high-tech industries, such as IPTN, the aircraft maker, have received huge state funds, a policy which has been criticised by the World Bank and which has bitterly divided the Indonesian government.

"There are some parties in Indonesia who cannot appreciate and are not satisfied with domestic products merely because they are narrow minded," President Suharto was quoted as saying in The Jakarta Post.

"We feel their lack of appreciation is simply a result of their ignorance." These strong comments were made in reference to Mr Rid-

wan Fataruddin, chief executive of Merpati Nusantara Airlines, a state-owned domestic airline, who last month refused to lease aircraft assembled at IPTN, a state company which is chaired by the minister for research and technology, Mr Yusuf Habibie, the man widely credited with developing Indonesia's high-tech sector.

Mr Fataruddin said the leasing fee of \$100,000 for each CN-235 was too high and that the CN-235s already in operation at Merpati were costly and inefficient. Merpati is the wholly-owned subsidiary of the national flag carrier, Garuda, which the government wants to privatise in mid-1997.

Mr Fataruddin has since been dismissed though Mr Herianto Dhanutirto, transport minister, said last week his removal had nothing to do with his refusal to lease the CN-235s. He said Mr Fataruddin was dismissed for taking out an unauthorised loan to build Merpati's new head office.

Mr Dhanutirto, a former aide of Mr Habibie, said he had received clearance from the Ministry of Finance, which rep-

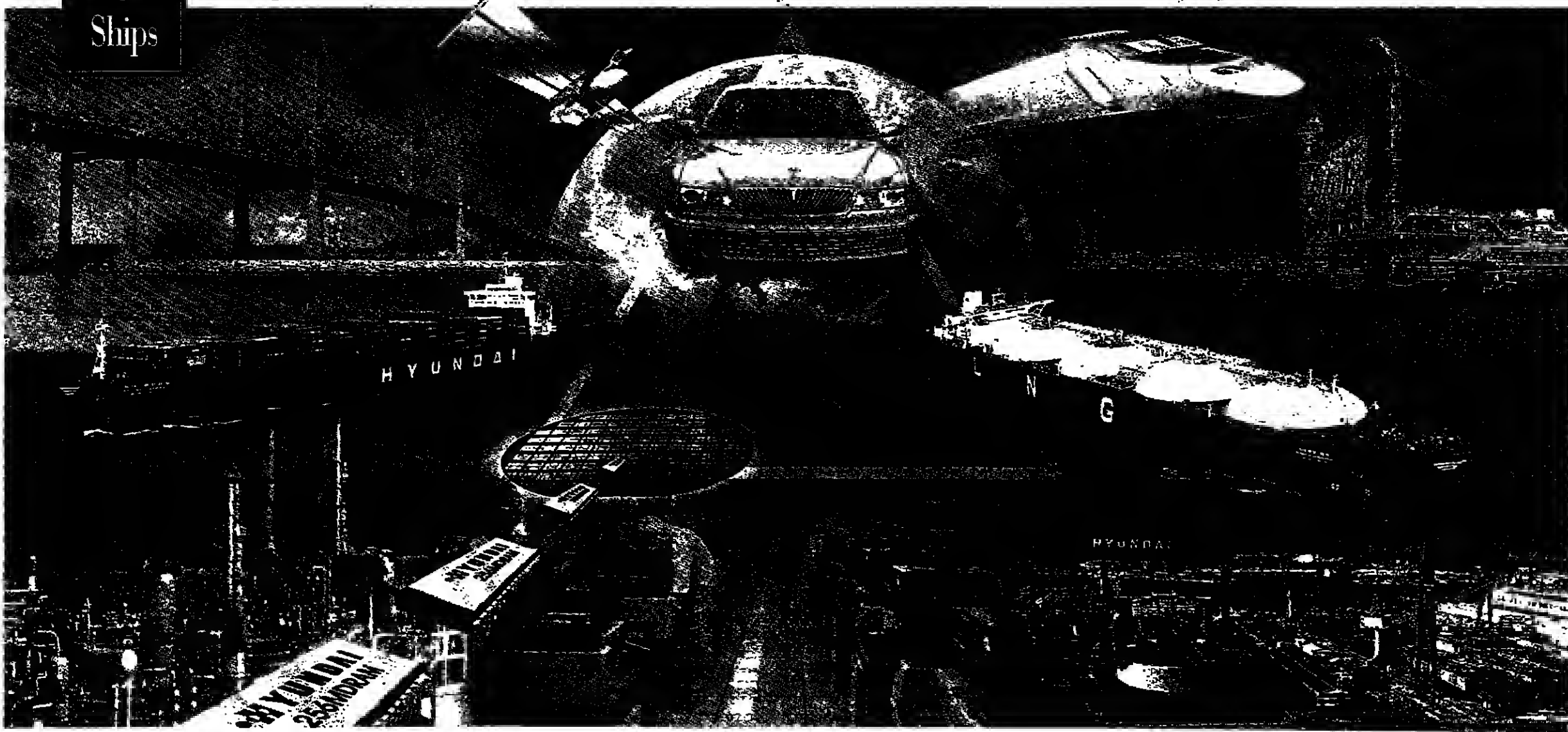
resents the government's shareholding in Merpati, to dismiss Mr Fataruddin. Mr Mar'ie Muhammad, the minister of finance, has made no public comment.

Analysts said the finance minister's silence on the matter was a sign that he does not agree with the transport minister's decision to sack Mr Fataruddin. They say the affair is further evidence of a rift between Mr Muhammad and Mr Habibie, who clashed earlier this year over the provision of export credits to high-tech industries. Mr Habibie argues that a lack of export credits were harming the international competitiveness of many of the companies within his brief.

The government has spent millions of dollars over the past decade in an effort to develop high-tech industries, such as shipbuilding and aircraft manufacture. This has been criticised by some Indonesian economists, as well as the World Bank, who say the industries remain inefficient and the funds would be better spent in other sectors of the economy.

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Bouchard keeps Québécois waiting on premiership

By Robert Gibbons in Montreal and Bernard Simon in Toronto

Quebec separatists and the rest of Canada are on tenterhooks waiting for Mr Lucien Bouchard to decide whether to take over as premier of the French-speaking province.

Mr Bouchard, 57, was the driving force behind the separatists' strong showing in last week's independence referendum.

in which Québécois voted by a 50.4-49.6 margin to remain part of Canada.

However, Mr Bouchard said he will not decide until later this month whether to move to Quebec City, continue in his present position as leader of the Bloc Québécois, which represents the separatist cause in the federal parliament in Ottawa, or quit politics.

Quebec's current premier,

Mr Jacques Parizeau, announced his resignation the day after the referendum. Mr Bouchard is under strong pressure from his followers to replace him.

Federalist politicians view Mr Bouchard as the most serious threat to their efforts to persuade Quebec to remain part of Canada. They are especially concerned that Mr Bouchard would call an early elec-

tion in Quebec to give him a mandate to move towards independence. Although the pro-separatists lost the referendum, it won majorities in all but a few dozen of Quebec's 125 constituencies.

But Mr Bouchard, who lost his left leg to a rare flesh-eating disease earlier this year, indicated that his American-born wife and two young sons would prefer him to leave poli-

tics. He said his sons almost spit when they say the word "referendum".

Other potential contenders for the Quebec premiership would probably stand down in Mr Bouchard's favour. But the new premier faces the challenge of an austerity budget next spring.

Quebec's budget deficit is expected to reach more than C\$5bn (\$3.73bn) in the fiscal

year to March 31 1996, and its credit rating was reduced earlier this year.

Mr Parizeau warned before resigning last week that draconian spending cuts were needed because of reductions in federal transfers. The government also threatened earlier this year to raise sales taxes if it lost the referendum.

If Mr Bouchard declines the premier's job, Mrs Pauline

Marois, named as finance minister last week, would be a front-runner for the job. Once Mr Parizeau's assistant at the finance department, she negotiated a peaceful settlement with the province's civil servants this summer as treasury board president.

Like Mr Bouchard, she is viewed as a moderate, but nonetheless committed to the separatist cause.

Haitian PM mixes signals on reform

By Carole James in Port of Spain

Mrs Claudette Werleugh, Haiti's new prime minister, says she will pursue controversial economic reform on which foreign aid for the country depends. She has, however, appointed a finance minister known to be opposed to the privatisation of state enterprises - the issue which led to the resignation of Mr Sinarck Michel, the previous prime minister.

Mrs Werleugh's nomination as prime minister by President Jean-Bertrand Aristide was ratified by the Senate on Sunday. She was due to appear before the lower house last night, and was expected to be strongly supported by the deputies.

Mrs Werleugh, formerly the foreign minister, said she would encourage debate about the proposal to sell nine state enterprises. The investment is central to a programme of economic reform agreed between the government and bilateral, multilateral and commercial creditors and donors. The reforms will unlock aid of \$1.2bn which Haiti's depressed economy desperately needs.

In a cabinet reshuffle, Mrs Werleugh named Mr Jean-Marie Charest, the former planning minister, as the finance minister, replacing Mrs Marie-Michèle Roy. Mr Charest has publicly questioned the planned privatisation of state enterprises, which include the telecommunications and electricity companies, a flour mill and airports and seaports.

The prime minister said her main political task was preparing the country for the presidential election, scheduled for December. Mr Aristide is barred by the constitution from standing for a consecutive term. He will leave office in February.

The differences over privatisation have split the Haitian government and threatened foreign aid to the weakest economy in the Americas.

Mr Michel decided to quit after Mr Aristide apparently refused to mediate in the cabinet row over the issue.

Republicans eye Southern electorate

Today's vote will give pointers on party's chances next year, writes Jurek Martin

Next year the South may prove to be the Achilles' Heel for President Bill Clinton and the Democratic Party, and today's scattered off-year elections will demonstrate how realistic the Republican chances are of inflicting serious harm.

They will also give pointers across the country of the extent to which the Republican "revolution" in Washington is going down well in the heartlands. Democrats, mostly but not always on the defensive, have increasingly been invoking fear of the social radicalism of Mr Newt Gingrich, the Speaker of the House, in their campaigns.

The highest southern litmus test is in Virginia, where the Republicans stand a fair chance of wresting control of both houses of the state assembly from the Democrats for the first time since the Reconstruction era after the Civil War. In



Kirk Fordice of Mississippi (left), and George Allen of Virginia

spite of big gains last year, in no southern state do the Republicans enjoy majorities in both chambers.

Also to be watched closely are the races for governor in Mississippi, now in the Republican hands of Mr Kirk Fordice, and Kentucky, where there is



no incumbent but which has been inhabited by Democrats for the last 24 years.

In Virginia, Democrats currently hold water-thin majorities - 22-18 in the senate, 52-47 in the house, with one independent. This edge is minuscule by historical standards set in

the heyday of the old Democratic machines, but it has been sufficient in the last year to frustrate most of the more far-reaching social policy reforms proposed by Republican governor George Allen.

Mr Allen, son of a famous football coach and an unabashed devotee of Mr. Gingrich, is very popular in the more conservative rural south, less so in the suburbs of Washington, DC, in the north. Tying his own future to that of his party, his theme throughout is that state voters should send "a message to the Clinton administration that we don't want his liberal ideas prevail-

ing in Virginia". The Christian Coalition of religious conservatives has a strong base in Virginia, as witnessed in Mr Allen's election in 1993 and in last year's midterm elections. It has distributed about 800,000 "voter guides" emphasising opposition to liberal positions on abortion, welfare, crime and education.

That has disturbed some moderate Republicans, among them Mr Linwood Holton, a former governor. He said last week he had always felt "you had to pull in the middle in order to get a majority".

While most of today's other races are dominated by local personalities and considerations, voters in 19 scattered towns in the middle and far west will also be able to take part in a non-binding "presidential preference" poll.

The names of Mr Clinton and leading Republican candidates will not appear on all of the ballot papers, but the results may be read as an indication of the popularity of retired Gen. Colin Powell, whose decision on whether to run for president is expected soon.

While both sides insist there are no preconditions, EU members, including Spain, current holder of the EU presidency, have made it clear they see political reform and human rights in Cuba as issues that cannot be ignored. The EU is also likely to press for faster, deeper economic reforms.

But Havana-based diplomats say President Fidel Castro's government feels much stronger than a year ago, its confidence boosted by signs of economic recovery, worldwide condemnation at the United Nations last week of a US trade embargo and the recent morale-boosting trip to New York by Mr Castro.

This confidence seems to have strengthened the government's determination to resist outside pressure - from friends or enemies - to open up Cuba's

EU envoys face bullish Cuba lifted by economy

By Pascal Fletcher in Havana

European Union envoys in Cuba this week for talks on a possible co-operation accord will find a government increasingly confident about prospects for economic recovery and apparently equally determined to resist outside pressure for political reform.

European diplomats in Havana say the talks are aimed at sounding out the Cuban position ahead of negotiations on a formal accord. The EU has signed co-operation agreements with every Latin American state except communist-ruled Cuba.

While both sides insist there are no preconditions, EU members, including Spain, current holder of the EU presidency, have made it clear they see political reform and human rights in Cuba as issues that cannot be ignored. The EU is also likely to press for faster, deeper economic reforms.

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San Francisco poll shuns national issues

By Christopher Parkes in Los Angeles

In political terms at least, the straightest campaign line in San Francisco's mayoral election has been trodden by a 45-year-old lesbian, Ms Roberta Achtenberg, who was making up ground even as polling started this morning.

The apparent leaders, Mr Frank Jordan, an ex-cop of Irish descent, and Mr Willie Brown, a nationally renowned black wheeler-dealer, appeared

to have little left to say after a campaign almost entirely devoid of national issues and in which the Republican party played no discernible role. All three leading contenders are Democrats.

Despite vigorous attempts to spice up the agenda - homelessness, bad schools and bus services, rising crime - the substantive debate has been stifled by the narrowness of the political divide between the candidates.

By their own reckonings, Ms Achtenberg and Mr Brown

count as liberal, and Mr Jordan, whose most effective policy move of his first-term was to instruct the police to be tougher on vagrancy, is a moderate.

Mr Jordan last week became the focus of much attention - and derision over his flabby physique - when he allowed himself to be photographed in the shower with two radio talk-show hosts. He claimed he was merely trying to live up to a boring campaign.

Dullness is perhaps inevitable in the politics of this most tolerant and liberal of US cities which, arguably, counts among the most successful large-scale urban communities in the country.

The spice has come mainly from the participation of Mr Willie Brown, a 31-year veteran of the California state assembly, who has been obliged by term limits to give up his speakership and long-term domination of the Sacramento political scene.

The fact that much of his powerbase is in the out-of-

the-way state capital may be his main disadvantage, but Mr Jordan has piled on the agony, reminding the electorate of his opponent's reputation for political gamesmanship. He has returned repeatedly to Mr Brown's accepting financial contributions from tobacco companies and working as a lawyer for companies with interests in city projects.

The man who wants to be San Francisco's first black mayor has also been reminded of his defence of alleged Colombian drug traffickers.

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NEWS: INTERNATIONAL

'Don't whisper a prayer; it's better to sing a song of peace with a great shout'

World leaders mourn martyred Rabin

By Julian Ozanne in Jerusalem

Twenty-two presidents, 25 prime ministers, the German chancellor, the Arab king and the heir to the British throne were among representatives of 80 countries in Jerusalem to pay their last respects yesterday to the warrior who became a martyr for peace.

Many joined young Israeli soldiers and older civilians in tears as Mr Yitzhak Rabin was laid to rest with full military honours in a simple grave on the wooded Mount Herzl, where the remains of numerous Israeli leaders and military heroes lie.

In the crowd of world dignitaries at the burial site were representatives of six Arab countries, including the Gulf states of Qatar and Oman, wearing flowing Arab robes and headscarves - a testament to the revolution in the Middle East that will be the legacy of the assassinated prime minister.

Egyptian President Hosni Mubarak broke his long refusal to visit Israel. For King Hussein of Jordan, wearing a red and white chequered headscarf, it was the first time in Jerusalem since July 1961 when, as a teenager, he stood beside his grandfather King Abdullah as he was gunned down by an assassin at the Al-Aqsa mosque.

"We are not ashamed, nor are we afraid, or anything but determined to fulfil the legacy [of peace] for which my friend fell as did my grandfather in this very city when I was with him as a young boy," said the visibly shaken king, given the honour of speaking second after Israeli President Ezer Weizman. "As long as I live I'll be proud to have known him, to have worked with him as a brother, as a friend and as a man."

Muslim, Druze and Jewish leaders were there, together with religious figures from the various Christian sects. To shade them from the sun many dignitaries had been given blue

baseball caps - one of Mr Rabin's trademarks.

A 100-strong US delegation led by President Bill Clinton included many men who shaped Washington's foreign policy in the past or who plan to do so in the future. They included former presidents Jimmy Carter and George Bush, Mr Bob Dole, Senate majority leader, and Mr Newt Gingrich, House speaker.

Before the ceremony began Im grief-stricken Israelis - one in five of the population - had in 24 hours filed past Mr Rabin's coffin, which was draped in the blue and white Star of David flag and lying in state in front of the Knesset (parliament).

Quiet fell throughout the city, where shops displayed Mr Rabin's photograph, draped with black ribbons. Thousands of Israelis, stunned that a fellow Jew had broken a taboo on spilling Jewish blood, lined the streets as the cortege proceeded from the Knesset to Mount Herzl.

"I never liked Rabin personally," said one woman. "But after he died I suddenly understood what he means to me and what he means to the country. He tried to do the best for us."

To mark the start of the funeral at 2pm a siren wailed for two minutes throughout Israel. Traffic ground to a halt in the middle of the road and people got out of their cars to stand with arms folded in silent prayer.

Hundreds of invited guests gathered on Mount Herzl beneath the pines and cypresses to hear tributes to Mr Rabin. The most moving came from his granddaughter and from his closest advisers, Mr Eitan Haber and Mr Shimon Sheves, who both regarded the 73-year-old Mr Rabin as a father figure.

Fighting back emotion, Mr Haber read from the blood-stained score of "The Song of Peace" which had been removed from Mr Rabin's breast pocket after his death. Mr Rabin had sung the song at a peace rally min-

utes before being shot and Mr Haber read the last lines of the song: "Don't whisper a prayer; it's better to sing a song of peace with a great shout."

Mr Rabin's widow Leah broke down several times during the ceremony but she managed to smile when Mr Clinton described how Mr Rabin, who preferred open-necked shirts, had his black tie straightened by the US president at a recent official engagement.

It was one of the many tributes to Mr Rabin's shy and informal manner throughout a ceremony which concluded with clouds rolling in and a 21-gun salute from Israeli infantrymen, fired through the trees above a humble grave.

Israeli embassies will be open to members of the public wishing to sign a book of condolence today and tomorrow, from 10am to 5pm. Identification, with a photograph, is requested. London address: 2 Palace Green, W2.

Sabotage blamed for Nigerian refinery closure

By Paul Adams in Lagos

Nigeria's newest and most reliable oil refinery, Port Harcourt, was closed at the weekend for urgent repairs to damaged equipment.

The 150,000 h/d installation is the only one of the country's four refineries to operate consistently - if well below capacity.

Although the official explanation was sabotage, the shutdown follows a series of operational errors in the refineries owned by the Nigerian National Petroleum Corporation.

The closure follows pressure from the International Monetary Fund, the World Bank and the private sector for the government to halt mismanagement of the downstream oil sector. Oil analysts estimate the country could save more than \$100m (\$83m) a year if it closed down all the refineries and imported its fuel.

The closure will require an increase in fuel imports amid already high demands for foreign exchange. The government has to fund its share of its new liquefied natural gas project in time for the launch in mid-November and repay arrears on operational costs from last year to the multinational oil companies.

Despite being a leading oil exporter, Nigeria depends on imports of refined products to meet domestic fuel demand.

In 1989 the old Port Harcourt refinery was destroyed by fire and has only recently returned to service. The refinery at Kaduna in northern Nigeria has not recovered from two

fires in the past two years. The second largest refinery, in the town of Warri, is also in poor condition after routine maintenance in 1994 was mismanaged. An official inquiry subsequently accused the management of incompetence and financial mismanagement.

The government is under pressure from international creditors and the private-sector oil marketers in Nigeria to end its monopoly of supply and abolish the fuel price subsidy.

According to private sector estimates, the official fuel prices leave the government with an annual deficit of N100bn (£78m) a year for the industry. Nigeria's fuel price is about US 9 cents a litre of petrol, compared to an average of 61 cents in the rest of West Africa, while the cost of importing fuel is about 21 cents a litre. Although this is a sensitive domestic issue and the government has publicly rejected a further fuel price increase, after two steep rises (from a low base) since November 1993, this is one of the main conditions for a deal with the IMF, which Nigeria has approached for aid and debt relief.

The government has also balked at privatisation and last January said instead that it was offering the oil refineries for contract leasing. There have been no offers. The equipment is in poor condition, the plants are over-stuffed and the government fixes the price at less than the cost of production. Oil companies say that, with the possible exception of the new Port Harcourt refinery, they should be scrapped.

Admired abroad, Peres must win trust at home

By Mark Dennis in Jerusalem

Three years ago Mr Shimon Peres, Israel's acting prime minister, had all but lost hope of leading his country into an era of peace he had done so much to create.

He had lost his party's leadership to his rival, Mr Yitzhak Rabin, and at the age of 72 was resigned to helping Mr Rabin implement their vision of a "new Middle East". But Mr Rabin's assassination has thrust Mr Peres back into a leadership role he has coveted throughout a political career that spans the entire history of the Jewish state.

Mr Peres is the architect of the Labour government policy that has led the Israelis and Palestinians closer than ever to a solution for their decades-old conflict. But now the visionary must go it alone without his hard-nosed, cantankerous salesman, Mr Rabin.

In his eulogy for Mr Rabin yesterday Mr Peres promised to continue the peace programme. "Neither I nor you are allowed to stop or postpone nor hesitate on the road to a full and comprehensive peace," Mr Peres, who should be asked shortly by Israeli President Ezer Weizman to form a new government, is now without the senior partner of what became a very successful coalition within the Labour party. While Mr Peres was the intellectual engine behind the process, Mr Rabin gave it domestic legitimacy. But the big question remains: Can the once and future prime minister captain the difficult process ahead?

Mr Peres, perhaps Israel's



Shimon Peres at the Rabin funeral yesterday

most admired leader abroad, has always had credibility problems at home. A smooth-talking politician famous for his metaphorical flourishes, he moves easily in diplomatic circles.

During the 1948 war, at the age of 25, Mr Peres travelled the world procuring arms for the nascent Israeli state. He became a member of the Knesset in 1950 and a cabinet minister a decade later. After losing a Labour leadership battle to Mr Rabin in 1974, Mr Peres won his top position in 1977 and served briefly as prime minister in a "national unity" government in the 1980s.

But while long a brilliant and trusted deputy to a string of Labour prime ministers, he became the leader who could not quite finish. He never won a national election outright. To many, the problem was image: Israelis never seemed com-

pletely to trust him. He was not a warrior. He was not blunt. He shied from confrontation. In short, he was not Mr Rabin.

Labour, seeking a leader who could give it victory, elected Mr Rabin to head its list in 1992, after a bitterly fought contest between the two men. Mr Rabin won the election Mr Peres never could. But instead of sulking, Mr Peres reverted to his strength: working behind the scenes.

The two men needed each other. While Mr Rabin, with his "Mr Security" image, broke ground with a sceptical public, Mr Peres was the man with the plan. This was recognised last year when he shared the Nobel peace prize with Mr Rabin and Mr Yasser Arafat, the Palestinian leader.

The Rabin-Peres rivalry evolved into a close alliance over the last three years and led to their final moment together at the Tel Aviv rally: as euphoric co-leaders of a government that had seemed finally to coalesce. Three bullets changed all that.

Now Mr Peres is number one again, a position that never suited him in the past. Israel is still acutely divided and Mr Peres must oversee a controversial redeployment from parts of the West Bank, followed by what promise to be tortuous final status talks. Can he lead Israel at such a crucial juncture?

Many analysts say Mr Peres should be bolstered by sympathy in the short term, and he has a talented group of Labour party doves in his camp. But the assassination has ushered in a new era in which all calculations must be rethought. The architect must become a salesman.

Reviled extremists hail death of an 'evil man'

By James Harding in the West Bank

Not all Israel wept. In a community of orthodox Jewish settlers in the West Bank, Mr Moshe Belogorodsky was in triumphant mood as assassinated prime minister Yitzhak Rabin was laid to rest.

"There is nothing wrong with celebrating Rabin's death. He was an evil man," said the follower of the late Meir Kahane, the rabbi who formed a movement based on hatred of Arabs and fanatical attachment to the biblical lands of Israel.

Mr David Axelrod, Mr Belogorodsky's neighbour in the half-century settlement at Kfar Tepuch, is also a Kahane follower. He was only disappointed Mr Shimon Peres, the peace-seeking former foreign minister and now acting prime minister, had not been killed as well. "They shot the sheriff, it is a shame they did not shoot the deputy too," he said.

The rhetoric of extreme religious and secular Zionists nurtured the thinking of Yigal Amir, Mr Rabin's assassin, who yesterday confessed to the crime in a Tel Aviv court and said he had "acted on God's orders".

The most extreme Zionists have been steeled by the assassination. But unrepentant talk is alienating them from a grieving nation. Even within Kfar Tepuch, other orthodox Jews and committed settlers were disgusted by the comments of Kahane followers.

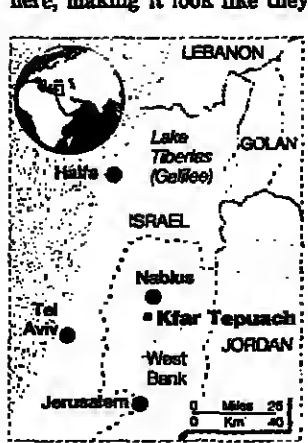
Mr Shlomi Hananya, the manager of the settlement, said the local council's threat to withhold financial support for the community was unfair because the outspoken Kahaneists were unrepresentative. "They have had no occasion to speak for a couple of years and now the cameras flock here, making it look like they



Yigal Amir: confessed to assassination

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"They have had no occasion to speak for a couple of years and now the cameras flock here, making it look like they



Sudanese rebels gaining ground

The first rebel offensive in four years is fast gaining ground in south Sudan and in retaliation government aircraft bombed a town, diplomats and aid officials said on yesterday. Reuter reports from Khartoum.

The rebels had seized Pagere village on the White Nile on Sunday after taking eight other villages and towns since the assault began on October 25, they said.

The estimated 2,000 rebels in the offensive force had almost cut off up to 10,000 Sudanese government soldiers before taking Pagere but gave them time to escape to the north.

The Sudan People's Liberation Army, which was weakened by a series of splits in 1991, is fighting for greater autonomy or the secession of the Christian and animist south from the Moslem, Arabised north.

Diplomats said they doubted Sudanese government accusations that large numbers of Ugandan and Tanzanian troops were part of the offensive but could not rule out that Uganda was giving logistical support to the SPLA.

Sudan charged on Sunday that some 7,000 Ugandan and Tanzanian soldiers guided by SPLA rebels were taking part in the attack supported by 30 Ugandan tanks, mortars and heavy artillery.

Uganda has denied its army is involved. Tanzania's minister for defence, Mr Abdurrahman Kiwanga, told Reuters Tanzania had no reason to take part and challenged Khartoum to prove it was doing so.

The diplomats and aid officials agreed it was the first time since 1991 that the SPLA had seized towns and villages from government forces.

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INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and an average equity market yield. All figures are percentages.

■ UNITED STATES						■ JAPAN						■ GERMANY					
Year	Narrow Money (\$B)	Broad Money (\$B)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (¥B=100B)	Broad Money (¥B)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (DMB)	Broad Money (DMB)	Short Interest Rate	Long Interest Rate	Equity Market Yield
1995	13.5	8.3	6.48	7.87	3.43	1995	6.9	8.2	5.12	5.35	0.84	1995	10.0	6.7	4.64	5.30	1.79
1994	11.8	6.6	6.82	8.39	3.12	1994	10.5	11.5	4.15	4.64	0.55	1994	8.0	7.3	4.03	5.14	2.21
1993	4.2	3.2	7.85	8.64	3.61	1993	8.4	10.4	4.43	4.77	0.54	1993	9.7	6.4	4.34	4.86	2.61
1992	1.0	4.0	8.99	9.30	3.43	1992	4.1	10.6	5.31	5.16	0.48	1992	6.3	5.7	7.12	8.90	2.22
1991	3.6	5.3	8.05	8.55	3.80	1991	2.6	8.5	7.82	8.90	0.53	1991	4.3	4.3	6.48	8.90	2.11
1990	10.0	3.2	5.87	7.88	3.21	1990	5.2	2.0	7.21	6.40	0.75	1990	5.1	5.8	8.25	6.42	2.38
1989	11.8	2.1	3.75	7.00	2.95	1989	4.5	-0.4	4.28	5.24	1.00	1989	7.0	8.2	9.52	7.79	2.45
1988	11.6	1.8	3.22	5.88	2.78	1988	3.0	1.4	2.83	4.18	0.57	1988	5.3	7.9	7.28	8.47	2.11
1987	8.2	1.8	4.67	7.08	2.86	1987	5.4	2.9	2.12	4.20	0.76	1987	9.8	5.0	5.38	8.84	1.78
4th qtr.1994	2.4	1.1	5.86	7.83	2.91	4th qtr.1994	5.5	2.8	2.23	4.80	0.78	4th qtr.1994	6.7	5.9	5.28	7.51	1.83
1st qtr.1995	1.0	1.0	8.18	7.47	2.88	1st qtr.1995	5.0	3.6	2.15	4.38	0.88	1st qtr.1995	3.8	0.3	5.11	7.41	1.90
2nd qtr.1995	0.1	1.7	8.03	6.80	2.88	2nd qtr.1995	6.1	3.3	1.23	3.27	0.93	2nd qtr.1995	2.8	-1.1	4.80	6.87	2.09
3rd qtr.1995	-0.7	3.4	5.78	6.32	2.53	3rd qtr.1995	6.7	2.8	0.66	3.05	0.85	3rd qtr.1995	3.3	-0.7	4.41	6.88	1.88
November 1994	2.2	1.0	5.81	7.35	2.91	November 1994	5.5	2.7	2.24	4.63	0.78	November 1994	8.3	6.2	5.21	7.50	1.82
December	1.7	0.9	6.28	7.81	2.98	December	4.9	2.9	2.24	4.53	0.79	December	6.6	4.1	5.44	7.48	1.83
January 1995	1.5	1.1	6.23	7.77	2.82	January 1995	5.5	3.2	2.23	4.80	0.80	January 1995	3.9	1.4	5.16	7.88	1.85
February	0.9	1.1	8.18	7.46	2.85	February	4.9	3.7	2.20	4.52	0.85	February	4.3	0.1	5.10	7.40	1.83
March	0.6	1.0	6.15	7.20	2.81	March	4.5	3.8	2.04	4.08	0.82	March	2.5	-1.2	4.88	7.07	1.92
April	0.8	1.1	8.12	7.05	2.74	April	5.8	3.2	1.37	3.82	0.92	April	3.3	-0.5	5.07	7.25	2.00
May	-0.2	1.5	8.05	6.63	2.69	May	5.9	3.3	1.24	3.35	0.91	May	2.5	-1.2	4.59	6.88	2.12
June	-0.3	2.6	8.94	6.18	2.61	June	7.2	2.9	0.80	2.81	0.91	June	2.2	-0.7	4.53	6.70	2.06
July	-0.6	2.8	5.80	6.26	2.55	July	6.6	3.3	1.08	2.88	0.96	July	2.2	-1.2	4.55	6.79	2.01
August	-0.5	3.5	5.82	5.60	2.55	August	6.8	2.9	0.71	3.25	0.85	August	3.5	-0.8	4.46	6.71	1.97
September	-0.9	4.0	5.74	6.18	2.48	September	10.2	2.8	0.46	2.87	0.82	September	3.5	-0.1	4.18	6.56	1.96
October	-	-	5.81	6.03	2.48	October	-	-	0.41	2.89	0.83	October	8.4	5.0	5.57	6.81	1.94
■ FRANCE						■ ITALY						■ UNITED KINGDOM					
Year	Narrow Money (FFB)	Broad Money (FFB)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (LIR)	Broad Money (LIR)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Year	Narrow Money (£B)	Broad Money (£B)	Short Interest Rate	Long Interest Rate	Equity Market Yield
1995	6.9	6.4	7.79	8.39	2.65	1995	10.6	8.4	13.25	11.47	1.41	1995	4.2	15.4	11.02	10.21	4.35
1994	4.1	11.5	8.63	8.48	2.75	1994	10.4	9.6	11.32	10.58	1.94	1994	4.7	15.1	10.41	9.69	3.60
1993	3.6	8.3	7.94	8.08	3.89	1993	7.8	8.5	11.24	10.54	2.71	1993	6.8	17.3	10.41	8.62	4.48
1992	7.5	10.0	8.20	8.12	3.26	1992	1.0	10.1	12.42	11.61	2.48	1992	5.8	17.8	13.86	10.11	4.36
1991	3.6	9.3	10.32	8.92	3.18	1991	8.3	10.1	11.98	11.67	2.61	1991	5.5	16.1	12.97	9.76	5.07
1990	-4.8	2.4	8.82	9.02	3.55	1990	7.3	8.5	11.53	13.20	3.45	1990	2.4	7.9	11.59	10.10	4.92
1989	-0.2	6.4	10.08	8.87	3.68	1989	6.7	7.7	18.85	13.29	3.63	1989	2.4	5.1	9.73	8.09	4.91
1988	-1.6	-3.0	8.55	8.73	3.21	1988	4.5	7.4	19.22	11.23	2.35	1988	4.4	5.5	9.98	7.40	4.01
1984	2.5	1.8	5.84	7.21	2.59	1984	5.8	5.1	8.48	10.58	1.57	1984	3.4	5.5	8.57	8.01	3.94
4th qtr.1994	2.9	1.8	5.74	6.10	3.10	4th qtr.1994	3.8	1.9	8.83	12.12	1.75	4th qtr.1994	7.1	4.4	6.18	6.80	4.17
1st qtr.1995	0.6	2.8	6.65	8.07	3.22	1st qtr.1995	-1.3	0.1	3.70	12.79	1.70	1st qtr.1995	6.8	4.9	6.89	6.78	4.08
2nd qtr.1995	1.3	4.5	7.47	7.58	3.10	2nd qtr.1995	-0.2	-0.7	10.89	12.71	1.76	2nd qtr.1995	6.0	6.3	6.76	6.18	4.21
3rd qtr.1995	-2.3	8.1	5.25	6.38	3.11	3rd qtr.1995	-0.4	0.4	10.32	11.70	1.84	3rd qtr.1995	5.8	8.2	6.87	8.03	4.08
November 1994	3.1	0.7	5.81	6.13	3.08	November 1994	3.5	1.8	8.66	12.05	1.74	November 1994	7.2	4.5	6.13	8.58	4.12
December	2.9	1.9	5.97	8.01	3.06	December	3.2	1.7	9.30	12.29	1.80	December	6.8	4.8	6.48	6.53	4.23
January 1995	0.7	2.8	5.92	6.19	3.20	January 1995	2.0	0.0	8.05	12.40	1.83	January 1995	8.8	4.8	6.86	8.96	4.23
February	-0.9	3.4	5.83	7.98	3.21	February	0.2	0.2	8.98	12.41	1.84	February	8.2	4.7	6.80	8.94	4.20
March	2.5	0.9	7.07	8.19	3.26	March	1.0	-0.1	10.96	13.48	1.79	March	7.0	5.5	6.74	8.54	4.36
April	-0.0	3.2	7.76	8.90	3.11	April	-0.3	-0.8	10.94	12.37	1.82	April	8.0	5.6	6.70	8.38	4.27
May	1.8	4.0	7.48	7.94	3.05	May	-0.3	-0.5	10.41	12.37	1.78	May	5.9	6.4	6.79	8.13	4.19
June	1.2	4.5	7.14	7.45	3.14	June	-1.4	-0.8	10.65	12.21	1.88	June	5.7	6.8	6.72	8.13	4.19
July	4.2	6.4	6.44	7.40	3.08	July	-0.9	-0.4	10.85	12.23	1.75	July	5.7	8.0	6.88	8.23	4.11
August	1.3	5.1	5.96	7.30	3.16	August	0.5	0.4	10.44	11.47	1.88	August	5.4	6.4	6.88	8.10	4.07
September	-	-	5.88	7.34	3.13	September	0.3	1.2	10.26	11.49	1.89	September	6.2	8.2	6.83	7.92	4.06
October	-	-	6.69	7.47	3.31	October	-	-	10.69	11.95	1.76	October	5.1	8.4	6.83	7.92	4.06

Apec package for visitors and importers

Japan planning to cut business red tape

By William Dawkins in Tokyo

Japan is preparing to reduce red tape for business travellers and imports of manufactured goods, to deregulation proposals to be presented at next week's summit of 18 Pacific rim leaders.

Japan, this year's chairman of the Asia Pacific Economic Co-operation Forum, has drawn up the 37-point package as its initial contribution to Apec's ambitious plan to promote free trade throughout the region by 2020.

Japan's summit offering includes simpler visa procedures for businessmen, and less red tape for obtaining country-of-origin certificates for imported goods, plus commercial customs clearance at

weekends, said officials. Less stringent reporting requirements for Japanese Industrial Standard quality certificates and simpler rules on chemical traces in imported livestock and seafood are also included in a draft of the plan.

This is among the so-called initial actions which Apec members have agreed to bring to their meeting in Osaka next week, to launch their free trade programme.

Japanese officials hope their deregulation package will be accepted as a commitment to free trade, and perhaps deflect Japan's embarrassment at being unable to guarantee to open its rice market by 2010, the biggest unresolved issue in the run-up to the summit.

The outcome of attempts to

resolve resistance to free farm trade, which is shared by three other Asian governments, will influence other sensitive sectors.

Special treatment for Asian farmers could invite a host of other industries to demand special treatment.

Attempts to resolve the rice problem were set back yesterday when officials of the three parties in Japan's coalition government said they planned to issue a joint statement calling for agriculture to be exempted from the Apec free trade plan.

Farm trade liberalisation should be handled by the World Trade Organisation - due to review the rice market in 2001 - rather than by Apec, said one party official.

Minister orders KFC's Delhi licence revoked

By Shireen Sidwa in New Delhi

Delhi's chief minister yesterday ordered the Municipal Corporation of Delhi to revoke the licence of KFC - formerly Kentucky Fried Chicken - on the grounds that the chicken contained a potentially harmful additive.

"The Municipal Corporation of Delhi Commissioner has also been asked not to grant any licence for any other branch of the KFC," the state government said.

Delhi's chief minister, Mr Madan Lal Khurana, heads a government led by the Hindu nationalist Bharatiya Janata party (BJP), which has links with Sanjay Jagran Manch (National Awakening Forum). The forum is leading a campaign against foreign companies, particularly KFC and Pepsi-Cola, both part of the US-owned PepsiCo group.

The directive comes less than a week after KFC's outlet in Bangalore had to close for a day when thousands of farmers held a rally against multinational corporations in India and threatened to target KFC. The same group burnt down a building belonging to Cargill Seeds near Bangalore two years ago.

KFC's Bangalore outlet faced closure after local municipal authorities said they found harmful ingredients in its samples, KFC, which denied the charges, sought legal redress and re-opened its restaurant after a court stayed the move.

KFC's new outlet in the capital was doing brisk business last night and customers were unaware of any dispute. "We haven't heard anything from the government, so we have no reason to close down," said Mr Sandeep Kohli, managing director of KFC's Indian operations. "Our licence is valid, and our product remains

the safest and best chicken available to the consumer."

Mr Kohli said the chicken served to India was the same as that consumed by 7m people daily in 75 countries, and the ingredient cited as harmful, sodium aluminium phosphate, was a common leavening agent.

"We are disappointed by these unfortunate developments," said Mr Kohli. "But we have a viable and legitimate business in India, and we know our product is good."

The government's action may deter other chains waiting to enter India, including Dunkin' Donuts, McDonald's, Domino's Pizza, and Pizza Hut, also owned by PepsiCo. PepsiCo is committed to investing \$80m in India in seven years, with no repatriation of dividends for this period, as the company expects a stable business and legal environment in India," said Mr Kohli.

WORLD TRADE NEWS DIGEST

Malaysian deals for Renault

Renault, the French state-owned vehicle group, yesterday announced agreements for the manufacture under licence of a commercial vehicle in Malaysia and a distribution accord aimed at strengthening its presence in the country. Renault will license the production of a light commercial vehicle, based on its Traffic model, by Inokom. The Malaysian company is wholly owned by Berjaya, one of the country's biggest business groups.

Renault has also reached agreement with the Quasar Carriage company to market and distribute its vehicles in Malaysia. The models, some of which will be assembled locally by Inokom, have not yet been announced. According to Renault, the deals reflect its strategy of reinforcing its position in south-east Asia. The Malaysian market is one of the fastest growing in the region, reaching sales of 146,000 passenger cars and 36,000 light commercial vehicles last year. Renault said car and LCV sales in Malaysia were forecast to reach 300,000 units by the year 2000.

The agreement with Inokom, aimed at achieving production of 5,000 units a year, is part of the Malaysian National Commercial Vehicle Project to develop domestic vehicle manufacturing.

John Riddley, Paris

China plans own Internet

China's Ministry of Posts and Telecommunications has signed a contract with two companies to build an international computer link network called Chinanet with the aim of becoming one of the world's largest Internet systems. The ministry signed the deal with its affiliate CTC Communications Development and AsiaInfo Computer Network, a US-funded company, for a nationwide network that will have 31 nodes to provide long-distance and high-speed Internet services. Chinanet will have three high-speed international links and is expected to end congestion between Chinese users and international links. The project, scheduled for completion in June 1996, will offer automatic national roaming with a Chinese interface. China has established five international links to the Internet since its launch in May 1994.

Renan, Beijing

Contracts and ventures

The Indian government has approved a plan by the UK-based Hinduja group and Lufthansa Cargo to set up an independent cargo airline based in India. Ashok Leyland, the Madras-based flagship company of the Hinduja group, will promote the joint venture, a 60:40 equity participation from the Hinduja group and Lufthansa Cargo respectively. In the first phase, Lufthansa Cargo's existing freighter concern will operate between Delhi, Bombay, Madras, Bangalore, Calcutta, and the airline's hub in Sharjah.

Shireen Sidwa, New Delhi

French shipbuilder Constructions Mecaniques de Normandie has signed a memorandum of understanding to supply the Indonesian government with an ocean survey ship, worth around \$50m. The ship will be the fifth ocean survey vessel CMN has built for Indonesia. The ship will be designed to perform primarily hydrographic investigations and other missions such as geological, geophysical and geotechnical research.

Chris Tighe

Australia and Malta are to open negotiations on an air services agreement which would allow scheduled direct air links between the two countries for the first time. Maltese-Australians are a significant ethnic group, notably in parts of Melbourne and Queensland.

Nicki Tait, Sydney

Taiwan to China direct - without losing face

Taipei has found a formula to bypass its ban on flights across the strait, writes Laura Tyson

Taiwan has agreed to allow two Chinese-controlled airlines to fly between China and Taiwan.

The move brings Taipei a step closer to lifting a ban on direct flights across the Taiwan Strait imposed at the end of China's civil war in 1949. Trips by Taiwanese businessmen and tourists to China have risen sharply since the late 1980s but all must pass through a third country, usually Hong Kong.

The government sidestepped the ban by declaring that Hong Kong and Macao, once returned to Chinese rule in 1997 and 1999 respectively, will be special territories and that carriers registered there will be treated as foreign carriers.

Under a draft accord signed recently, Hong Kong-based Dragon Air, 46 per cent owned by Chinese entities, and Air Macau, based in the Portuguese enclave and 51 per cent

owned by mainland interests, will be able to fly from Taiwan to points in China via their respective home airports. For the first time, passengers need not change flights, but in a lone concession to the long-standing moratorium on direct flights, the flight number must be changed mid-route.

A number of Taiwanese carriers will have to wait a while before they can get a part of the fast-growing market. Taiwan has 10 carriers, nearly all formed in the last few years, preparing for a share of the rise in passenger traffic once the ban is rescinded. Just three have received approval to fly scheduled international routes, so competition in the domestic market is intense.

"Taiwan is a small island with only 21m people," said Mr Nieh Kuo-wei, a spokesman for Eva Airways, Taiwan's leading private carrier, controlled by the Evergreen shipping group.

Taiwan's airlines

Carrier	Owners/shareholders
China Airlines (CAL)	Taiwan government (50%)
Eva Airways	Evergreen group (shipping)
TransAsia Airways	Golden group (construction)
Mandarin Airways	China Airlines
Hong Kong Airlines	Eva Airways
Far East Air Transport	China Development Corp (Kuomintang); AIG
Great China Airlines	Mr Tang Chen, chairman (pure BSN Taiwan)
Formosa Airlines	Eva 20% stake
Taiwan Airlines	Mr Kao Kuo-Hung, chairman; ADI group (electronics)
U-Land Airlines	Mr Wu Wen-Hsiung, chairman (Taiwan Airlines)
	Jui-fan group (construction)

Source: FT

"This is really not a big market, and we have so many airlines. It's no surprise that the smaller carriers change owners so often. Everybody is just trying to survive in this market and wait for direct flights to China."

Founded five years ago, Eva entered the domestic market a year ago and is expected to be awarded permission soon to add Hong Kong to its network of international destinations. The latest entrant into the island's crowded airlines today

is the reassuringly named U-Land Airlines, controlled by the Jui-fan group, a construction concern which took over China Asia Airlines and renamed it U-Land. It is awaiting delivery of the first of six newly purchased McDonnell-Douglas MD-80 aircraft this month and expects to begin domestic flights in December.

In spite of the number of competitors, Mr David Tseng, vice president of U-Land, believes there is plenty of business to go around in the domestic market, given the woefully congested state of ground transport. "Taiwan's traffic is so horrible, everybody is taking airplanes now because it is faster, easier and more convenient," he said.

According to the ministry of transportation, passenger volume on domestic routes rose from 5m in 1986 to 23m in 1994. The market is growing by about 10 per cent a year with an average load factor of more than 80 per cent.

TransAsia Airways, owned by the Golden group, a construction concern, is keen to win its second international route to Macao under the new

accord. Ms Catherine Li, a spokesman, said the Macao route would be a boon to TransAsia's business. "Now Taiwanese travelling to China will have the option of going through Macao as well as Hong Kong. We see a big market there," she said.

Suffering from financial difficulties, smaller carriers have been forced to seek stronger partners or sell out entirely. Far East Air Transport, founded by the Far Eastern Group, was recently taken over by China Development (CDC), a merchant bank run by Taiwan's ruling Kuomintang. American International Group (AIG), the US insurance concern, holds a 28 per cent stake in the carrier, which has thus far been confined to the domestic market, apart from charter flights overseas, but plans to begin scheduled international flights soon. China Airlines, Taiwan's national carrier, also holds a 10 per cent stake.

Depending on how long it is before the opening of direct flights to China, there are likely to be more management changes in Taiwan's airline industry.



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Car sales rise fails to cheer industry

By John Griffiths in London

Registrations of new cars rose sharply in Britain last month for the first time this year, but the increase did little to lift the gloom of manufacturers and dealers. Statistics from the Society of Motor Manufacturers and Traders, published yesterday, show that registrations of new cars totalled 136,606 last month, a rise of 11.5 per cent on October last year.

This lifted registrations for the first 10 months of this year to 1,730,771, up 1.16 per cent on the comparable period of 1994. Even if the improvement were sustained in the final two months of the year, it is likely that 1995's total would still fall about 50,000 cars short of the

The Motorcycle Retailers Association will soon announce that sales jumped by 13.5 per cent in October, bringing the total for the first 10 months of the year to date to 43,258 motorcycles and 5,290 mopeds - a year-on-year rise of 7.6 per cent.

"The motorcycle industry has had a rough ride in recent years, but slowly and surely things are beginning to change," said Mr Kevin Kelly, association director.

But the market is far below its peak of 315,000 units reached in 1990. It remains dominated by Japanese manufacturers, but with UK producer Triumph Motorcycles now in the top five behind Honda, Yamaha, Kawasaki and Suzuki.

Thompson, the society's chief executive, said yesterday. The Retail Motor Industry Federation, representing mainly dealers, also gave the October figures only a guarded welcome. Its policy director, Mr Neil Marshall, said the upturn was due mainly to

leets, with private buyers still noticeably absent.

Industry observers also pointed out that the previous October was an unusually poor month for registrations, thus making last month's figures look artificially positive.

Imports took a 57.48 per cent share of last month's market, up from the previous October's 56.77 per cent. Their share for the first 10 months reached 58.62 per cent compared with 57.29 per cent at the same time a year ago.

While both market leader Ford and second-placed Vauxhall saw their share of the market slip a little compared with the previous October, third-placed Rover increased its market share from 13.09 per cent to

Top 10 sellers

Number sold in UK so far this year

Ford Escort	128,205
Ford Fiesta	112,556
Ford Mondeo	108,236
Vauxhall Astra	90,234
Vauxhall Cavalier	72,840
Vauxhall Corsa	63,146
Rover 200	59,642
Peugeot 306	50,818
Renault Clio	48,563
Rover 100	43,864

Source: SMMT

14.54 per cent and had three models in the October list of the top 10 best-sellers. Vauxhall is the UK offshoot of General Motors.

Factory output declines steeply

By Graham Bowley, Economics Staff

Factory output suffered its largest fall in September for eight months as companies continued to run down their stocks of unsold goods, official figures showed yesterday.

The statistics reawakened fears that the economy will continue to slide during the rest of the year as companies which overestimated demand earlier this year satisfy demand from the storeroom shelf rather than stepping up production.

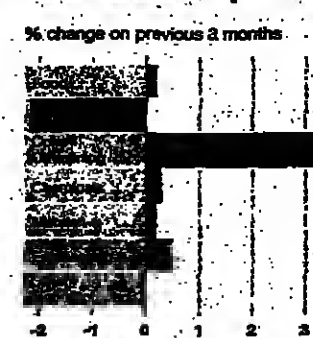
They will provide ammunition for Mr Kenneth Clarke, the chancellor, with which to

justify an early cut in interest rates. Some economists said they now expected a cut in rates soon after the Budget or early next year.

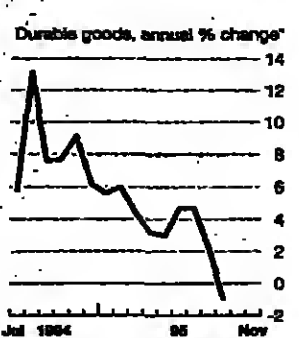
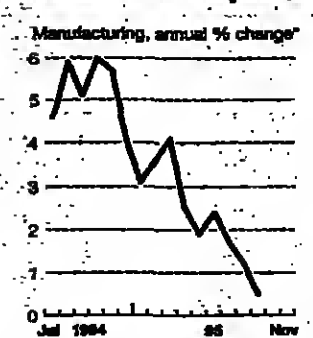
Mr Simon Briscoe, UK economist at Nikko Securities, said: "The case for policy easing is now clear. If the Budget is as tough as we expect, rates could be cut soon after November 28."

Manufacturing output fell by 0.6 per cent in September, the largest one-month fall since January, the Central Statistical Office said. The data conflicted with City of London expectations of further slow growth in manufacturing. Economists had expected output to grow

Manufacturers put the brakes on in September



Source: Department



by 0.2 per cent in September.

The CSO believes factory output is now rising by only 1/2 per cent a year on an underlying basis. This is the lowest growth rate for almost three years, down from a peak of 5.5 per cent last autumn.

But a rebound in North Sea oil and gas extraction and a

rise in energy output meant that industrial production overall grew by 0.5 per cent in September despite the drop in manufacturing.

The Treasury said the industrial production figure was close to the CSO's original forecasts, so that it would probably not revise down its original

estimate of 0.5 per cent growth in total gross domestic product in the third quarter of the year.

But economists said the slowdown in growth was now likely to be longer than most had initially feared, because of a slackening in export markets, particularly the US.

Adams urges Irish Americans to lobby UK ministers

By John Murray Brown in Dublin and agencies

Mr Gerry Adams, president of the nationalist Sinn Féin party, intends to visit the US next week to ask Irish Americans to urge the British government to abandon its demand for "decommissioning" of weapons held by the Irish Republican Army.

Mr Adams said in Belfast yesterday that officials of his

party in the US were organising a visit for him to meet leading Irish Americans "to see if they can bring some influence to bear". Sinn Féin is the political wing of the IRA.

"It is my view that the British, at this point, are not seriously interested in negotiations," he said in commenting on the failure last week of talks between a British minister and Mr Martin McGuinness, president of Sinn Féin.

The British and Irish prime ministers met briefly yesterday in Jerusalem, where they were attending the funeral of Yitzhak Rabin. Government officials in the Republic of Ireland are becoming increasingly despondent about the divisions between the British government and Sinn Féin.

With President Bill Clinton due in Northern Ireland at the end of the month, there is little sign of an end to the deadlock.

"The last thing the president will want is to be the subject of a tug of war between the parties in the north," said an Irish official.

Sinn Féin last week rejected the British government's proposals for a "twin-track" approach, which envisages the creation of an international body to examine the issue of "decommissioning" of paramilitary arms and the start of talks involving all

political parties in Northern Ireland. Mr Dick Spring, the Irish foreign minister, said yesterday the two governments now need to "refine" the strategy to take account of all the parties' concerns - an apparent reference to Sinn Féin's objections.

British officials believe Sinn Féin's hardline attitude to last week's talks may be an attempt to win concessions ahead of the Clinton visit.

NEWS DIGEST

Customs staff catch more smugglers

Customs & Excise has intercepted 63 per cent more smuggled alcoholic drinks and tobacco products over the past year, the department said yesterday as it announced an initiative to counter the illegal activity. A total of 3,446 incidents was detected in the year to August involving goods which should have earned £4.1m (£6.5m) in tobacco duties and £2.1m in alcohol duties. Almost all prosecutions were successful, resulting in £239,353 in fines for 529 people, of whom 17 were also imprisoned. In 1993 customs detected 1,265 smuggling incidents and in 1994 2,750. Customs will work with bodies representing beer, wine, and spirits producers, pub owners, retailers, vehicle renters and other groups in the Excise Alliance to improve ways to fight smuggling.

Roderick Oram, Consumer Industries Editor

Walk-out at Heathrow disrupts flights

A walk-out yesterday by British Airways staff at London Heathrow's Terminal One forced the cancellation of 36 scheduled domestic and short-haul European flights and average delays of 90 minutes for the rest. The staff were protesting at BA's decision to employ 24 students at weekends to help passengers with language difficulties. A BA spokesman said talks were trying to resolve the dispute, which does not have the backing of any trade union.

Robert Taylor, Employment Editor

Company advertises pirate card for TV channel

A Spanish company is claiming to have produced an illicit version of British Sky Broadcasting's latest subscription card introduced only last month. The Spanish company has been advertising a pirate card on the teletext service of NBC Superchannel, the satellite television service. BSkyB is clearly aware of the advertisement by Heaven Electronics but it is not clear whether the illicit card works. BSkyB has sued pirates in the past for selling illicit subscription cards which are the heart of the satellite venture's business. Mr Rupert Murdoch's media conglomerate holds the biggest stake in BSkyB. Raymond Snoddy, Consumer Industries Staff

Insurance against terrorism is given boost

Further signs that a competitive market is emerging for insuring UK mainland commercial property against terrorist attacks were

seen yesterday when brokers unveiled an improved alternative to existing government-backed policies. The scheme, launched by some of the world's biggest insurance brokers, should reduce reliance on Pool Re, the government-backed terrorism "reinsurer" set up when such cover was withdrawn by the main reinsurance companies in 1993.

Reinsurers protect conventional insurers against big losses. The collapse in the terrorism reinsurance market following Irish Republican Army bomb attacks on the City of London had an effect on conventional insurers. Without Pool Re it would have been difficult for companies to buy sufficient insurance against further attacks. More recently, many commercial insurance buyers have complained that the terms set by Pool Re and passed on by insurers are inflexible and expensive. Following the IRA ceasefire last year a limited alternative market opened, backed by insurance syndicates at Lloyd's of London and without Pool Re, but it only offered up to £25m worth of cover. Under the new scheme the amount of cover will rise to £100m, increasing its attraction to companies with big offices in London.

Ralph Atkins, Insurance Correspondent

Packaging groups warn over recycling rules

A row has erupted between branches of UK industry over a proposed plan to meet European Union targets for recovering and recycling packaging waste. Packaging and raw materials producers warn that changes made by the Department of the Environment to an industry plan agreed this summer could lead to administrative costs of almost £1bn (£1.2bn) a year, and put smaller companies out of business.

Companies including Rexam (formerly Bowater), Britain's biggest packaging group, Imperial Chemical Industries and British Petroleum oppose the new plan. They say the modifications have shattered this summer's delicate agreement between the four sectors of the packaging chain - raw materials groups, packaging makers, consumer goods companies and retailers. But many retailers and "packer-fillers", including Unilever, Nestle, Coca-Cola, Schweppes Beverages, J Sainsbury, and Boots, support the modified plan. Industry has until the end of this week to submit responses.

Neil Buckley, Consumer Industries Staff

Women gain ground in regional workforces

Women are outnumbering men in the workforce in an increasing number of UK regions, says a report released today. The report by Incomes Data Services, the employment research and information specialist, shows a total of 35 counties and Scottish regions with more women than men in work. There were only 11 such areas in 1991. The report is based on figures from the September 1993 Census of Employment, carried out by the Central Statistical Office.

The areas with more women at work than men are mainly in the south-east and south-west of England, south Wales and central Scotland. East Sussex has the highest proportion of female employees at 51.6 per cent.

Richard Donkin, Employment Staff

CONTRACTS & TENDERS

REPUBLIC OF TUNISIA

MINISTRY OF EQUIPMENT AND HOUSING
REALIZATION UNIT OF OLYMPIC CITY
"NOVEMBER 7TH, 1987" IN RADES, TUNISIA

International announcement for the pre-qualification of design, building and finance consortiums for an eighty thousand (80,000) seats football stadium and a ten thousand (10,000) seats indoor multi-purpose arena.

Announcement No. 08/95

With this Notice, the Ministry of Equipment and Housing invites interested Contractors and Consortiums to pre-qualify for the construction of a sports complex in Rades, Tunisia, to be known as Olympic City, November 7th, 1987. The Ministry seeks proposals for a "turnkey" project for the above referenced building. Proposals shall be for the complete design, construction and financing of the project.

Interested parties can obtain from November 3th, 1995 the terms of references and tender documents at the Realization Unit of the Olympic City November 7th, 1987.

Address: Carrefour GP1-Avenue de France,
2013 Ben Arous, TUNISIA
Fax No: (2161) 388 891

Candidacy files have to be sent under plain cover and by certified mail no later than December 2nd, 1995 at 13th to the following address:

MINISTRE DE L'EQUIPEMENT
ET DE L'HABITAT,
Avenue Habib CHIRTA, Cité Jardins
1002 Tunis, TUNISIA

CARMARTHENSHIRE COUNTY COUNCIL

Tenders are invited for the provision of
BANKING SERVICES

CARMARTHENSHIRE COUNTY COUNCIL

Period 1st April, 1996 to 31st July, 2000

Applications for Tender Documents must be submitted in writing to:-

Mr. Cyril Phillips, Assistant Director of Finance,
Carmarthenshire County Council, County Hall, Carmarthen,
Dyfed SA31 1JP

Tenders must be returned to the undersigned not later than 4pm Thursday 14th December 1995.

Tenders requiring proof of delivery of Tender should ask for a receipt of delivery of the Tender to the Director of Legal and Administrative Services.

A JONES

DIRECTOR OF LEGAL AND ADMINISTRATIVE SERVICES

BENEFITS AGENCY ESTATES SHEFFIELD PRIVATE FINANCE INITIATIVE OPPORTUNITY

Private Finance Initiative solution is required to enable the Benefits Agency to vacate several buildings in Sheffield on the expiry of the leases in 1999.

The provision of 1 Nr main office of 10000m² to include possible public transport network.

Additional public carter units of 600m² are to be provided (possibly 4 Nr) within the environs of Sheffield.

The awarding authority (Benefits Agency Estates) wishes to hear from any Contractor/Developer who is interested in identifying suitable sites, design, construction and financing the projects and subsequently entering into a lease agreement with the awarding authority.

Interested parties should respond by 8th December 1995 to:-

Gleeds Management Services
Wilford House, 1 Clifton Lane, Wilford, Nottingham NG11 7AT
Telephone Number: 0115 9367200
Fax No: 0115 9367201

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Organisations wishing to be considered for inclusion in a select tender list should contact Janet Linnert at NUS Services Ltd on the numbers stated below. A company profile will be dispatched for completion and return by 24 November 1995.

NUS Tel: 01457 390900 Fax: 01457 890909

PORTFOLIO MANAGEMENT OF HAMPSHIRE PENSION FUND

The Council is inviting applications from investment managers who wish to be considered for inclusion in a select list of tenders for the management of its pension fund portfolio.

The total value of the portfolio is around £12.2 billion.

The Council will be appointing up to three active balanced discretionary fund managers each with portfolios valued at between £20m - £50m. The appointments will take effect by June 1996.

For further information and a preliminary application form, interested companies should apply in writing to the address below by 1st December 1995. The completed form should be returned by the 15th December 1995 to:

Mr. David Wilson, Corporate Finance Section, County Treasurer's Department, Hampshire County Council, The Castle, Winchester, Hampshire SO23 8UB. Fax: 01962 847644.

Hampshire

MANAGEMENT OF £5M ETHICAL PORTFOLIO FOR HAMPSHIRE PENSION FUND

The Council is inviting applications from investment managers who wish to be considered for inclusion in a select list of tenders for the management of a £5m UK equity-based, ethically screened segregated portfolio.

The Council will be inviting tenders to suggest the screening criteria.

The appointment will take effect in April 1996 or shortly afterwards.

For further information and a preliminary application form, interested companies should apply in writing to the address below by 1st December 1995. The completed form should be returned by the 15th December 1995 to:

Mr. David Wilson, Corporate Finance Section, County Treasurer's Department, Hampshire County Council, The Castle, Winchester, Hampshire SO23 8UB. Fax: 01962 847644.

Hampshire

Chicago Board of Trade

**EUROPEAN
COURT**

Rather, the system was based on candidates' abilities. Women enjoyed no priority unless candi-

C-450/93: *Kalanke v Freie Hansestadt Bremen*, ECJ PC, October 17 1995.

The order was obtained on Friday February 5. By Sunday evening

Mr Glantz and Mr Haak had moved the money backwards and forwards across the world about 20 times in an attempt to cover their tracks. Eventually, however, using a combination of Norwich Pharmacal orders and gentle persuasion with each bank in the chain, Mr Clark's team traced just over \$3m to bank accounts in the US, and just over

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PEOPLE

Lowes rises at GrandMet

Robert Lowes has added the title of chairman to his role as chief executive of Burger King, the Grand Metropolitan fast food subsidiary. He replaces David Nash, who is leaving the group after losing out to John McGrath in the succession to George Bull as GrandMet chief executive. Lowes will also join the GrandMet board.

In a series of other internal moves, Tom Mueller, a 20-year veteran with the company, becomes Burger King's senior vice president, north American operations. David Baney is appointed to the new post of vice president, business development, with a remit to expand non-traditional outlets such as petrol stations, airports and stadiums. Craig Bushey becomes managing director, western Europe. And Coit Hothorn is to take charge of the rest of Europe and international development.

Kogan to head Schering

Schering-Plough, the US healthcare company, has confirmed the promotion of Richard Kogan, 54, from chief operating officer to chief executive officer, effective from January 1, 1996. He will take over from Robert Luciano, who said in April that he planned to name him as his successor and will continue as chairman. Kogan, 54, has been chief operating officer since 1988, and a member of the board since 1982. Luciano, 62, has been Schering-Plough's CEO since 1982 and chairman since 1984. Daniel Green

Handover at Equifax



Daniel McGlaughlin (left), 59, is to become only the ninth chief executive in the 96-year history of Equifax, the US-based company whose core business is the worldwide handling of database services. McGlaughlin, who has been president and chief operating officer since January 1993, steps into the top job on January 1, when he replaces the retiring Jack Rogers, who is 68. Rogers, who has been chief executive since 1988 and chairman since 1989, is credited within the company as having steered it from being a national credit reporting agency into a global organisation. He will remain chairman of Equifax's main board of directors and its executive committee. Gary Mead

created in anticipation of Clavitt's probable early departure. Graeme Willis, general manager projects at Clydesdale, will become general manager banking when Goodwin moves up. James Burdon

Seagram à la mode



Seagram, the international drinks giant, is getting more heavily involved in the fashion business. American Judith Monson (left), who has spent over 20 years on Seagram's finance side, has been appointed general manager of Hervé Léger, a young Paris fashion house backed by Seagram.

Hervé Léger, founded by one of the younger talents of French fashion, sells its couture and deluxe ready-to-wear collections through a chain of over 140 boutiques and specialty stores. Seagram got involved in 1982 when G.H. Mumm & Cie, part of Seagram Global Brands Division (SGBD), set up a joint venture to expand Léger's line.

Harvard-educated Monson, SGBD's senior vice president finance, will be responsible for managing the organisation and developing the company, leaving Hervé Léger, who has run the company for 10 years, free to concentrate on design. She will report to Hubert Millet, president of SGBD, and is replaced by Christian Lacroix, a former SGBD finance director. William Hall

Sydney move for Cicutto

National Australia Bank Group is recalling Frank Cicutto, currently chief executive of its Scottish subsidiary Clydesdale Bank, to Sydney, to be chief general manager of National Australia Bank, its principal subsidiary, from March 1996. Cicutto, 44, took the helm of the Glasgow-based Clydesdale in January 1994 after the sudden death of Charles Love, and was the first Australian to be chief executive of Clydesdale. He will be replaced by Fred Goodwin, 38, who joined only in April in the new post of deputy chief executive.

ON THE MOVE

■ Daniel Zuberbühler, 47, currently deputy director, is to replace Kurt Hauri, 59, as executive head of the Swiss Federal Banking Commission, with effect from January 1. Hauri becomes commission president, replacing Silvio de Capitani who is retiring.

Hans Meyer, one of the three directors of the Swiss National Bank, has meanwhile been named successor to central bank head Markus Lüsser, who is retiring with fellow director Jean Zwikowski on May 1 next year. Two new members have been appointed. They are Jean-Pierre Roth, since 1988 head of monetary operations at the SNB, and Bruno Gehrig, formerly chief executive at Zurich's Bank Centrale and currently professor at the economics university in St. Gallen.

■ Gateway 2000, the US-based personal computers direct sales group, has promoted three vice presidents to senior vice president, and created a new vice president position. Jim Collas becomes senior vice president of global products;

Bob Spears, senior vice president of the Americas group, and Bill Elliott, senior vice president, general counsel and secretary. Joe Burke joins Gateway from Blockbuster Entertainment Corporation as the new vice president of market development.

■ Pengiran Haji Bahin has been named as the new chairman of Royal Brunei Airlines. Currently the country's minister of law and attorney general, and chairman of the Islamic Bank of Brunei, he succeeds HRH Prince Haji Jefri Bolkiah.

■ Jose Domingo Amparo Osmo, 46, and Gervasio Collar Zabaleta, 54, have been made non-executive vice chairman of Banco Bilbao Vizcaya. Alfonso Cortina, president of Portland Valderivas and a BBV shareholder, has been appointed one of 21 non-executive board members.

■ Arvid Gierow has stepped down as managing director of Swedish cold storage group Frigoscandia, following the successful bid for the company by ASG, the Swedish transport company.

■ Robert Weiler, who recently stepped down as a senior vice president at Lotus (now part of the IBM group) has joined rival computer group Wang Laboratories as senior vice president and president of its software business. Weiler, who had worldwide responsibility for Lotus's desktop business unit, was widely acknowledged as one of the driving forces behind the success of Lotus Notes.

■ Alberto Bertali managing director of Candy UK, is taking on the same responsibility for Hoover European Appliance Group, which was acquired by the Italian white goods manufacturer in May. Despite his dual role, however, Candy has said there are no plans to merge the companies.

■ James Woolsey, 54, until recently director of central intelligence for the US government, and a partner in the law firm of Shea & Gardner, has joined the nine-member board of Sun Healthcare Group.

■ Heinz Beldi, chairman of Beldi & Cie, investment bankers, joins the board of the Singer Company, and will serve on the audit committee.

■ Jack France has been appointed chairman of Budget Rent a Car. He was previously vice chairman, finance & treasury operations with First Nationwide Bank.

■ David Hentchel, already a board member, has been elected executive vice chairman of Canadian Occidental Petroleum, based in Calgary. Bernard Isautier, chief executive and president, will report to him.

■ David Maffucci, 44, rises to senior vice president and chief financial officer of Bowater Inc.

■ Ian Howat becomes vice president, general manager strategy and planning for Total. He, Jean-Claude Company and Pierre Froust join the management committee.

International appointments

Please fax announcements of new appointments and retirements to +44 171 873 3306, marked for International People. Set fax to 'fine'.

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PUBLIC NOTICE

The British Police Fellowship was granted a Street collection in the Metropolitan area on Saturday 15th July 1995 and also in the City of London on Friday 14th September 1995. As required by the Regulations governing the Fellowship, we are pleased to announce the results as follows:

Metropolitan Police Area	
Income	£12,950.42
Net Receipt	£13,773.50
City of London Area	
Income	\$4,630.22
Net Receipt	\$4,137.40

The British Police Fellowship records its sincere thanks to the members of the public for their most generous support and its appreciation to all collectors who made this voluntary effort.

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The Financial Times plans to publish a Survey on

Republic of Cyprus

on Thursday, November 30.

The survey will be included with every copy of the FT on that day and will reach over 1 million business readers in 160 countries worldwide.

Chris Schaanning in Birmingham:
Tel: (0121) 454 0922
Fax: (0121) 455 0869

or

Kirsty Saunders in London:
Tel: (0171) 873-4823
Fax: (0171) 873-3204

FT Surveys

TECHNOLOGY

Tissue engineering will eventually be part of routine surgery, says Victoria Griffith

Repairing the bodywork

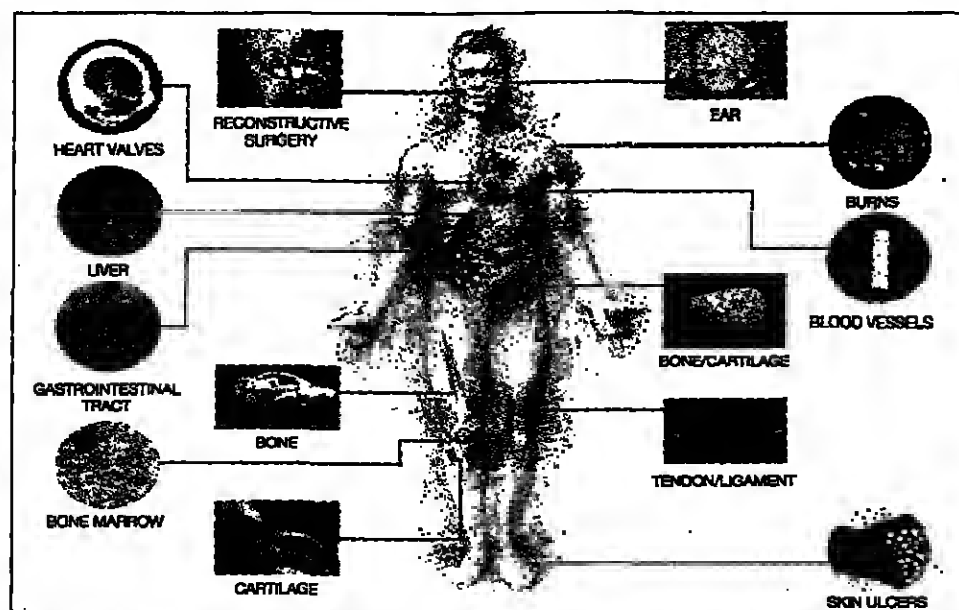
Anyone who watched television episodes of the Six Million Dollar Man in the 1970s will probably recall the programme's lead-in phrase: "We can rebuild him. We have the technology."

Those words could soon reflect reality. Although science is still far from creating the superhuman hero of the television series, patients suffering injury or disease may soon be given the option of regrowing parts of their own bodies. Researchers are moving closer to repairing ears, skin, nose and even internal organs such as bone and liver, through advances in the field of "tissue engineering".

In late October, in one of the most dramatic displays of tissue engineering thus far, scientists from the Massachusetts Institute of Technology and the University of Massachusetts unveiled a hairless mouse with a human-looking ear growing on its back.

The ear was created using technology similar to that researchers hope to use on human patients soon. A biodegradable polymer created a detailed scaffold for the ear. Scientists then sprinkled it with mouse skin and cartilage cells. Nourished by mouse blood, the cells multiplied, and when the polymer mold disappeared the mouse was left with a human-looking ear under its skin.

"Plastic surgeons have long considered the ear the gold standard because it is so complex," says Charles Vacanti, a professor at the University of Massachusetts and leading scientist for the research. "But the ultimate goal is to replace whatever tissue needs to be replaced."



Researchers are closer to repairing ears, skin, nose and even internal organs through tissue engineering

Although the resulting creature looked bizarre, scientists stress that the mouse was not a freak show exhibit but rather an important step for tissue engineering. "It was a tremendous breakthrough that shows just how far we've come in this field," says Gail Naughton, president of the biotechnology firm Advanced Tissue Sciences, a leader in tissue engineering. Those working in the field are hoping to replace tissues for a number of patients soon.

Several biotechnology companies have already developed tissue repair products. Organogenesis has just filed with the US Food & Drug Administration for approval of a new skin replacement for burn victims. Advanced Tissue Sciences

hopes to gain approval for two similar skin products next year. And Genzyme launched the first cartilage repair product in July, although its technology may be subject to FDA regulation. University research has also been moving forward rapidly. Joseph Vacanti, a physician at the Children's Hospital in Boston, has been working on heart valves and breast repair. Antonio Mikos, professor of bioengineering at Rice University in Houston, says he is close to a breakthrough on bone reproduction.

Once the research comes to market, scientists are likely to find their technology highly profitable. There are, for instance, 800,000 diabetic sufferers in the US each year who lose skin and other tissue due

to ulcers, according to Advanced Tissue Sciences. In the US 15,000 severe burn patients require new skin replacements each year.

Recent progress in tissue engineering has been made feasible, say researchers, by the marriage of engineering and life sciences. "This would all be impossible without tremendous advances in polymer science, which allows us to build biodegradable scaffolding," says Robert Langer, a researcher at the Massachusetts Institute of Technology.

Scientists have also become much better at cell culture. "With just one foreskin removal from a routine infant circumcision, we can make 250,000 sq ft of skin tissue," says Naughton. Even complex structures such as liver cells

have successfully been reproduced in culture.

Improved understanding of the immunological system has boosted the technology as well. The reason burn victims' bodies reject cadaver skin, it has been discovered, is largely due to the blood vessels still embedded in the transplanted skin. By creating skin tissue void of blood, scientists can avoid the problem. The Organogenesis skin product, for instance, leaves tunnels open for the patient's blood vessels to grow into with time.

"By using more generic skin cells we avoid rejection," says Nancy Paranteau, chief scientist at the company. "We are basically tricking the body into thinking the tissue is its own, and after a while, as the blood vessels are filled in and new skin replaces old, it is the patient's own."

Scientists still face a number of challenges before tissue engineering becomes routine. Researchers still do not know, for instance, if replaced tissue will act exactly like other tissue in the body.

Replacing internal organs will be far more difficult than external cartilage and skin. "The more layers there are, in terms of muscles and nerves, and the more the organ has to perform a specific and complex function, like the liver, the more difficult it becomes to replace," says Mikos. "The next challenge is inside the body."

Scientists are optimistic the latest wave of research will yield real benefits. The science may seem strange in the laboratory, but for patients facing the prospect of replacing lost tissue, it may eventually be a godsend.

100th anniversary of the X-ray

Andrew Fisher looks back at one of the world's most important scientific discoveries

It seemed like a modern-day wonder to those who first heard the news. The discovery of rays that could make substances transparent electrified the scientific world 100 years ago, astonishing the public and opening up medical horizons that are still being extended today.

Even the down-to-earth Wilhelm Conrad Röntgen was taken aback by the rapid publicity, in pre-radio days, which followed the discovery of X-rays in his darkened laboratory at Würzburg University in southern Germany on the night of November 8 1895. "The devil was let loose," he exclaimed.

Today, X-rays are taken for granted. Modern medicine could not exist without the complex array of equipment which can carry out almost instantaneous scans of the body. In Germany alone, around 100m X-ray tests are carried out each year, according to the country's electrical and electronics industry association (ZVEI). Companies such as Siemens, Philips, Agfa, General Electric and Fuji are part of a global industry selling X-ray-related equipment and processes worth DM18bn (£8.2bn) a year.

But in the early days after Röntgen revealed his discovery to German colleagues in a paper entitled simply "A New Kind of Ray", the world was awestruck.

"Such a sensational discovery makes it hard to avoid fantastic speculation about the future in the style of Jules Verne," wrote Die Presse, a Vienna newspaper. Even the German Kaiser was given a demonstration.

What Röntgen had discovered was that very short-wave electromagnetic radiation could penetrate surfaces to produce an image of what was underneath. This radiation, which Röntgen himself named X-rays, is emitted when high-energy electrons bombard a suitable target in a vacuum tube.

The implications were quickly obvious to doctors, who started to use X-rays almost at once to probe wounds and make diagnoses. "Here was a finding in physics that seemed designed by nature to serve medicine," wrote Jacob Bronowski, the Polish-born scientist and author. "It made Röntgen a kindly father figure and he was the hero who won the first Nobel prize [for physics] in 1901."

Other scientists had come near in solving the mystery

of X-rays, but it was Röntgen, son of a wealthy textile merchant, who carried out the crucial experiment. Covering a Crookes tube (a glass vacuum tube used to study electrical discharges) with black paper, he found that the tubes in his hand were revealed when he placed it in front of the high-voltage device. Markings became visible on a light-sensitive chemical on paper - the first X-ray photograph - and the rays even penetrated his wooden office door.

When Röntgen sat down to dinner on the night of his momentous find, he said nothing. He slept in his laboratory the following week, telling his wife Bertha only: "I'm doing something that will make people say 'Röntgen must be mad' when they find out what it is."

His peers were impressed with the truth of his discovery when he finally demonstrated it in January, 1896, in Würzburg. The

tuberculosis, the often deadly lung disease, and were combined with contrast media (chemicals put into the patient's body) to highlight areas that otherwise produced fuzzy images such as soft tissue, blood vessels and malignant growths.

It took several decades, however, for scientists to appreciate fully the dangers of X-rays - in particular, the fact that ionising radiation can cause cancer. During the early years of the 20th century radiographers and their patients were exposed to what are now known to be excessive X-ray doses, so that the leukaemia rate for the period 1920-1939 was 10 times higher for radiographers than for other physicians. "Quite a few X-ray pioneers lost their lives for medical progress," says the ZVEI.

Developments since then have cut down the X-ray doses required to give a good picture. Lung tests today need only 1 per cent of the exposure required in Röntgen's time, and radiologists suffer no more leukaemia than other doctors.

Medical imaging has undergone a technical transformation over the past 20 years. Computerised axial tomography (Cat) scanners, developed in the 1970s in the UK, combine a series of angled X-rays to produce images like slices of the body. These can be made into three-dimensional representations.

Magnetic Resonance Imaging (MRI), also pioneered in Britain, uses a combination of magnetic fields and radio waves to study soft tissues.

It takes a computer today less than a minute to make a brain scan comprising more than 250,000 pixels compared with two days for 6,400 pixels when scanning was first introduced. Siemens, for example, combines digital picture archiving and computer networking in its Sienet system for hospitals. Agfa (part of Germany's Bayer group) has developed with Fuji of Japan a luminescent foil to capture X-ray images which can be put into digital form and thus be improved electronically.

The next step for radiology will be long-distance transmission images, using global computer networks. A doctor anywhere in the world will be able to receive on-line advice from specialists about the interpretation of a difficult image.

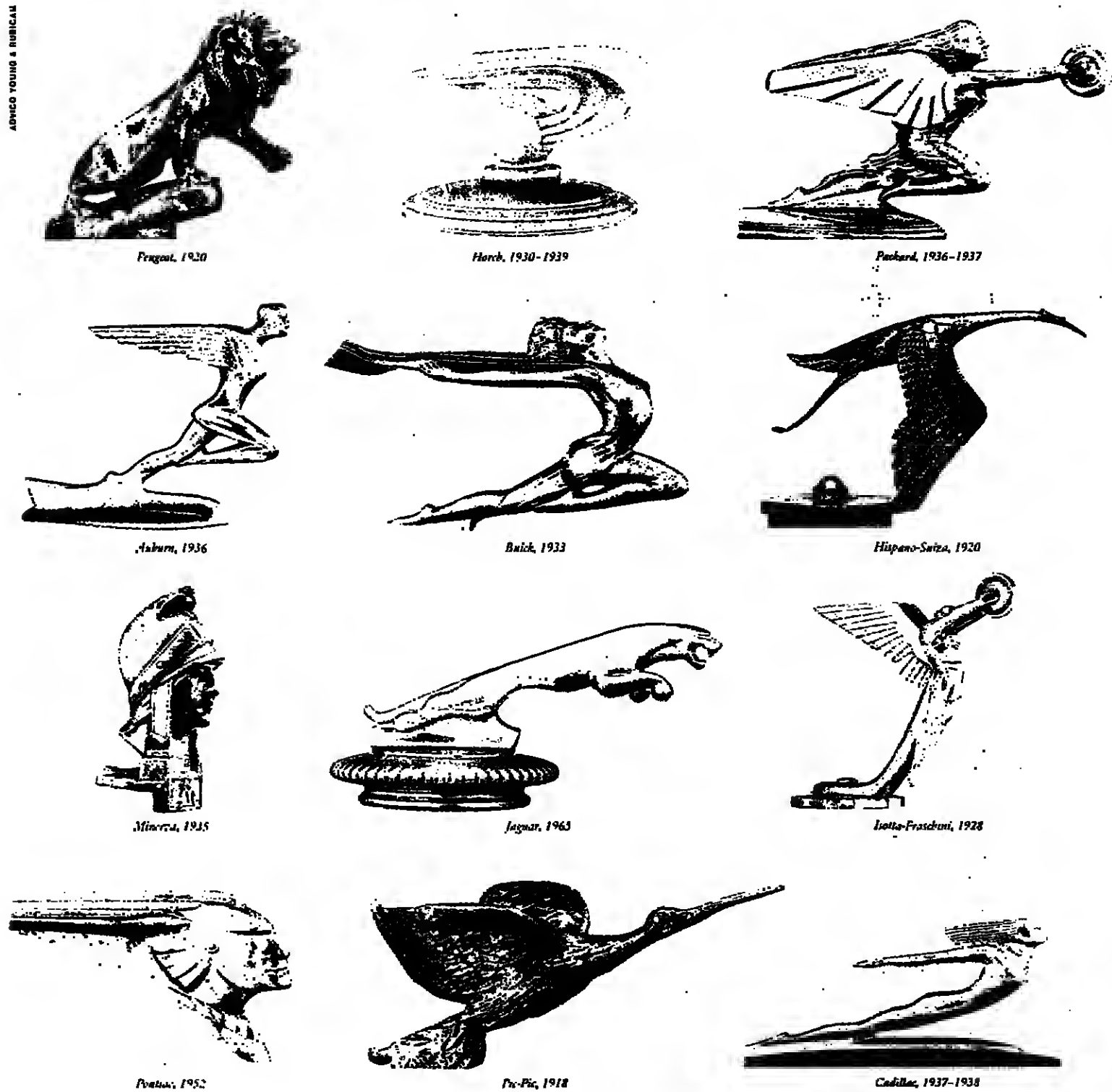
Modern medicine could not exist without the complex array of equipment which can carry out almost instantaneous scans of the body

audience watched in rapt silence as he made an X-ray image of the hand of Albert von Koelliker, a renowned anatomist. It applauded when the developed picture was passed round.

That was the only presentation Röntgen gave, although the X-ray picture of the bones in his wife's hand (including her ring) helped convince sceptics. He declined to patent his discovery, clearing the way for worldwide development of X-ray equipment and applications.

More Nobel prizes would be won as fellow scientists moved on from the discovery of X-rays to uncover the mysteries of radiation and electrons. X-rays are now used not only in medicine for diagnosis and therapy (to kill cancer growths) but in archaeology and astronomy and for security checks.

Today's X-ray equipment is light years away from the early devices, which were cumbersome and fragile. X-rays quickly proved their value in diagnosing



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FOCUS ON MARKET MOVING NEWS



NIKKEI

ARTS

Music to soothe the rush-hour blues

At the Wigmore Hall last week there was another instalment of the Nash Ensemble's series, *Vienna and the Romantic Century*. Before that, however, came the first of this autumn's BBC "rush-hour concerts". They begin at 5pm, every Wednesday until Christmas and are finished by 7pm. Though each is broadcast live on Radio 3, you could wait out the rush-hour very pleasantly in the Wigmore audience, instead of hearing it in stran-

gled bursts on your car radio. The programmes are user-friendly and relaxing. This time we had the Copenhagen Piano Trio - still youngish, very sober and intent - in Beethoven's "Archduke" Trio, which they treated with intimate, maturely respectful but no grand manner, and *Nine Variations* by their 87-year-old compatriot Hermann D. Kopp-

pel. He is already the author of seven symphonies, a *Macbeth* opera and some 30 film scores. The *Variations* proved to be lean and astringent, sometimes prickly, but satisfyingly varied. Should one come upon one of Koppel's symphonies or concert, one would pay close attention. The Nash gave us Schoenberg's early *Verklärte Nacht* in

the original sextet version; always good to hear, but this time not fully exploited for the nerve-rattling raptures of its solo lines. Bigger tone from Stephen Goss, who was the stylish guest leader for the evening, would have helped. Chamber-arrangements (by various hands) of Mahler's orchestral song-cycles stud this Nash season. Here we had the

excellent François Le Roux in the *Lieder eines fahrenden Gesellen*, fine and sometimes forceful, as also in Beethoven's *An die ferne Geliebte* with Ian Brown's piano. Only his neat German falls him: it is not good enough yet to allow him to do much with the words. We have admired the deftness of the Mahler-arrange-

ments for cruelly reduced bands before now. Yes, they are interesting, and yes, it is remarkable how much of the music they preserve, with even some of the right tone-colours recreated on the wrong instruments; but there are glaringly obvious losses too. In a large capital which suffers no dearth of full-dress Mahler performances, what

point can they make? Alexander von Zemlinsky's op. 3 piano trio was more worth hearing, "immature" though it is. Since *Der Zwerg*, after Wilde's *Birthday of the Infanta*, was rediscovered 20-odd years ago and made an impression in opera houses all over Europe, more and more Zemlinsky has been unearthed, much of it

provocatively original. This early trio (1895) found him still in thrall to Brahms, but audibly chafing at the limits of that language; the contrapuntal writing strains toward tensions that Brahms's idiom could neither admit nor resolve. One of these days, a whole Zemlinsky mini-festival might help to illuminate how 20th-century music came about, and it would be a lot of fun.

David Murray

Great outdoors

William Packer finds much to admire in the landscapes of three very different artists

The pious hope is ever that talent will out, eventually, and get its due. Up to a point it does, if, in the case of the painter, to get the work onto the walls of a decent gallery from time to time is due enough. But too often it stops at that. So much is still a matter of luck.

Take modern Australian painting as an example. The several State Commissions have been bringing it over for years but we have scarcely noticed. Yet what little we do see is always interesting and lately there seems to be rather more in the galleries - in London, Rebecca Bossack shows it regularly, and a mixed show of five painters has lately opened at Browse & Darby. But to say as much serves only to reinforce the prejudice, that Australian painting in our time begins, as it ends, with Sydney Nolan and Arthur Boyd.

The small Fred Williams retrospective, now at Marlborough Fine Art, shows us how wrong we are. Williams died in 1982 in his mid-fifties. He had spent much of the 1930s in London, where he completed his studies. He returned to Australia in 1937, to his true subject, the landscape of the Outback, and to a certain success. He was at least honoured in his own country but abroad in his lifetime hardly at all. He is as fine a painter as any that Australia has produced.

While Boyd and Nolan set their mythic and narrative images within the natural landscape of Australia, for Williams that landscape of itself was mythic and magical enough. Yet his depiction of it teeters always on the border of abstraction, sometimes amounting to little more than a scatter of marks across the bare ground. His actual treatment of it is uncompromising in its physicality and directness, the thick globes of paint, all but spat straight

from the tube, lying like highly-coloured slugs upon the surface of the canvas. Here, even in the paintings of the 1960s, is post-modern punk expressionism before its time.

How awkward it all is, how crude, how take-it-or-leave-it in its presentation. Yet how seductive it is, and evocative of place and atmosphere unknown to most of us, yet now known intimately, we feel, through these strange and beautiful paintings.

The scrubby trees, pink and purple, grow above the dry yellow river-bed; black and green scrub covers the red hill-side; night falls over the dark plain. Ray Atkins must now be in his sixties. He is a landscape painter who settled in Cornwall some 20 years ago and has made its landscape of quarries and clay-pits, rocks and thorn trees, his subject ever since. He, too, is an expressionist and as brave and accomplished as any we have. Beyond the south-western counties he is hardly known at all.

His latest show at Art Space in Islington, redolent of linseed oil and turpentine, presents him in typical strength, yet with every sign that the unabated energy in the handling is now tempered by an increasingly subtle touch.

Thorn and gorse still explode, green and yellow, across the canvas, the paint as thick and rich as ever. But the mood is cooler, and the bones of the landscape are allowed to show more clearly through the paint.

Some of these paintings are as large as they are ambitious, and these of clay-pits are particularly impressive. Dead ground, falling away to rise again some way off, is always as difficult to paint as it is to judge, as I remember from my School Crocks days, in terms of range and scale, with or without the aid of bushy-top trees. Atkins' handling of the blank far side, of his "Winter Clay-

pits" in particular, is masterly.

My only reservation rests on the single painting of the figure, which is loose and unsolved. It requires the pulling-together in the drawing which in the landscapes is second nature. But taken at large, this is a splendid show by an artist not so much under-rated as still unknown.

John Houston, again a painter in his mid-sixties, is another secret too well kept, at least in England. In Scotland he is acknowledged as a major figure of that post-war Edinburgh generation that includes such artists as Elizabeth Blackadder, Robin Philipson and David Michie. But then Scottish painting, even more shamefully than Australian, has long been largely ignored in London.

Houston, too, is an expressionist painter, principally of landscape but also of figures and often of flower-pieces of a monumental presence. His work has a Nolde-like intensity of colour and a wonderfully ample sweep and freedom in the handling.

As with Williams, his landscapes have often tended towards abstraction, in his case almost mystical in their purity and simplicity. This his latest show at the Mercury suggests, however, a marked return to the specific rather than the idealised image, and to a real sense of place - the track down the hillside and across the fields; the Bass Rock out to sea. These are lovely, most accomplished things.

Fred Williams - 1927-1982: Marlborough Fine Art, 6 Albemarle Street W1, until December 2. Ray Atkins - new paintings: Art Space Gallery, 84 St Peter's Street N1, until November 24 (ring to check times - 0171-359 7002). John Houston - new paintings: Mercury Gallery, 26 Cork Street W1, until November 18.



The Paul Taylor Company steps out to the tune of Company B by the Andrews Sisters

Dance/Clement Crisp

Paul Taylor - fresh as ever

The stage is dark at curtain-rise. Four white clad figures are seen in the gloom. Then light floods in, and Handel *concerti grossi*, and dance bounces and bounds over the stage against the blue of the cyclorama. So begins Paul Taylor's *Aureole*, its cast seeming "angels in some brighter dream". It is with this angelic work that Taylor made his London debut just over 30 years ago. It is with this same piece that his dance company last week began its first British visit in far too long. Not to London - no proper dance-house yet, so no proper dance visitors - but to Edinburgh's admirable Festival Theatre.

The season is part of a fortieth anniversary world tour by Taylor's troupe. It is hard to believe that he has been making dance pieces, joyous and sombre, for so long.

Inspiration is fresh as ever, ideas as challenging, the language as resourceful - though more mastery and more daring. I have loved Taylor's work for three decades and he has never disappointed me (or any right-thinking dance-lover) save by not coming here frequently enough.

The eight works in the Edinburgh repertoire span 40 years of his creativity - from the swamp-creatures of *Three Epitaphs*, who have suffered hysterically from the terminal droops since 1956, to the jokes of last year's *Funny Papers* and the mysteries of *Spindrift* from 1993.

Taylor's work has always been sharply polarised. He proposes behaviour of the most generous and loving courtesy

in *Aureole*. He explores the bleakest, blackest aspects of supposedly civilised society (*Last Look* told of post-atomic horrors), and the beast lies just below the skin of many works.

In Edinburgh, the most fascinating piece was *Spindrift*, using Schoenberg's string quartet concerto "after Handel", which might have been set on Circe's island. Andrew Asnes was a Ulysses figure; the other dancers were prey to animal longings. Whatever the theme, the dance-text was fascinating, dark-toned. So, too, *Profiles*, a taut, sculpted piece in which two couples were shown in hieratic poses, figures from a bas relief, their behaviour shaped by frustration. With his usual felicity, Taylor resolves the tensions by showing, as the dance ends, a pair extending hands to each other, fingers bent inwards at the top joints. Our last sight of them is of hands relaxed, each grasping the other's arm. Piercing, wonderful.

In *Spindrift* the dance is galvanic, as if the stage were electrified. Gone is any formal constraint in the movement. The cast are driven, with flailing limbs, disjointed bodies, in bursts of ferocious energy. It is the apotheosis of disorder, of kick-boxing as life, of a frantic expenditure of physical strength where momentary contrast comes with solitary figures caught in serene poses. Then set against this the almost stifling sweetness of *Roses*, with its six pairs of lovers in untrammelled bliss (to the *Shepherd's Idyll* and a sticky adagio for clarinet by Baermann), or the war-time nostalgia of *Company B* with And-

rews Sisters hits and happy encounters (and the shadow of battle casualties), and Edinburgh could appreciate the force of Taylor's imagination.

A clear favourite with the audience was *Funny Papers*, which uses a selection of the ghastliest of popular tunes (from *Popeye the Sailor* to *I Am a Woman*). The cast produced movement sketches in rehearsal which Taylor then "amended and combined". It is quite funny - but nowhere near as witty as Taylor's own comic creations: please can we have a revival of *Public Domain* on a next visit?

A next visit, soon, is essential. Taylor's admirable dancers, his more than admirable choreographies, are life-enhancers - and of how few creators can one say that nowadays.

Theatre/Simon Reade

Modern world

Bill Alexander has updated Congreve's 1700 play *The Way of the World* to the 1990s. At first glance, it makes sense historically. It almost works artistically.

Designer Ruari Murchison power-dresses the women, and clothes the men in sleek black. They move from a leather-upholstered gentleman's club, to a Hyde Park colonnade, to a grand regency drawing-room. This modernisation is very discreet for a play where surface pretensions are at odds with inner reality.

However, that in-your-face, go-getting decade the 1990s was never *oxy* about flaunting it. Where Alexander looks back to a well-defined decade of greed and nastiness, Congreve lives

in the past, writing Restoration comedy 40 years after the event and at least a decade since moral Puritanism had set in.

The *satirists* do not bear comparison. Moreover, Congreve's drama is not about a "leisure-money" illusion of wealth, but "the labyrinth of love".

The modernisation does provide some nice touches: Witwoud believes that he is witty when he just prattles because he snorts cocaine; functional messengers are motorbike con-

riers; a piece of information - "married and bedded: I am witness" - is given a voyeur's lewdness by a man in a mac with an Ann Summers carrier bag.

Yet the play is too much part of one social milieu to feel the effects of Thatcherism. These are landed gentry, not *nouveau riches*. Their battles are not class-driven but between the sexes. "Oh, Men, men. Women, women," despairs Mrs Marwood.

There is no Essex barrow boy to make good, just a hum-

bering knight from Shropshire. Only Lady Wishfort's "Get a job!" to her servant has a Tebittian on-your-hike scorn.

The setting takes away the laughter and points up the cynicism. Apart from the humorous Linde Spurrier's blue-stocking Lady Wishfort and the two fops Petulant and Witwoud, everyone is caught in an intrigue where loveless marriage has no longer the but of phallic and anguished. Lucy Cohan's Mrs Fainall spends much of the play brooding

darkly over a whisky sour. Maybe Congreve's play is not that funny after all? If it is a comedy, then it is one of ill manners. "A wit should be no more sincere than a woman constant". A society which creates institutions out of marriage, and codes out of behaviour, deserves to be kicked against by private passions.

No wonder the play has been so popular this century and that this Birmingham Rep production should open within a fortnight of the National Theatre's.

You do not need to make the world explicit, because we will always understand the complications of its wretched ways.

Edwards resigns from English National Opera

Sian Edwards, 36, has resigned as music director of the English National Opera. She will leave the Coliseum on December 31.

Ms Edwards succeeded Mark Elder at the ENO in August 1993. Her appointment by the new general manager Dennis Marks was a surprise: she had little previous experience of conducting opera and her few appearances at the Royal Opera House, Covent Garden had not always been well received.

The media criticism continued at the Coliseum, and for a music director, who had the task of conducting the major new productions and setting the overall orchestral standard at the ENO, she was not much in evidence last season.

However, she opened the 1995/96 season at the Coliseum with Jonathan Miller's production of *Carmina* which was well received and which has proved the most successful new production at the ENO for many years, taking a record £1m at the box office.

Sian Edwards was admired for her work with the Russian repertoire, notably *The Queen of Spades* and *Khovoschina*, but her conducting of some other operas, notably *Jenufa* was less appreciated.

It is also believed that in recent months her relationship with Marks had become strained. Her departure was not a surprise.

Antony Thornicroft

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERT
Concertgebouw
Tel: 31-20-5730573
● Bruckner's 8th Symphony, conducted by Bernard Haitink and performed by the Koninklijk Concertgebouworkest; 8.15pm; Nov 29, 30; Dec 1, 3

BERLIN

CONCERT
Konzerthaus
Tel: 49-30-203092100/01
● Orchestre National de Lyon: with conductor Emanuel Krivine and violinist Gil Shaham perform works by Franck, Korngold and Bartok; 8pm; Nov 8

OPERA
Deutsche Oper Berlin
Tel: 49-30-3438401
● Aida; by Verdi. Conducted by Maurizio Barbacini and performed by the Deutsche Oper Berlin. Soloists include Lidia Szepi, Julia

Varday, Vladimir Bogachov and Reinhard Hagen; 7.30pm; Nov 8, 14; Dec 28

BOSTON

CONCERT
New England Conservatory - Jordan Hall Tel: 1-617-262-1120
● NEC Symphony Orchestra: with conductor Richard Hoenlich and the winner of the brass/winds concerto competition perform the overture to Mozart's "Le Nozze di Figaro" and Rimsky-Korsakov's "Sheherazade"; 8pm; Nov 8

EXHIBITION
Museum of Fine Arts
Tel: 1-617-267-9300
● The Paintings of Sylvia Plimack Mangold: this exhibition of works from the mid-1960s to the present day, documents Plimack Mangold's evolution as a representational artist, from her images of interiors in the 1960s to her focus on landscape painting in the late 1970s and beyond; from Nov 8 to Feb 25

DUSSELDORF

CONCERT
Tonhalle Düsseldorf
Tel: 49-211-8996123
● Grigory Sokolov: the Russian pianist performs works by Bach, Chopin and Stravinsky; 2pm; Nov 29
● Max Raabe & his Palastorchester: music from the 1920s and 1930s; 8pm; Nov 8

EXHIBITION
Kunstmuseum im Ehrenhof
Tel: 49-211-8992460
● Die Galerie der Starke Frauen (The Gallery of Strong Women): exhibition on French and Italian heroines in 17th century art; to Nov 12

FRANKFURT

CONCERT
Alte Oper Tel: 49-69-134400
● Chamber Orchestra of Europe: with conductor Gerard Korstan perform works by Weber, Mendelssohn and Brahms; 8pm; Nov 8

LONDON

CONCERT
Barbican Hall Tel: 44-171-6388891
● Oslo Philharmonic Orchestra: perform with conductor Paavo Berglund and pianist Leif Ove Andnes works by Sibelius and Beethoven; 7.30pm; Nov 29
Queen Elizabeth Hall
Tel: 44-171-9604242
● London Lighthouse Concert: in aid of London Lighthouse. With the City of London Choir and Milton Keynes City Orchestra with conductor Hilary Davan Wetton, soprano Juliet Booth, tenor Jeremy Ovenden and organist Andrew Lumsden. Works by Mozart, Haydn, Elgar and Andrew Worton-Stewart; 7.45pm; Nov 8
Royal Festival Hall
Tel: 44-171-9604242

● BBC Symphony Orchestra: with conductor Richard Hickox, the BBC Symphony Chorus, soprano Judith Howarth and trombonist Christian Lindberg perform Britten's "Suite on English Folk Tunes (A Time there was...)", Nymans's "Trombone Concerto" (first performance) and Elgar's "The Spirit of England"; 7.30pm; Nov 9

EXHIBITION
British Museum
Tel: 44-171-6381555

● After Marathon: Money, War and Society in 5th century Greece: coins of the Athenian empire in the 5th century BC, as Athens rose as the predominant power in the Mediterranean world; from Nov 21 to Mar 3
Royal Academy of Arts
Tel: 44-171-4397438
● David Hockney: Works on Paper 1959-1995: with 140 drawings, watercolours and gouaches, the first retrospective exhibition on this scale devoted to the British artist's works on paper; from Nov 9 to Jan 28

JAZZ & BLUES
Royal Festival Hall
Tel: 44-171-9604242
● Ornette Coleman & Prime Time: Texas-born jazz saxophonist Coleman with his Prime Time band, complete with rap and multimedia; 7.30pm; Nov 8

OPERA
Royal Festival Hall
Tel: 44-171-9604242
● Così fan tutti; by Mozart. Concert performance in Italian conducted by Sir Simon Rattle and performed by the Orchestra of the Age of Enlightenment.

Soloists include Hillevi Martinpelto and Ann Murray; 6.30pm; Nov 29

LOS ANGELES

CONCERT
Wadsworth Theater
Tel: 1-310-6252101
● La Belle et la Bête: the Philip Glass Ensemble plays the music with the French film version of "Beauty and the Beast"; 8pm; Nov 9, 10, 11, 12 (2pm)

NEW YORK

CONCERT
Avery Fisher Hall
Tel: 1-212-875-5030
● New York Philharmonic: with conductor Kurt Masur, flutist Jeanne Bontress and mezzo-soprano Florence Quivar, perform Renaissance Brass Works by Foss and Purcell; 8pm; Nov 9, 10 (2pm), 11
Avery Fisher Hall, Lincoln Center
Tel: 1-212-875-5030
● New York Philharmonic: with conductor Yuri Temirkanov, perform Ravel's "Suite from Mother Goose" and Rachmaninov's "Symphonic Dances"; 6.45pm; Nov 29

PARIS

CONCERT
Salle Pleyel Tel: 33-1 45 61 53 00
● Orchestre de Paris: with conductor John Nelson and pianist Jean-Claude Pennetier perform

works by Messiaen, Stravinsky and Rachmaninov; 8.30pm; Nov 8

EXHIBITION
Centre Georges Pompidou
Tel: 33-1 44 78 12 13
● Jean Widmer, graphiste: first exhibition of this Swiss born contemporary graphic artist; from Nov 8 to Feb 12

VIENNA

CONCERT
Konzerthaus Tel: 43-1-71246860
● Wiener Symphoniker: with conductor Ingo Metzmacher and soprano Cheryl Studer perform works by Zimmermann, R. Strauss, Mozart and Stravinsky; 7.30pm; Nov 29
OPERA
Wiener Staatsoper
Tel: 43-1-514442960
● Un Ballo in Maschera; by Verdi. Conducted by Fabio Luisi and performed by the Wiener Staatsoper. Soloists include Michèle Crider, Anna Gonda, Dennis O'Neill and Vladimir Chernov; 7pm; Nov 9, 12 (6pm), 16

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COMMENT & ANALYSIS



Europa: Holger Schmieding

Case for a U-turn

If France fails to take action on fiscal and labour market policy the entire Emu venture may have to be shelved

For 45 years, politics in western Europe has revolved around a firm Franco-German axis. Whatever the challenges, politicians from both sides of the Rhine have met it in a way that has propelled European integration forward. Over the past few months, however, the axis has been showing severe signs of strain.

It was inevitable that Franco-German political relations would lose some of their cold war shine. Germany now has to deal with more complex problems to the east, while France faces an Islamist upheaval to the south.

More fundamentally, a united Germany is gradually turning into a more normal country: less in need of regaining the respectability it lost in the Nazi years by playing everybody's darling; less willing to accept a dirigiste "Europe à la française"; and less able to throw German cash at European problems.

None of this should be fatal for the Franco-German alliance. Paris and Bonn remain close enough to sort out their political differences, be it on Bosnia, the Schengen accord on European Union border controls, or an eastern enlargement of Nato and the EU.

The real problem lies in the growing economic disparity. Seen from Germany, French economic policy has been woefully top-sided. France deserves top marks for its monetary rigour, having successfully maintained the link between the franc and the D-Mark through the aftermath of German unification. The *franc fort* has cut inflation to levels that even Frankfurt could be proud of.

But monetary policy alone cannot do the trick. France has so far failed to underpin the franc with sufficient structural reform and fiscal rigour: its structural budget deficit has risen in six of the past seven years. It suffers from much higher unemployment,

as well as a much higher deficit, than Germany - in spite of the strain put on national resources by the drive to modernise and integrate the former German Democratic Republic.

As a result, France appears stuck in a credibility trap: the financial markets often assume it will be tempted to inflate its problems away for a while - regardless of what the government and the central bank say. In order to defend the franc, France has to endure much higher real interest rates than Germany. High interest rates, in turn, push up both unemployment and the deficit even more.

This top-sided economic policy would have an internal French affair were it not for Maastricht. In an effort to reassure France that a united Germany would promote rather than undermine European integration, Helmut Kohl, the German chancellor, agreed in 1991 to give up Germany's two most-prized assets - the D-Mark and the Bundesbank - to make way for a single European currency by 1999. But as a safeguard, Germany insisted that countries pass a clear-cut test, enshrined in the Maastricht convergence criteria.

There has been much debate on whether these criteria are sensible. Certainly, their economic rationale is dubious. As

France has a lot going for it: a determined central bank, a current account surplus and a government with a solid majority in parliament

the currency union between Belgium and Luxembourg shows, the level of gross debt does not really matter. And the 3 per cent ceiling on a member state's fiscal deficit in any given year is at best arbitrary.

But such bickering misses the point: like the entire Maastricht idea, the criteria have little to do with economic logic. They are more for German domestic consumption: Mr Kohl needs to reassure the German public that Germany will share its monetary sovereignty only with countries that have purged themselves of the temptation to inflate through painstaking adherence to tough criteria. If he can do this, he may - with luck - push Emu through. But if his most important partner, France, were to fail the test, not even the mighty Mr Kohl could railroad Germany into monetary union.

Whereas Maastricht allows some leeway in interpreting the 3 per cent deficit rule, German voters may not. Mr Kohl's likely challenger for the chancellorship in the next election in 1998 - Mr Gerhard Schröder, a populist Social Democrat - has already indicated that he wants to use the widespread anti-Emu feeling to unseat Mr Kohl a few months before monetary union is scheduled to begin.

Without significant fiscal tightening, France stands little chance of getting its budget deficit down from more than 5 per cent this year to 3 per cent by 1997. Seen from east of the Rhine, the first few months of Mr Jacques Chirac's French presidency were a waste of precious time. Neither his decision to raise France's minimum wage, nor prime minister Alain Juppé's first budget did anything to soothe German concerns.

Since late October, Mr Chirac has started to talk more fiscal sense. The first big test for him will come later this month when his government

presents a plan to cut the ballooning social security deficit, which accounts for one-fifth of the overall French deficit.

But fiscal reform alone may not suffice. France's fiscal woes did not arise out of the blue. They are the fiscal expression of structural rigidities, notably in the labour market, and of costly political interference with market forces. If these deficiencies are not also addressed, tighter fiscal discipline may not be sustainable.

France has a lot going for it: a determined central bank, a current account surplus and a government with a solid majority in parliament. If Mr Chirac wanted to, he could get things done. A fiscal turnaround need not even hurt the cyclical upswing. Lower real interest rates and a revival in confidence in France could more than offset the loss in fiscal stimulus.

When the reflation attempted by Mr François Mitterrand, the former president, ended in tears in 1982-83, France demonstrated a stunning capacity to clean up the mess. Mr Chirac and Mr Juppé now need to do a similar U-turn on fiscal and labour market policy.

If they rise to the occasion, fine. But if not, Germany may soon have to ask for at least a delay. In the end, the entire venture may have to be shelved, just as the Werner plan for monetary union was 25 years ago.

In economic terms, keeping the Bundesbank might be an excellent idea. But politically, it could be disruptive. France and Germany may accuse each other of broken promises. The Franco-German axis may break, leaving Europe's political architecture to pieces.

The author is senior economist at Merrill Lynch in Frankfurt

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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IMF facility a catalyst for low-income countries

From Shalendra J. Anjaria

Sir, I was surprised by Robert Chote's notion (Economics Notebook, October 30) that concessional funds provided to Malawi through the International Monetary Fund's enhanced structural adjustment facility "may not do any good".

In most countries that have been recipients of IMF financing through the adjustment facility since its inception in 1987, the available evidence points to visible gains in economic growth and reductions in debt service burdens.

Most of the adjustment

facility recipients have undertaken significant reforms

to create a more market-oriented and transparent institutional structure. Time and again, studies of the development process have shown that such changes are vital steps to improved growth and economic welfare.

Contrary to Mr Chote's assertion, it is beyond question that the adjustment facility has a catalytic effect - in other words, that this form of IMF lending generates additional financing from other sources. All the 19 countries reviewed in the IMF study mentioned by

Mr Chote saw increases in inflows of official loans and grants, except for four which failed to carry out the policies promised under the adjustment facility programmes. On average, total net external resource transfers rose from 11 per cent of gross domestic product prior to the adjustment facility programmes to 16 per cent of GDP during the facility programmes.

The adjustment facility was created to respond to a need for highly concessional resources and a medium-term vision of the financial and structural policy needs in

low-income countries. The full benefits of the policies being supported by the international community will be realised only over time, but evidence so far is encouraging. Extending the life of the facility is vital for ensuring the continued evolution of low-income countries toward more open and market-oriented economies and for helping them, thereby, to realise their full growth potential.

Shalendra J. Anjaria, director, external relations department, International Monetary Fund, Washington DC 20431, US

No 'feel' for markets

From Mr Perry Warren

Sir, Your article "London Stock Exchange 'misses boat' over Europe" (November 2), prompts me to write. I recently made one of my rare visits to the City and came away feeling that the place no longer has a heart.

Walking along Threadneedle Street - I used to do so in the 1960s - proved depressing. Apart from the limited traffic - which flows in a different direction from the old days - one felt the area was totally dead. The Stock Exchange "Tower" seems pointless and one wonders where to go to get the "feel" of markets.

Trading screens dotted around the City offices of banks and brokers will never produce any spirit of togetherness and I believe this is leading to its decline in importance.

The time has come for a concerted effort to bring back a central meeting place to trade shares. Unless there is proper market place there is no point in continuing with the pretence that London is of any particular importance.

Perry T. Warren, 16 Oakfield Road, Crediton, Devon EX17 2BN, UK

Timely that a fresh look to be taken at jury procedures in California

From Mr Keith Wedmore

Sir, In 20 years of involvement in several thousand cases at the English Bar I saw a lot of jury trials. I have now been in California for 15 years.

It is my contention that California has twisted the jury system out of shape; one more twist (cameras in the jury box) will finish it. So I am delighted that jury procedures in the state are to be looked at afresh ("OJ trial prompts formal review of California courts", November 1).

There should be no live coverage of a courtroom, or interviews with jurors or former jurors. The first changes the audience (which ought to be the jury), the second undermines the

independence and safety of the jurors.

Judge Ito forbade the jury from discussing the case among themselves from the start - but why? In England there is no such ban. A ban can only mean a failure of the initial bonding which a jury must develop and puts an end to intelligent appreciation of the trial as it progresses.

The judge needs to be able to sum up the case to the jury - to analyse the issues and the evidence adduced to decide them. (He would, if he were to follow the English practice, remind the jury that theirs is the decision as to fact.) Deprived of the elementary help of the summing up, it is no wonder US juries flounder. Finally, jurors should be

empanelled without weeks of counter-productive questioning. One question is proper to ask: are you personally familiar with the defendant or the circumstances of the case? Anything more will tend to produce an inert jury, which wastes time, and tends to produce a jury of the well-heeled millionaire.

In the UK or Canada the OJ trial would have lasted two or three weeks - at most six. One has to ask why. Does it matter? Yes, because the public needs, as your reporter points out, to respect the system, or they will not make it work.

Keith Wedmore, 5 Cornelia Avenue, Mill Valley, California 94041-1840, US

UK still allows import of type of asbestos

From Mr Tom Cox MP

Sir, You reported in an article headlined "The UK's growing epidemic that will kill thousands" (October 28/29) that the asbestos-related disease "is a legacy of heavy use of asbestos, particularly in construction, that peaked in the mid-1960s and continued into the 1970s".

This is slightly misleading. Unfortunately, asbestos is still being imported into the UK today and is being used extensively in the construction industry in concrete products and roof tiles.

While many member states within the European Union have banned all asbestos, the UK is still allowing white

asbestos to be imported. The most recent scientific evidence and a press release from the UK Health and Safety Executive suggest that this type of asbestos is also lethal.

Tom Cox, House of Commons, London SW1A 0AA, UK

The issues raised by Nigerian sentences on Ogoni leaders

From Mr Charles F. Vere Nicoll

Sir, I was appalled to read of the sentences passed on Ken Saro-Wiwa and other Ogoni leaders by a special Nigerian tribunal this week ("Protests as Nigerians condemn minority rights leader to death", November 1).

I was equally appalled at Shell's feeble response to a demand that it use its considerable influence with Nigeria's military junta to review this seemingly highly unsatisfactory judicial decision and abuse of normal judicial process.

Anita Roddick (Letters, November 1) is to be

congratulated, albeit as a voice in the wilderness, for suggesting that powerful multinational organisations must make moral judgments and decisions to reflect their overall corporate ethic.

This episode raises two key issues. First, the question of whether profit and shareholder return justify either a negative response to a moral and ethical dilemma or a refusal to get involved because of possible ramifications for a profitable relationship.

It has been shown time and time again that standing up to tyranny always pays dividends. Overlooking cruel

and unacceptable behaviour ultimately weakens a company's base by eroding trust and respect among customers. It also encourages a deterioration in ethical standards throughout the employee base and invites others to follow suit.

Secondly, there is the question of legal process. Being able to make sound business judgments on an international basis demands that certain assumptions be made about basic legal process. Clearly these are not assumptions that can be made in the case of Nigeria.

It is time for our most powerful companies to stand

up and be counted on what is a basic issue of morality and ethics. If Shell fails to do so, what possible example can this be to other companies that do business with unstable regimes? Perhaps most important, what happens to the moral fundamentals that we teach our children? Profit is not a dirty word - it is an excellent goal as long as it is achieved within an overall ethical structure.

Charles F. Vere Nicoll, chief executive, Regal Hotel Group, 8 Cheap Street, Newbury, Berkshire RG14 5DF, UK

Personal View · Tony Jackson

Tears before bedtime

Many of the wave of US mergers are driven by financial logic and likely to end in failure

Yesterday seemed to bring final proof, if it were needed, that the merger

game in the US is getting out of hand. By mid-morning, six deals had been announced with a total value of \$16bn. This brings the total this year to about \$350bn, establishing 1995 as the biggest year for mergers in US history.

The last merger wave in the US, which peaked in 1988, was financially driven: characterised by junk bonds, greenmail and often crippling debt. This time, we are assured, it is different. The forces of change are driving certain industries to consolidate; and in healthcare, the media or financial services, companies are merging for the sake of industrial logic.

Yesterday's events stretched this thesis to breaking point. Granted, First Bank System's \$10bn counter-offer for First Interstate is part of a general consolidation in US banking. But yesterday's deals included America's biggest papermaker, International Paper, buying a smaller rival, and America's biggest paintmaker, Sherwin-Williams, doing the same.

Add in yesterday's purchase of companies in computing (NetWorth), surgical equip-

US takeover whirl

- First Interstate bank receives offer from First Bank System for \$10bn
- International Paper bids \$3.5bn for Federal Paper Board
- Johnson & Johnson healthcare group raises bid for Cordis to \$2.5bn
- Kasebeer, Missouri maker, bought by Indo Holdings for \$500m
- Sherwin-Williams, paintmaker, bids \$400m for Pratt & Lambert
- Computer company bids \$372m for NetWorth

ment (Cordis) and biscuits (Kasebeer), and it becomes clear that this is a phenomenon not of industries, but of markets. According to J.P. Morgan, 56 per cent of this year's deals by value have been funded by the issue of stock, and the stock market is at an all-time high.

As a result, the yield on US equities is at an all-time low: that is, equity finance is cheaper than it has ever been. But this cuts both ways. If the bidder's shares are high, so are those of the targets.

Equally, some companies are bidding at a cyclical peak in their industries. Again, this cuts two ways. International Paper will make as much profit this year as it did in the past three together; but so, by a wider margin, will its target Federal Paper Board.

Meanwhile, there is no shortage of evidence that mergers carry a high failure risk. While mega-deals like Disney's \$19bn takeover of Capital Cities/ABC are being put together, others like AT&T's \$7.5bn purchase of NCR four years ago are being picked apart.

Are America's chief executives simply being swept along

by the tide? In one sense, yes. As a senior investment banker at Morgan Stanley points out, at the start of this merger wave around two-thirds of deals by value were in the three industries - media, healthcare and financial services - which really are in the process of change. The broadening out to paint, paper and the rest suggests the process is becoming indiscriminate.

But as a rival at J.P. Morgan argues, there is never a shortage of chief executives eager to expand through acquisition. What is less common and driving today's merger frenzy is a combination of easy money and willing sellers.

To a large extent, this comes back to the strength of the stock market. Investment bankers report a sharp rise in the number of companies prepared to sell out now that their shares are high. This might in itself be taken as a warning; and indeed, all six deals proposed yesterday were friendly. At the same time, the market's bullishness means that many acquiring companies see their share rise, or at worst hold steady, when deals are

announced. This spurs more chief executives to launch deals of their own. It may also help to account for the fact that, as investment bankers also report, providers of bank finance are at present unusually willing to provide cash for takeovers.

But as companies are themselves coming to realise, the biggest risks in takeovers are not usually financial at all. Professor Ira Smolowitz of the American International College has just completed a survey of senior executives at large US companies on why mergers are likely to fail.

The most important factors, the executives said, were incompatibility of culture, the inability of the acquirer to manage the target's business and the difficulty of producing the right degree of change in the new organisation. Financial risks - of overpaying, or having to sell too many assets to meet the purchase price - came lower down.

Investment bankers say questions of culture are being taken more seriously by acquiring companies. But as the bankers also cheerfully admit, there is little they can do to help companies assess non-financial risks.

Given that so many recent mergers seem to be financially driven, the conclusion seems obvious. For all the talk of industrial logic, the chances are that the present wave of mergers will be followed by the usual wave of demergers in four or five years' time.

The author is the FT's New York bureau chief

Winterthur Group
Further rise in profits expected

For the business year 1995, we are again expecting a double-digit increase of the consolidated profit. This positive profit outlook has been made possible by a distinctively lower claims ratio in non-life as well as the favourable development of the expense ratios. And last but not least, we are counting on a good financial result. The gross premiums, including those of the newly acquired companies, should attain approx. CHF 22.5 bn by the end of the year, which corresponds to a growth rate of about 10%.

This gratifying development is the result of a clearly defined strategy that is consistently put into practice. We unequivocally concentrate on our core business: insurance. One of the key factors of our success is our selective market approach. By this we mean targeting our products, services and distribution channels at selected customer segments with a potential for the future. High priority is also given to quality management. This means an ongoing improvement of the price/quality ratio. Consistent focusing on the true requirements of the customers and further cutting of costs are the key factors here.

Clear priorities have also been set in the expansion of our business activities. In our home market Switzerland, we are well equipped for the final step of deregulation in the insurance market, the liberalisation of motor liability insurance. Outside Switzerland, our life business in Southern Europe and the Far East as well as our worldwide network for multinational industrial clients have been successfully expanded. We acquired further companies in Southern Europe, Australia, and the USA whose strategic objectives are in line with our own and who meet our requirements concerning return on investment.

Dr Peter Späth
Chairman of the Board and
Chief Executive Officer

Key figures for the first half of 1995

	30-6-95 in GBP m (GBP 1 = CHF 1.93)	30-6-95 in CHF m	31-12-94 in CHF m
Winterthur Group			
Gross premiums	6,651.4	12,720.0	10,076.0
Investment income	1,103.4	2,019.2	1,509.8
Claims ratio non-life		73.3%	76.3%
Expense ratio non-life		27.5%	27.9%
Expense ratio life		10.8%	9.6%

* 8% without C&I insurance, which was last consolidated at the end of 1994

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Tuesday November 7 1995

Learning from South Korea

Few would deny that the South Korean model of "guided capitalism" has proved a remarkable success in propelling that country into the forefront of Asian economies over the past three decades. Close liaison between government and business, in which the government picked industrial winners, promoted them with cheap bank loans, and pushed them down the path of exporting, transformed Korea into an industrial powerhouse. It is a system that others, including several of the former Communist countries, have been tempted to follow.

Yet the dangers inherent in the Korean model have also long been obvious. In recent weeks, they have emerged into the public gaze, with the latest revelations of large political payments made by the *chaebol* - the 30-odd industrial conglomerates which dominate the Korean economy - to the former president, Roh Tae-woo, and his predecessors as head of state. Mr Roh has confessed that he possessed a slush fund worth many millions of dollars, and now faces the prospect of being arrested and charged with bribery. The Korean federation of industries, the nation's most influential business organisation, has admitted the widespread practice of payments to political "slush funds".

Such an unhealthy relationship between government and business was inevitable, given the industrial favouritism on which the system was based. Ever since the military came to power in 1961, and the government nationalised the banks, it has used the financial system to exercise its control. By ensuring plentiful capital, at negative real interest rates, for officially approved projects, and by keeping the exchange rate low,

such policies contributed to rapid, export-oriented industrialisation. They also created an extraordinary symbiosis between the *chaebol*, the bureaucracy, and the politicians. It was obviously a system wide open to abuse.

The advent of democracy in Korea, in the place of military rule, has exposed these longstanding payments. The political class and the business class are in danger of being simultaneously discredited. The scandal threatens to implicate leading politicians in both the ruling and opposition parties because of allegations that they accepted money, in turn, from Mr Roh's secret fund.

Although Korea's business leaders have apologised profusely, and promised to end such payments, nothing short of full liberalisation of the economy can guarantee a real clean-up. Liberalisation is essential both for political and economic reasons. Although an interventionist, regulated economy gave Korea the initial economic boost it needed, it is clearly incompatible with the more open, democratic government the country now enjoys. It has also stifled small business, with the 30 largest *chaebol* accounting for 75 per cent of all economic output. It has inhibited industrial specialisation and encouraged duplicated capacity in a few sectors declared to be national priorities.

There are lessons in Korea's scandal for other interventionist economies with excessively regulated financial sectors. The tale of Mr Roh has relevance around the world, whether it be in Italy or India. Economic liberalisation has a political purpose, in ensuring clean government, as much as an economic one, in promoting healthy competition.

Down the tube

London is hardly the worst place in the world in which to travel to work. But to those crawling in its morning traffic jams, it is poor comfort to be told that they are moving only 0.7mph more slowly than 15 years ago. Nor are those wedged in the Northern Line's carriages happy to be lectured on improvements in the London Underground. London's transport network is not in crisis - yet - but it is not working well enough to protect the capital's future.

London Transport, which runs the Underground, last week joined the growing number of organisations calling for a long-term strategy for London's transport, as it published a 25-year programme estimated to cost £20bn. London First, a private-public consortium, and the Confederation of British Industry also want a shake-up in the planning and financing of London's networks.

In all these plans, the focus is rightly on buses, the Underground and other rail links. That is not to dismiss the need for better parking controls and other measures to help road traffic. But public

transport, which accounts for half of all journeys in London, compared with 15 per cent nationally, is the most crucial component.

Part of the problem is lack of money. London First argues that services can be improved without more government spending. Its estimates rely on replacing budgets, which is plausible, and on a voluntary levy on business, which is less so. Its approach is too coy, even allowing for pressures on the transport budget: radical improvement is hard without more cash. However, much could be done to make better use of present funding. London First and the CBI call for a new co-ordinating body to oversee planning and handle complaints. This is desirable, particularly since privatisation and competition in buses have increased the number of operators.

London's transport needs are so complex that even if funds were available, a single, multi-billion pound blueprint would be a challenge to anticipate them adequately. But a single authority would be better placed to match scarce resources with rapidly changing needs.

South Africa poll

South Africa has once again triumphed over its past. Last week's local government elections have brought democracy to the country's grass roots in an exercise almost as remarkable in its own way as the general election last year that ended three centuries of white rule.

President Mandela's African National Congress (ANC) won a fresh mandate. Mr F.W. de Klerk's National Party was jolted by the fall-off in support among the coloured voters of the elections the only one of the provincial assemblies controlled by the former ruling party.

But South Africa's past is not buried. Polling could not take place in KwaZulu Natal, where political violence has cost over 2,000 lives this year, the result of continuing tensions between the ANC and Chief Mangosuthu Buthelezi's Inkatha Freedom Party (IFP).

At the same time, the far right Conservative Party, and the Freedom Front, which seeks an Afrikaner homeland, have been angered by the decision to charge former Defence Minister General Magnus Malan and 10 other retired senior army officers in connection with the murder of 13 people in KwaZulu Natal in 1987.

The move has threatened what has so far been a surprisingly good relationship between Mr Mandela and General Constand Viljoen, leader of the Freedom Front, who claims that the charges contravene an amnesty agreement.

It would be wrong to underestimate the threat posed by the far

right, for its ranks almost certainly harbour potential assassins. But its influence in the security forces is dwindling, and the election has demonstrated that it has the support of only a small minority of whites - less than 5 per cent.

The ultimate significance of the murder charges may lie not in their impact on the white right, but in the implications for relations between the ANC and Inkatha.

There have long been suspicions of links between Inkatha and the so-called third force, a shadowy group with alleged security force connections which has been accused of responsibility for political assassinations in KwaZulu Natal and elsewhere. If the investigation which led to the charges against Gen Malan and others provides any evidence of such a link, strains between the ANC and Inkatha will worsen.

This will further reduce the chances of a cool and thorough consideration of an issue not properly resolved during the talks that paved the way to the 1994 election - the relationship between South Africa's central government and the country's provincial parliaments. Chief Buthelezi's demand that they retain substantial powers is seen by the ANC as a step towards what it imagines is his ultimate objective - the secession of the province.

Mr Mandela's triumph last week, remarkable as it is, brought resolution of this critical constitutional issue no nearer, and peace in Natal no closer. The toughest test of Mr Mandela's presidency may yet lie ahead.

Planes, trains and automobiles



The FT Interview · Jürgen Schrempp

The chairman of Daimler-Benz tells Wolfgang Münchau and Peter Norman that Germany's biggest industrial company will no longer tolerate persistent loss-makers as it pursues its mission in all forms of transportation

Daimler-Benz, Germany's largest industrial company, is at a crucial turning point. Two of its four subsidiaries - Daimler-Benz Aerospace (Dasa), the aircraft manufacturer, and AEG, the electronics and rail equipment subsidiary - are turning in losses on a scale that would cripple most companies. A grand vision of strategy to create "an integrated technology concern" was abandoned days after Mr Eberhard Reuter, its author, retired as chairman in May. Since then, hardly a day has gone by without Daimler-Benz generating unfavourable news headlines: about record loss provisions, about job losses at Dasa, and most recently about the sale of two core units of AEG.

In response, Jürgen Schrempp, who took over as chairman five months ago, has pledged change on an unprecedented scale: change in the way the company operates, in the company's structures, and most importantly in the way the company thinks about itself.

At Daimler-Benz's headquarters on the outskirts of Stuttgart, Mr Schrempp detailed a hard-nosed free market strategy which would have sounded out of place in New York or London, but which has an unfamiliar ring in Germany. In a 100-minute interview, he appeared to reveal in the difficulties facing the group. He peppered his rapid-fire conversation with talk of shareholder value ("I introduced the notion in this company. Now everybody talks about it"), the need for transparency, benchmarking and the unacceptability of long-term losses.

But as the conversation progressed, there were frequent reminders that we were talking to a German executive running a German-based company, albeit one "that is on the way to becoming international".

"We are changing the culture of the company," he said, "and of Daimler-Benz, in being much more bottom-line oriented," he said. Daimler-Benz's poor financial results - a first half net loss of DM1.57bn (£702m) - were "one advantage which the world thinks is a disadvantage" because "being under the pressure of getting back

to the performance of years back helps dramatically" (he repeated "dramatically") in drawing out the best in people. Of Dasa, which made a DM1.6bn first-half loss, Mr Schrempp said: "We have gone into that business to make money and not for shiny eyes."

It came as no surprise that he admires Jack Welch, the chairman and chief executive of General Electric of the US. "If a company like GE has a return on equity for 10 years of between 19 and 21 per cent, that is a well run company."

But admiration did not mean wholesale emulation. GE's "dramatic" record of buying and selling companies in the past 10 years was not for Daimler-Benz.

"We are coming from a totally different culture. We are not the cool portfolio managers. We have a mission. I want our people to identify with the company. We want to give them a stable perspective. We are prepared to go through difficult times and not just say, if in the next two years things are bad, we get out."

For Mr Schrempp, Daimler-Benz's mission is in all aspects of mobility: producing cars, trains and aircraft. He supports the idea of a group in which the member companies contribute strategically to each other's activities. That sounds very German and not so far from the philosophy of Mr Reuter, his mentor.

But while prepared to support a division through difficult times, he will not hang on to persistent loss-makers. This, he insisted, was a cultural change. "The old traditionalists didn't like it at all."

Mr Schrempp recalled with relish his six years from May 1989 as chairman of Dasa. "We merged companies, we dissolved companies, we cut layers of management, we cut head office from 700-800 people

down to 300, we resolved the problem of the state, local or federal, having great influence in the company. We had to fight with a 60 per cent cut in the defence budget... The job was very exciting because everything that happened then in Germany and the world was against us. And I must tell you I like that."

In reviewing Daimler-Benz's 35 businesses now, "the first criterion is profitability". Each business unit must produce, or have the potential to produce, a return on equity of at least 12 per cent if it is to remain part of the group.

The recently announced cuts at Dasa are intended to hit this target by 1998 and so overcome the problems caused by the weakness of the dollar. He insisted that the Dasa restructuring programme, known as Dolores (an acronym for "dollar-low rescue") will go ahead as recently announced, perhaps with minor modifications. But the targeted savings would remain the same. "I can tell you, whatever the decision is, it is DM1bn [in cost savings], full stop."

Mr Schrempp defended his hard-nosed approach as essential for the

survival of the European aerospace industry. He dismissed a recent proposal by Mr Henning Voscherau, the governing mayor of Hamburg, that the state should buy back Dasa in order to prevent further job losses.

"In Germany, there are some politicians who say 'why don't we revert back to making the aircraft companies state companies again?' But you can quote me: this is crazy. It is precisely what one should not do. I hope that guy reads it."

However, Mr Schrempp acknowledged that the aerospace industry in Europe is highly political and will stay that way "whether we like it or not". More co-operation was needed "desperately in Europe to be competitive against the Americans". Although he insisted that "there are no national champions any more", he did not believe in the emergence of a single European company in the aerospace and defence business. On the other hand, Airbus, the European aircraft consortium, might become a public limited company. But that would take "at least five years".

In spite of Dasa's present problems, Mr Schrempp had no doubt that Germany would continue to play a central role in this industry. "Just go back to 1988 and the position we were in there. We were basically nothing. And look over the years, we had the problem that our friends across the Rhine thought we would become too dominant. If you would talk to our French friends, I guess they are still of the opinion. So we have come a long way."

Contrary to the view of many in the industry, he said Italy should get more closely involved in the European aerospace sector and certainly in Airbus. This was because of the country's political and economic importance, and also because

Italy might "otherwise go transatlantic".

While public and media attention over the past six months has focused on the difficulties at Dasa and AEG, the heart and soul of the company remains Mercedes-Benz, the car and truckmaker, if only because it is the only significant contributor to profits.

"They have done a marvellous job in the last three to four years in terms of restructuring. Nobody has noticed. But they had to cut 40,000 jobs and fortunately were able to do it on a socially acceptable basis. They have cut costs so dramatically that the new medium-sized car, the E-Class, is lower in cost than the predecessor and with better features. That is the first time in the history of our company."

So, for all his McKinsey-style rhetoric - as post-modern as Daimler-Benz's head office building - Mr Schrempp acknowledges that Daimler-Benz has social responsibilities.

He dismissed criticism from financial analysts who had argued that Dolores, in spite of 9,000 job losses, did not go far enough. "We said 'let's be realistic'. We cannot go to them [the Dasa workforce] and do more than we at the moment need. That is what you call economy of conflict. And we have sufficient conflict."

Unlike some other industry leaders, Mr Schrempp applauded the job pact proposed last week by the IG Metall, the metalworkers union. He also showed no desire to get rid of features of such German corporate governance as worker participation on company boards.

"I am very much in favour of co-determination because it is nothing else than an orderly process of negotiation. See what we have done in the last few years. Everything can be done in Germany, although it is more time consuming and more costly. But let us not forget the advantages of the German environment," he said.

"What we are trying to do, and it's not easy, is become an international company but maintain what we think are the good values of partly conservative and solidly German or Swabian thinking."

OBSERVER

Don't bank on it yet

A month is an age in Polish politics, as Hanna Gronkiewicz-Waltz, the country's central bank boss, has occasion to reflect, following her trouncing in the first round of the presidential election.

Not so long ago she was level-pegging with president Lech Walesa, while also being seen as the new face to stop former communist Aleksander Kwasniewski in his tracks. But then her support evaporated - down to around 3 per cent in Sunday's ballot. Which places a question mark both over her political future, and her position at the bank.

Walesa, who nominated her for the bank post, has already said he thinks she should resign. Kwasniewski, if he wins, would obviously demand her scalp. But Waltz, who deployed the footage of her recent meeting with Margaret Thatcher during the campaign, gave no indication that she was thinking of going. Nor would she be giving up her political fight, she told her faithful supporters. If Jacques Chirac could take several days at the presidency, so could she.

Size matters

No doubt Ritt Bjerregaard, the EU's controversial commissioner

for the environment, runs the day she put pen to paper. First came the ignominious withdrawal of her Brussels diary. Now those she singled out for treatment have started to hit back. Industry commissioner Martin Bangemann is sage enough to distinguish between serious and silly gossip. So what did he have to say about Bjerregaard's little hitch that he rarely attended commission meetings? "It is always the case that if I get to know women they would like to see me more frequently than I am present."

Bangemann, built like his fellow German Helmut Kohl, turns 61 next Friday.

Dear diary

Robert Ayling, British Airways' freshly-minted chief executive, is starting to sound like our kind of guy. Remember that 1980s taunt of the City's yuppies - "lunch is for wimps"? Well, Ayling has thought up his own macho battle cry for the 1990s - "Heroes don't have diaries".

Ayling, a former civil servant, thinks that there are too many meetings at BA, and they go on for too long. He wants staff to take the initiative and act when they have to, rather than schedule endless meetings to win approval for whatever it is that they need to do. BA is mounting a poster campaign, featuring the new boy's slogan, to turn the message home to staff.

So does Ayling own a diary, then? What a silly question. Of course he does. He admits that he cannot do without one completely. Rather like those lunches?

Ringing changes

Is the European parliament turning into a real parliament after all? Starting next week, MEPs will be banned from using mobile phones in the parliamentary chamber during plenary sessions and committee meetings. The logic is that the MEP thought process should not be endangered by a ringing telephone. A ban will apparently also "safeguard the dignity" of Europe's talking shop.

Italy, Portugal, Britain and Germany certainly don't allow the excesses. But in France, where the practice is frowned upon but not actually banned, deputies excuse their non-appearance at sessions on the fact that they can't use their mobiles. No doubt MEPs will wise up quickly too.

Wishing well

This must be one scoop that the Jerusalem Report will not want to best about. Last week the fortnightly news magazine published an article which started with the tragic prediction: "Yitzhak Rabin does not have long to live. The angels have their orders."

ancient curses in Jewish life - reported how a rabbi of the far-right Kach movement had stood in front of Rabin's home on the eve of Yom Kippur and cursed him for his heretical policies. The unknown rabbi demanded "from the angels of destruction that they take a sword to this wicked man" and said that the curse generally worked within 30 days.

Not all such curses work. Iraq's Saddam Hussein, for example, has had a similar one outstanding against him since the 1991 Gulf war. However, the article went on to list a number of other public figures in Israel who have come to grief after such imprecations. The whole thing is a way for the powerless to deal with impotence, say the sociologists. But it is also a terrifying reminder that Israel has more than its fair share of odd-ball ayatollahs.

Milked rotten

Selling the family silver is one thing. But the privatisation of Indonesia's PT Telkom has attracted such a stampede that small investors seem to be flogging anything and everything just to get their hands on some shares - and that includes their cattle. Given the poor performance of Indonesian tin-mining company Tambora since flotation, the eager buyers may live to regret their scramble to exchange Jva cash cows for a flimsy bit of paper.

Financial Times

50 years ago

German competition
First-hand surveys of Germany's present day industrial capacity form an important part of British exporters' plans for overseas trade.

Leading members of heavy industries, shipbuilding and engineering trades have been touring German factories. Their assessment of Germany's industrial potential is being taken into account in deciding on expansion at home.

These surveys form part of the long-term view that is being taken in organising the British export drive. Industrialists are determined not to be misled by short-term opportunities offered by the present "sell-off market".

As an integral part of their export plans, British industrialists have been collecting first-hand information of the position on the Continent. "Our investigations showed that Germany was far behind us and that we had nothing to fear even if she were allowed to produce and compete," a representative of an engineering firm told the Financial Times.

"As a result we were able to recommend considerable extensions to our home factory confident of a clear field in world markets."

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FINANCIAL TIMES

Tuesday November 7 1995

UNI-RENTS
TOTAL RELIABILITY
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RENTAL
WOLSELEYSwedish growth package
aims to boost employmentBy Hugh Carnegie
in Stockholm

The Swedish government yesterday unveiled an "agenda for growth" intended to build on its recent success in reducing the budget deficit and to lower the 13 per cent unemployment rate.

The Social Democratic government promised measures to increase labour market flexibility, help small companies, expand education and reform social security, while restating its commitment to a strong welfare system.

"The state finances are now under control. Economic policy is entering a new phase where the main task is to capitalise on the rebound in the economy to achieve sustained high growth," the policy document said.

The proposals were the fulfilment of a government promise to bring forward measures to complement the tough budget moves introduced since it returned to power last year in the midst of a crisis over public finances.

Mr Göran Persson, finance minister, presented a cautious but optimistic picture for the remainder of the decade. He said the budget deficit would fall below 7 per cent of gross domestic product this year after hitting 13.4 per cent in 1994 and would be

eliminated in 1998. State debt would be stabilised this year, two years ahead of forecast.

He said parliament would decide whether Sweden should seek to take part in European economic and monetary union in 1997. In the meantime, the krona would stay outside the European exchange rate mechanism, despite its recent sharply stronger trend.

The economy is expected to grow by 3.5 per cent this year and by 2.7 per cent next - again ahead of forecasts with annual average growth above 2 per cent up to the year 2000. "We are going fast in the right direction," Mr Persson said.

The government's statement included a renewed commitment to budgetary discipline, a promise to review labour market policy with the aim of introducing greater flexibility, a pledge to expand education, and measures to stimulate growth of small companies - a traditionally weak sector in the Swedish economy which is now seen as vital to shrinking unemployment.

The "entire social security system" is to be reviewed to ensure greater efficiency, and the suspension of unemployment benefits is to be extended from 20 to 40 days for those leaving work voluntarily, and to 60 days for

those turning down new work.

But the government firmly restated its traditional commitment to social welfare, equality and high environmental standards, setting no target for the share of public spending in the economy.

Even so, the statement said no non-financed expenditure or tax cuts would be proposed up to 1998 and there could be "no talk" of increasing welfare benefits cut over the past year. A ceiling would be set on public sector expenditure for "several years" in the 1997 budget.

On industrial policy, the proposals suggested allowing companies to offset taxes on dividends and capital gains against corporation tax and to offset venture capital investments against tax for two years. They also would allow the state pension fund to invest a further SKr10bn (\$1.5bn) in equities in an effort to boost investment. These measures should go some way to meeting long-standing criticism that the tax regime favoured the country's big international companies over small-scale entrepreneurs.

The government intends to double taxes on carbon dioxide emissions and replace a planned 30 per cent increase in sales tax on certain cars with a 10 per cent increase in vehicle taxation.

Parental
leave deal
a first for
EU social
chapterBy Robert Taylor, Employment
Editor, in London

European trade unions and employers have negotiated a legislative proposal for the first time under the social chapter of the Maastricht treaty.

Under the framework agreement, workers in European Union countries - apart from the UK which is not a signatory - will be entitled to 12 weeks' unpaid parental leave after the birth or adoption of a child, and to have time off work "for urgent family reasons".

Under the 1991 Maastricht treaty, employer organisations and unions are allowed to negotiate European-wide social protection measures affecting employees in the workplace for automatic implementation by the EU. Despite the UK's opt-out, the Confederation of British Industry said many of its member companies with European interests would be covered.

The European Trade Union Confederation, representing most union groupings in the EU, is set to ratify the parental leave agreement at a meeting of its executive committee next month. Unice, the main employers organisation, is likely to accept the deal when its governing body meets before Christmas.

The agreement will be presented to the European Commission for a decision by the Council of Ministers - excluding the British government - which is expected to translate the agreement into a decision applicable throughout all EU member states except the UK. It provides that either parent will be able to take unpaid leave on the birth or adoption of a child to enable them to take care of the child for "at least three months".

The agreement is flexible, enabling conditions for the application of parental leave to be decided by law or collective agreement differently in the individual member states. There will also be room for manoeuvre over whether an employer can be allowed to postpone leave for operational reasons.

The agreement requires member states and the social partners to "take measures to protect employees against dismissal" if they apply for parental leave. They will have the right to return to the same job, or if that is not possible, "an equivalent or similar job consistent with their employment contract or relationship".

The two sides also agreed that employees can take time off from work "for urgent family reasons" in cases of sickness or accident making the immediate presence of the employee indispensable.

Mr John Monks, general secretary of Britain's Trades Union Congress, said British unions would negotiate with employers to try to achieve the same rights.

THE LEX COLUMN

Refuelling Fokker

Daimler-Benz's threat to let Fokker go bust if the Dutch government does not contribute to its rescue looks like a bluff designed to squeeze the maximum funds from the Dutch taxpayer. But Daimler-Benz shareholders would be delighted if it were not. The Dutch aircraft maker has been a source of financial misery ever since Daimler-Benz acquired its controlling stake in 1993. A capital injection would involve putting good money after bad.

The total amount needed would eventually exceed the F12bn (\$1.25bn) now being talked about, which would merely buy a few years' breathing space. Fokker's plight is even worse than the balance sheet, with its negative shareholders' funds, reveals. In addition to the F13.2bn debts detailed, the company owes the government F185m, which appears nowhere in the accounts. Meanwhile, one of Fokker's principal assets is its lease book, valued on the balance sheet at F1.3bn. Observers believe the true worth is much less. The company also faces continuing operating losses and restructuring costs - between now and the end of 1996, analysts are pencilling in a total of F11bn.

The financial case for allowing Fokker to go bust is strong. But the Dutch government has a political interest in keeping its indigenous aerospace industry afloat. Daimler-Benz is not motivated purely by commercial considerations. Abandoning Fokker would involve huge loss of face, not least for Mr Jürgen Schrepp, the chairman, who was in charge of Daimler-Benz Aerospace when it acquired the Fokker stake.

First Interstate

Yesterday's agreed counter-bid by First Bank System for First Interstate reflects the growing ardour with which medium-sized US commercial banks are courting new mates. That middle-ranking banks have to grow or be taken over has turned out to be a self-fulfilling prophecy. But the sight of pumped-up valuations may start to stir doubts about its wisdom.

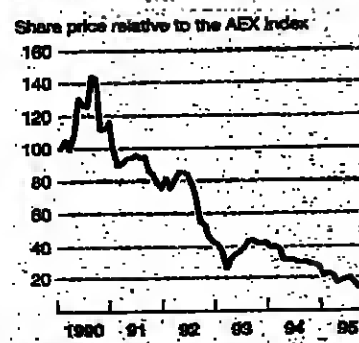
First Bank's all-share offer values First Interstate at 2.75 times its book value, even more than Wells Fargo's original bid of 2.6 times book value. Yet the annual cost savings estimated by First Bank are lower than for Wells Fargo - not surprising, given the smaller geographical overlap. Wells Fargo can afford to raise its original bid and is likely to do so.

None of this seems to matter too

FT-SE Eurotrack 200:

1566.7 (-3.9)

Fokker



Source: FT Global

tricity companies (reps) which are the subject of the long-running bid frenzy is likely to offer exciting returns. The distribution monopolies will not grow and the supply businesses, where margins are already tight, face strong competition in 1998. Rees like Seaboard will probably be up against big vertically integrated businesses with a much better feel for future electricity prices.

Ultimately, independent reps have to decide whether they want to compete or get out of supply altogether and concentrate on distribution. Staying in supply will be the higher-risk option. Seaboard's aggressive plan to supply gas as well as electricity nationwide suggests it wants to take this route.

British Airways

British Airways may be the world's favourite airline but it does not seem to enjoy the same status with the stock market. The company unveiled yet another set of record quarterly results yesterday, comfortably in line with expectations, only to see the share price fall. Nor is this just a blip: the shares have long traded at a discount to the market.

Investors are right to worry about the volatility of airline earnings, which merits some discount to the market. There is a case for a re-rating: demand for air travel is growing faster than capacity. Consequently, BA is currently filling 77 per cent of its seats, a record level.

Less positive, though, is the news on costs. BA says it is on target to cut £150m of costs this year - but that is in relation to the budget. The small print of the results shows a 7.5 per cent increase in costs, which suggests that the budget was heading upwards. Some of the rise is explained by increased turnover, but by no means all: unit costs are up. The company will have to do better if it wants to keep its reputation for cost-cutting.

The market's main worry is still BA's stake in USAir. The risks may be overstated. USAir turned in a profit this quarter and bid talks offer the prospect that BA's \$500m write-down on the investment may be reversed. The main danger is that BA will decide to take an expensive chunk of a large US airline to help cement a new transatlantic link. Given BA's investment record, it should think twice before leaping in.

Additional Lex comment
on United Biscuits, Page 24

Former S Korean president
faces arrest on bribe charges

By John Burton in Seoul

Former South Korean president Roh Tae-woo is expected to be arrested for bribery once prosecutors complete an investigation into his \$500m illegal slush fund, Mr Oh In-whan, the country's information minister, said yesterday. This would be an unprecedented legal act against an ex-head of state in Korea.

"In view of public opinion, we will have no choice but to put him in jail. Never have we seen a consensus of the people as solid as this," Mr Oh said.

South Korean prosecutors said they would question at least five or six business executives this week to determine whether they contributed to the slush fund.

The investigation appears to be concentrating mainly on construction companies which allegedly bribed the former president in return for gaining state contracts during his 1988-93 term. Other companies mentioned include those that won lucrative

licences to enter the securities industry.

The arrest of Mr Roh would help mollify public anger and improve the standing of President Kim Young-sam's government, which is being criticised for allegedly limiting the scope of the investigation.

Opposition parties accuse it of trying to prevent the probe from unearthing evidence that President Kim used money from Mr Roh's slush fund to help finance his 1992 presidential campaign. Mr Kim denies the charge.

A government sponsored opinion survey disclosed that 51 per cent of the public believes the investigation is not being conducted in a thorough manner despite promises by the president. Public anger was clearly apparent at the weekend in Seoul as bystanders jeered riot police as they clashed with students calling for Mr Roh's arrest.

Mr Chung Tae-soo, chairman of the Hanbo group, has so far been the only business executive inter-

rogated by prosecutors. His group was involved in the construction of a state-sponsored apartment complex near Seoul.

Police continue to seek Mr Bae Jong-yul, former chairman of the Hanyang group, who went into hiding. Prosecutors want to ask him about a state contract that Hanyang received to build a liquefied natural gas facility.

South Korea's ambassador to the US suggested Seoul will ask for the extradition of Mr Roh's former national security adviser, Mr Kim Chong-whi, to help an investigation into allegations of bribery involving purchase of F-16 fighters from the US.

Prosecutors are preparing a request to the Swiss government to discover whether Mr Roh holds secret bank accounts there. They are also investigating whether he secretly bought office buildings in Seoul with slush funds and distributed them to family members.

Editorial Comment, Page 15

World leaders pay tribute to Rabin

Continued from Page 1

last night held bilateral meetings with many of the leaders but Israeli officials said one of the most important meetings was with Mr Youssef Bin Alawi, Omani foreign minister. Mr

Alawi is the highest ranking Gulf Arab official to visit Israel, and Israeli officials were hoping the meeting might lead to an announcement that Oman would become the first Gulf state to establish diplomatic relations. Israel's financial markets,

which slid by 3 per cent on Sunday after the assassination, recovered slightly yesterday. The benchmark Mishkanim index of the top 100 blue chip shares rose 2.06 points, or 1.1 per cent, to 185.93 before trading ended early in honour of the funeral.

Mr John Monks, general secretary of Britain's Trades Union Congress, said British unions would negotiate with employers to try to achieve the same rights.

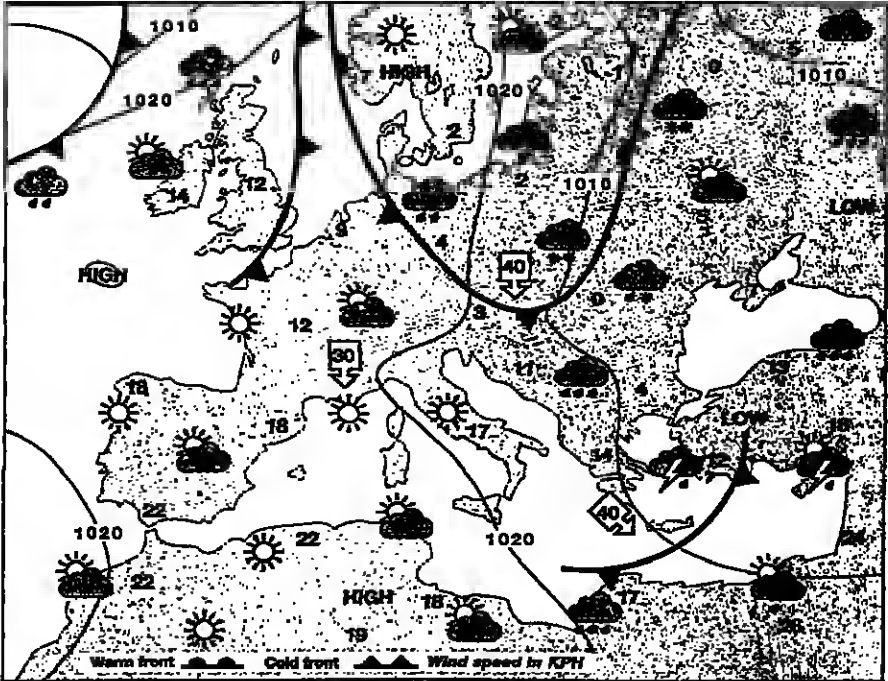
FT WEATHER GUIDE

Europe today

High pressure over southern Scandinavia will give abundant sun in southern Norway and Sweden. Most of Belgium, France and Spain will also be sunny owing to another area of high pressure west of France. In spite of this, a frontal zone will linger over the Netherlands and parts of Germany, causing drizzle and patchy rain. The Alps may have some rain. An active front will mark a significant difference in temperature between western Russia and south-eastern Europe. The front will also cause abundant cloud and rain from the former Yugoslavia across Turkey into western Russia. Further north, rain will turn to snow. There will be snow showers in a zone from Latvia to Poland and into Hungary.

Five-day forecast

Western Russia and Turkey will remain unsettled with cloud and rain. Another frontal zone will reach the UK tomorrow and will cause unsettled conditions. It will be mainly dry but cloudy along the north-west coast with some sunny spells throughout Friday. High pressure will move further into the continent giving mostly sunny and dry conditions in central and eastern Europe.



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

TODAY'S TEMPERATURES

Maximum	Beijing	sun	14	Caracas	cloudy	30	Faro	fair	21	Madrid	fair	17	Rangoon	fair	32		
Cebu	Belfast	drizzle	14	Cardiff	fair	13	Frankfurt	cloudy	7	Majorca	sun	20	Reykjavik	rain	8		
Abu Dhabi	sun	29	Belgrade	rain	8	Osaka	cloudy	13	Geneva	cloudy	10	Malta	showers	18	Riyadh	fair	27
Accra	thund	31	Berlin	fair	6	Chicago	showers	4	Glasgow	drizzle	13	Manchester	cloudy	13	Rome	sun	17
Algiers	fair	21	Bermuda	showers	24	Cologne	cloudy	4	Hamburg	cloudy	8	Marina	showers	32	S. Francisco	sun	18
Amsterdam	cloudy	9	Bogota	fair	20	Dakar	sun	32	Helsinki	fair	9	Medan	showers	18	Seoul	fair	10
Athens	fair	11	Bombay	fair	59	Delft	sun	32	Honolulu	sun	22	Miami	fair	29	Singapore	thund	31
Atlanta	showers	21	Brussels	sun	6	Dubai	sun	32	Hong Kong	fair	22	Moscow	sun	13	Stockholm	sun	0
B. Aires	fair	36	Buzapest	rain	8	Dubai	sun	32	Honolulu	sun	29	Mumbai	sun	29	Taipei	sun	23
Bham	cloudy	31	Chennai	sun	19	Durban	sun	11	Jersey	cloudy	32	Nassau	snow	-2	Tokyo	rain	21
Bangkok	fair	31	Cebu	thund	24	Durbonnik	sun	12	Munich	sun	12	Nairobi	sun	22	Toronto	showers	10
Batavia	sun	18	Cape Town	sun	21	Edinburgh	sun	12	Karachi	fair	30	Naples	showers	27	Vancouver	showers	7
									Kuwait	cloudy	24	New York	rain	15	Vladivostok	rain	10
									Los Angeles	rain	24	Nice	sun	17	Vienna	rain	8
									Las Palmas	rain	24	Niagara	showers	19	Warsaw	rain	3
									Lima	cloudy	22	Nice	sun	2	Washington	rain	15
									Lisbon	sun	18	Niagara	showers	19	Wellington	sun	10
									London	sun	12	Paris	sun	10	Winnipeg	sun	8
									London	sun	8	Perth	fair	22	Zurich	sun	8
									Luxembourg	sun	12	Prague	rain	4			
									Madeira	rain	21						

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October 1995

INVESTMENT BANKING. FROM A TO

BZ

BERMUDA

Political uncertainty unsettles paradise

The independence debate and changing economic demands have set a new agenda. Ralph Atkins examines its implications

Even paradise has its ups and downs. As the tiny mid-Atlantic resort of Bermuda braces itself for the referendum on independence, the island's political and economic future is in the balance.

In the referendum called by Sir John Swan, former premier, Bermuda finally rejected breaking the link with Britain - but not before a period of uncertainty that threatened to undermine the island's long-cherished political stability.

Now Bermuda is looking for clear blue skies again. Strategic thinking is needed on a number of fronts. The island's reputation as the playground of honeymooners and the rich is challenged by competing tourist resorts. US, Canadian and UK military bases, closed by the end of the Cold War and accounting for 10 per cent of the country's land mass, have to be assimilated into Bermuda's economy.

New areas of growth are being sought for offshore businesses, without hitting the physical constraints of a 21 square mile territory, 600 miles from anywhere else, and without damaging its reputation for financial security and probity.

Answers are not yet forthcoming. Gons is the charismatic Sir John who, in more than a decade as premier, successfully kept the United Bermuda Party (UBP) in power by appealing both to the majority black population from which he came and the business community on which Bermuda's extraordinary wealth is founded. Sir John resigned

after losing the independence campaign he spearheaded, the referendum turning in 15,369 votes against and only 5,714 in favour.

In his place is the former finance minister, Mr David Saul. Mr Saul's priority has been to reunite the United Bermuda Party. A caucus that divided over independence, the UBP saw its credibility as a party that would not gamble with the island's prosperity undermined by Sir John's campaign. Lapping at the new premier's feet is a newly confident Progressive Labour Party, securing electoral victory for the first time since its birth in the 1980s when fully democratic government was introduced.

Mr Saul at least has time on his side. The next election need not be held until October 1998. It is true, too, that business or tourist visitors would hardly believe times were tempestuous. Hurricane Felix, its force artificially magnified in the eyes of the world by its arrival on the eve of the independence referendum, lost much of its momentum before hitting the islands. Physical damage is estimated to have cost about \$1m and the knock-on effect on tourism - many visitors cancelled trips - is put at one or two million dollars.

The independence question has also subsided as an issue and is unlikely to be revived before the next election. The insurance sector, which now includes some of the biggest property catastrophe reinsurers protecting conventional insurers against natural disasters, is increasing its clout on the world stage and enhancing Bermuda's reputation for innovation in financial services. Overall, international business now accounts for a bigger share of national income than tourism.

There are also new opportunities. One is thrown up by Hong Kong's reversion to Chinese rule in 1997. That will

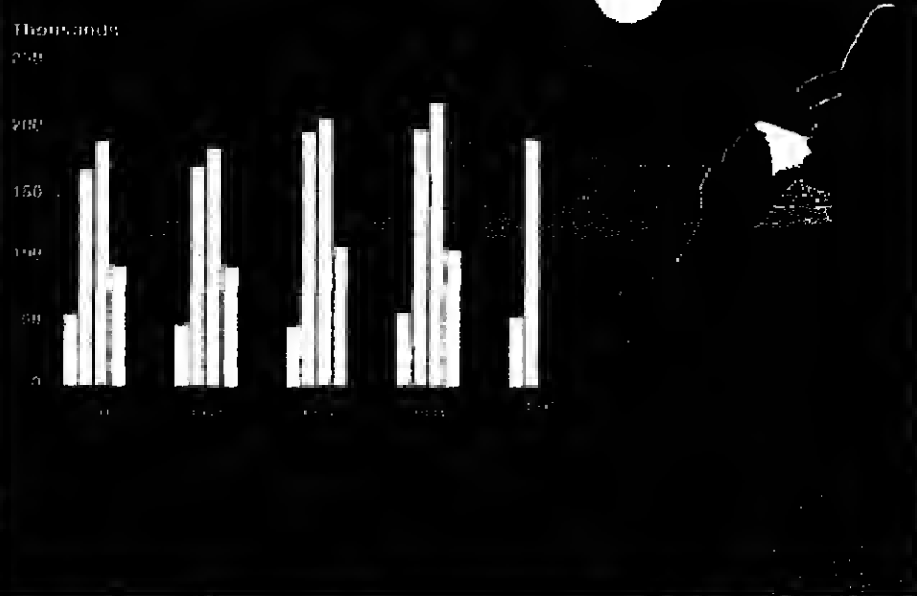
leave Bermuda (population 60,000) the UK's largest remaining colony and possibly re-ignite the independence debate. But Bermudians have their eye on another statistic. Half the companies on Hong Kong's stock exchange are Bermuda-registered. Persuading even a few to switch to Bermuda's new exchange would further boost the island's importance in international business.

Bermuda's leaders also try to see the returned military bases as an asset. They certainly see one of the island's natural constraints - shortage of land. There are penalties - the airport's annual running costs of about \$18m, plus an additional \$3m in capital spending, resulted in an almost equivalent increase in tax on businesses and individuals in February's budget - but the long-term pay off could be substantial. "The return of the base lands is the biggest gold mine we have had," says Mr Saul. "It makes the Louisiana purchase in the US pale."

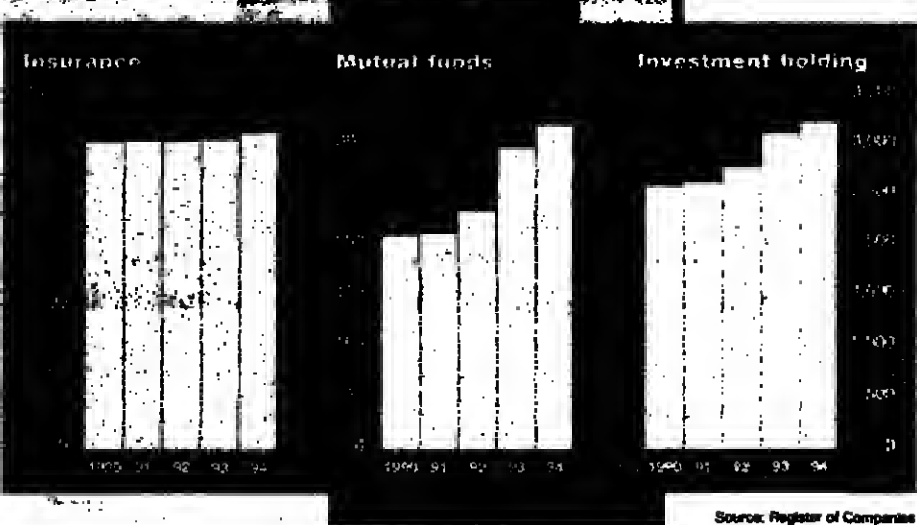
Draft plans for reusing the land are under consideration by a network of committees that straddle the government and business communities in Bermuda's traditional consensual political system. The plans are not necessarily good, a plan to build a \$180m Bermuda financial centre, including offices and much-needed business hotel accommodation in the capital, Hamilton, has been delayed through lack of investor interest.

It is important, however, to put the scheme in context. The financial centre was pitched at a time when world property prices were under pressure and Bermuda's independence debate was at its fiercest. It also had to fit with local planning regulations in a relatively crowded capital. The bases project, on the other hand, is far more imaginative. Rules on property use, leases, as well as other tax and regulatory issues could all be amended within

Visitors per quarter



Companies



Bermuda's easily adaptable legislative framework.

Redeveloping the bases could also expand Bermuda's economic strengths beyond the two traditional pillars - financial services and tourism. Lord Young, chairman of Cable & Wireless, and John Sculley, former chief executive of Apple Computer, have been among those involved in discussions about developing a "silicon beach", harnessing computer and communications technology

to develop the island as a location for a new generation of companies.

One idea is that Bermuda's proximity to the US, its sympathetic regulatory environment and its tax breaks would make it attractive to data repositories storing music, films and other intellectual property.

In turn, that would require Bermuda to address another issue: the extent to which it needs to liberalise its telecommunications sector to cut the

cost of calls. Under the current system - to which a local company handles calls on the island and Cable & Wireless has control over international dialling - local calls are subsidised by longer distance communications.

Reappraising long-standing practices might have widely felt beneficial side effects. In tourism, Bermuda is having to address the challenges of a fiercely competitive world tourism market.

With its pink-hibiscus lined roads, low-level luxury housing, and sweeping clean and uncrowded beaches, the island remains idyllic. But the tourist product is having to be rethought. Visitors are less interested in sunbathing. They may also be less inclined to see British-inspired quaintness as attractive if it means restricted bank opening hours, uninspired hotel service and facilities no better than other - cheaper - tourist destinations.

An increased emphasis on Bermuda as a sporting and activity centre is likely. The former air bases might, the government says, also offer an opportunity to redevelop tourism. Some of the extra land available has been earmarked for developments such as a championship-standard golf course and "cottage colonies" of high-quality tourist accommodation geared to, say, golfing holidays or water sports.

A different set of issues has to be addressed in developing financial services. Unlike tourism, the sector seems to offer plenty of room for growth. Bermuda's status as a tax-free haven and its accommodating regulatory style, based on the principle of only admitting the best companies and relying largely on auditors and others to report transgressions, will continue to hold attractions, particularly for the "exempt" or foreign-owned companies.

As Mr Michael Bull, chief executive of Mid Ocean, one of the new generation of Bermuda-based reinsurers, argues: "The mobility of capital, which is now an accepted fact, has not yet made its mark fully. There will be other industries which, like the reinsurance industry when it needed capital, will find a place to Bermuda."

Still with some way to go is the mutual fund industry. There are also hopes of developing Bermuda as a capital market, largely by increasing the liquidity of the island's stock exchange and introducing a full-blown trading system. Meanwhile, the insurance market is diversifying, coming close to creating a comprehensive market for underwriting the world's biggest risks. Nevertheless, continuing growth in the financial services industry will require careful stewardship. The funds Bermuda has attracted into offshore businesses have travelled easily, and have gone into generally capital intensive industries (the island's small size prevents the growth of any industry requiring a large workforce.) But capital that can flow in easily, can flow as easily in the opposite direction.

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vices industry will require careful stewardship. The funds Bermuda has attracted into offshore businesses have travelled easily, and have gone into generally capital intensive industries (the island's small size prevents the growth of any industry requiring a large workforce.) But capital that can flow in easily, can flow as easily in the opposite direction.

With the debate on independence threatening to divert investment to other destinations, including the Cayman Islands in the Caribbean, the emphasis has to be on promoting Bermuda's political stability. It also has to be on further improving Bermuda's attraction as a business centre. Even if the military bases need substantial public investment, that will require the government to keep in check the burden it imposes on industry.

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2 BERMUDA

■ The economy by Ralph Atkins

Hopes rest on foreign businesses

The government believes new investors will secure continued economic strength

Like many western countries, Bermuda has been on something of an economic roller-coaster.

After strong growth in the 1980s, the early 1990s saw a sharp correction. But by 1993-94, the economy was surging ahead again - growing by nearly 6 per cent on the back of increased spending by tourists and international companies. More recently, the growth

rate has slowed - perhaps to about half the 1993-94 figure.

Bermuda is now - not for the first time - trying to identify the areas that will sustain the economy in the future. The island has few natural resources, while its small population and high standard of living mean the cost of labour is high.

A big asset is natural beauty. Bermuda's warm climate, quiet beaches, and hibiscus-lined streets have traditionally made it the classic "get away from it all" holiday destination. But, in a significant development, tourism's importance to the economy has been overtaken in recent years by interna-

tional companies. If the services provided by local businesses to foreign-owned enterprises are included, these now account for a larger share of national income.

The return of US and Canadian military bases in the past few years means the island may now have more sites to offer international businesses. Mr Andrew Sykes, economic adviser at the ministry of finance, says: "Bermuda has historically been constrained by its geographical size. Now it's getting back 10 per cent of its land, so that, quite powerful, supply-side constraint is being relaxed."

However, it is likely to be

some time before the bases are transferred to alternative uses. At the moment, plans are only at the discussion stage. In the interim, Bermuda is being hit by the cost of running the airport itself and the loss of local spending by those previously working on the bases.

That means the island will have to rely on other attributes. Best known are its tax breaks. These leave it free of income and capital gains tax. Instead, a series of "charges", including a payroll tax and customs duties on many goods coming on to the island, provide government revenue.

In February's budget, Mr David Saul, then finance minis-

ter, sought to raise an extra \$30m bnt, as a percentage of Gross Domestic Product, taxation still hovers about 20 per cent.

Another important attribute for international financial services companies is Bermuda's regulatory system. Unlike that in the US, the regulatory apparatus, devised over several decades, is based on making sure that those who are in a position to know when problems might be occurring - auditors or managers - tell the relevant authorities in good time. Onerous bureaucracy is avoided.

Mr Kym Astwood, the registrar of companies, with respon-

sibility for insurance regulation, describes the system as one of "shared regulation" - where the government works in partnership with the private sector.

He explains: "In the early days of Bermuda's insurance industry, a conscious decision was made to avoid a huge bureaucracy on the regulatory side."

For example, insurers must appoint a principal representative responsible for reporting problems. The incentives for doing so are strong: failure to comply with the regulation can result in a fine and prison term. "It is a unique system - and that is one reason why, at times, it is unfairly criticised," Mr Astwood adds.

There is also a network of consultative committees

designed, in part, to alert the government to potential problems.

Similarly, at the Bermuda Monetary Authority, responsible for overseeing banks, the stock exchange and mutual funds, the emphasis is on a partnership between the pri-

■ The return of the military bases has eased land constraints

private sector and the government. Its methods rely, to a large extent, on obliging auditors to highlight problem areas.

The big advantage of such systems of regulation is that

few employees are required by the authorities. But, according to Mr Mansfield Brock, chairman of the monetary authority, they are effective both at protecting customers and Bermuda's reputation. "The system works a lot better than a big bureaucracy that tries to do it all itself," he says.

"Partnerships" also provide a two-way channel whereby government and companies can communicate - a factor that many on the island say has added to the sector's prosperity.

It has to be remembered, however, that these are relatively good times for Bermuda's financial companies. The real test of the system will come if one of the big companies begins to face troubles in a less favourable environment.

■ Insurance by Ralph Atkins

'Fix-it' sector enjoys new strength

Few companies do so well out of international crises as the Bermudian reinsurers

After a period of rapid growth, Bermuda's insurers are pausing for breath. But few expect the industry, which includes some of the youngest but biggest insurance companies in the world, to rest for long.

A flood of capital into Bermuda's property catastrophe reinsurers pushed the sector's capital base close to \$30bn by last year. That gave Bermuda considerable clout in the world insurance market where sometimes it has a market share in excess of 20 per cent.

The inflow of capital has slowed in 1995, largely because the international insurance industry has reached a cyclical peak, and the demand pressures that led to the creation of Bermuda's property catastrophe reinsurers have eased.

World premium rates are falling and this year has seen a particularly active hurricane season in the Caribbean and US; both factors that will eat into Bermuda insurers' profits.

But the influence the island exerts internationally has kept local confidence high. The insurance industry is building

Bermuda catastrophe reinsurers - first half-year 1995, \$m			
Company	Equity	Premiums	Net income
PartnerRe	1,198	198	110
Mid Ocean Re	920	350	74
Tempest Re	642	141	60
Global Capital Re	477	113	49
LaSalle Re	466	184	67
Renaissance Re	350	196	88
IPC Re	383	73	87
Centre Cat	337	94	17

Source: PartnerRe

its book of business, broadening its product range. Cost efficiency - helped, of course, by low taxes and an undemanding regulatory environment - will continue to provide a substantial competitive advantage.

Bermuda's success, was slow in the making. The island has since the 1960s been an important centre for "captives" - insurance companies set up by ordinary companies or institutions to provide dedicated insurance cover for the risks associated with their business. The mid-1990s saw the establishment of companies specialising in North American liability insurance, offering, for example, protection against risks associated with faulty products.

But it was not until the early 1990s that a series of natural catastrophes around the world led to the birth of the big, bil-

lion-dollar property catastrophe reinsurers.

Local estimates suggest that last year the property catastrophe reinsurers accounted for about \$4.5bn of Bermudian insurers' combined \$29bn capital and surplus (total investment plus profits put back into the business). The large liability insurers accounted for about \$6bn and captives about \$12bn, with other commercial and specialised insurers responsible for the remainder.

The ratio of insurance premiums to equity underwritten by the island's insurers is low by international standards. But, helped by the world insurance industry's profitability, returns to shareholders have been impressive. Mr Herbert Haag, chief executive of PartnerRe, the property catastrophe reinsurer, says: "Practically every reinsurer in Bermuda has

exceeded the expectations of shareholders."

Mr Haag argues that premium figures are misleading because Bermuda's insurers are establishing new ways of doing business. The island's insurers often shun buying reinsurance for themselves because of the cost of the premiums and the risk of those charging them going out of business. That means Bermuda's insurers keep the volume of business they write low in relation to their equity - but can earn higher profits.

As part of the attempt to shake up traditional reinsurance practices, PartnerRe seeks out the higher margin business, including underwriting policies that could see it paying out up to \$500m in one go as part of a careful strategy of balancing risks against rewards. It has set a target of a

15 per cent return on equity, which would make it among the world's most profitable insurers.

It is playing a longer term game, expecting additional market opportunities in years ahead. "We believe strongly that there will be catastrophes that will shake out again the [world] insurance and reinsurance markets. We need a cautious, conservative approach to our business to be ready for those events," says Mr Haag.

PartnerRe is unusual in Bermuda in resisting pressure to build its book of business by diversifying. In contrast, Mid Ocean has set up a London branch to build its marine, energy and aviation reinsurance business. Ace, one of the large liability insurers, is expanding into the high margin, high-volatility satellite insurance business.

Mr Michael Butt, chief executive of Mid Ocean, sees other signs of the market becoming established - notably, a number of share placements in the US over the past year and other adjustments to capital bases. Mid Ocean has bought some of its shares back. Global Capital Re and LaSalle Re, two of the island's property catastrophe reinsurers, have recently announced Initial Public Offerings (IPOs), increasing the number of publicly traded Bermuda-based insurers to eight.

Since businesses associated with insurance - including broking, risk management, accountancy and banking services - have also grown, Bermuda is becoming more of a complete insurance trading centre, although one specialising in big commercial risks rather than higher volume, smaller value business. "There is a market developing here," says Mr Butt. "You have only to look at British Airways reservations."

This maturing is likely to lead to further diversification. Bermuda is also becoming a centre for researching and developing some of the world's more esoteric insurance and reinsurance products. These combine risk transfer with investment management by,

New York chases 'captives'

Capturing the "captive" insurance company business has, since the 1960s, been an important part of Bermuda's success in developing financial services.

But other locations are chasing some of the capital flowing into these dedicated insurers, which are set up by general companies or other organisations to provide policies for the parent.

Since the 1960s, the number of captives in Bermuda has grown to about 1,300 out of a world total of some 3,400. More than 50 have been set up on the island each year for the past decade.

The island has particular advantages: a low-tax regime that allows reserves to be built-up efficiently and a regulatory environment that lets captives be set up with relative ease. The availability of local expertise means captives can be run at low cost, typically by a management company based on the island.

The island's hold on the

sector, however, may be under threat. Notable among potential rivals is New York state, which, under the new Republican governor, Mr George Pataki, is trying to attract captives. New York's motives are to stop capital flowing offshore, help businesses by letting them set up cost-efficient captives nearer their headquarters, and boost the state insurance industry. Proposals are expected to be submitted to the state legislature in January, possibly for approval soon after.

In doing so, New York would not only be trying to rival Bermuda, but also other US mainland locations such as Vermont and "off-shore" centres such as the Channel Islands and the Cayman Islands - all of which have favourable regulatory environments.

Mr John Calagna, spokesman at the New York state insurance department, says: "We are not trying to get them to move from

Bermuda to New York or even from Vermont to New York... But if companies are thinking of setting up captives, we want them to think of New York."

Mr Calagna hints New York is prepared to go some way towards matching the tax advantages of Bermuda and talks are taking place with the state's tax authorities.

The effect on Bermuda is hard to gauge. Mr Dennis Higginbottom, president of the Bermuda Insurance Management Association, says the island remains uniquely accommodating to the insurers' needs. "Have you ever tried to get someone's attention in New York to solve your problem? It is very easy to do it in Bermuda. Unless New York can do something very significant, I don't see what else it would have to offer."

He anyway foresees continuing growth in the number of captives around the world. "There is enough business to share."

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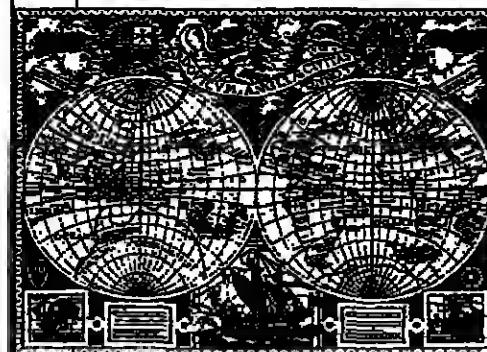
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■ Tourism: by Lisa Bransten

Wooing the soft adventurer

Faced with declining figures, the tourist office is having to change its strategy

A range of brochures in the Hamilton headquarters of the Bank of Bermuda has an unusual mix of offerings. Alongside the ministry of tourism's pink "Bermuda: Travel Tips" pamphlet is the Bermuda Trust Company's guide "Estate Settlement: Take Stock of Your Assets".

In certain respects, the twin pillars of Bermuda's economy - tourism and international "exempted" companies - compete for attention from both the public and private sector. And, until recently, the focus seems to have been on the booming financial services sector.

After all, for the better part of 50 years Bermuda's pink sand beaches and translucent waters have been enough to lure visitors with little government assistance.

Mr David Allen, the shadow minister of tourism from the opposition Progressive Labour Party, says the ministry of tourism "had been asleep at the wheel for years in terms of updating Bermuda's image".

"The British colonial image served for a while, but it allowed us to become stereotyped as sort of stuffy. In all those commercials with tee cups and town criers all that was missing was the rocking chair," he says.

Mr David Saul, the island's new premier and former finance minister, is not as blunt in his assessment, but he is now promising a shake up that, he hopes, will put

renewed attention on the island's tourism sector.

As a first step he has appointed Mr David Dodwell - a novice politician, but a veteran hotelier - to head the ministry of tourism. Mr Dodwell - who took up his post on September 1 - has only served in Parliament since 1993, but the energetic, native Bermudian has spent more than two decades running one of the island's more successful smaller hotels. He attributes the island's loss of visitors to increasing competition from other vacation areas - ranging from the Caribbean islands that compete directly for sun-worshipping vacationers, to new mainstream tourist destinations in eastern Europe and South Africa.

After reaching a peak of 631,314 in 1987, the number of annual visitors fell to 506,237 in 1991, hampered by the outbreak of the Persian Gulf War and the recession in the US. In 1994, arrivals climbed to 589,856, but through June of this year they slipped 3.4 per cent. The stormiest summer in recent memory has not helped.

Many claim that Bermuda is a victim of its own success. High labour and infrastructure costs mean that a room at a resort hotel averages about \$190 in the high season. Even so, most of the island's big hotels have trouble turning profits.

Bermuda's eight highest hotels managed to break even last year, posting a collective profit of \$5.8m, after six consecutive years of losses. Figures for this year have not been released, but Mr Stephen Barker, who runs the island's two Princess hotels and is president of the Bermuda Hotel Association, says he expects

another break-even year, even though visitor arrivals may be off last year's levels.

Given the island's high level of per capita income and cost of living, lowering costs would be difficult, says Mr Dodwell, so the emphasis is now on delivering more "bang for the buck" in terms of service and activities.

One of his priorities is to start a tourism awareness class in local schools to make sure that visitors feel welcome on the island.

He also wants to get the word out that there is more to Bermuda than swimming, tennis and golf.

Many of the vacationers Bermuda is hoping to attract are looking for "soft adventure", hoping to participate in stimulating or educational activities by day and then return to a comfortable hotel room by night. Consequently, the island is promoting activities such as sailing, kayaking and fishing. Scuba diving around the more than 300 sunken ships that surround the island is also being plugged.

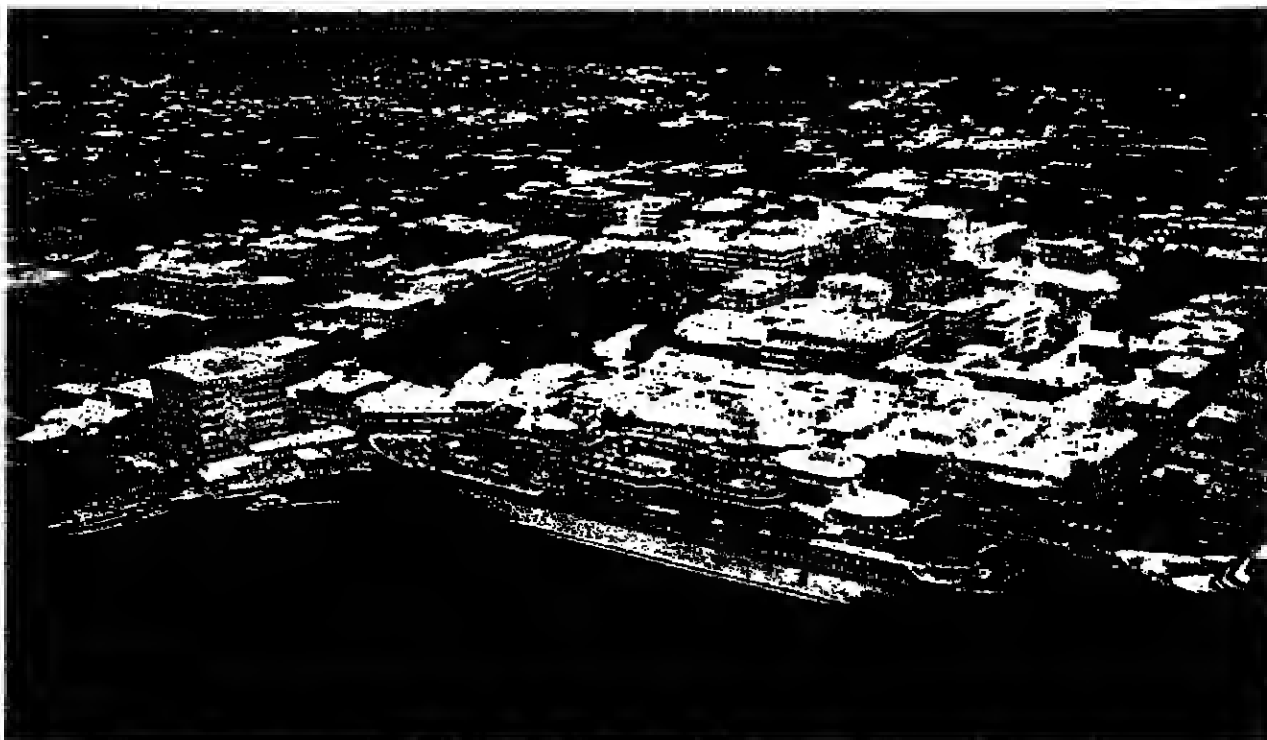
At the same time, Mr Dodwell hopes to encourage the private sector to develop new activities. The dolphin habitat that the Southampton Princess hotel is now building is a prime example of the "soft

adventure" approach. Visitors will be able to enter the habitat with a guide and wade among dolphins in three acres of fenced off water.

The most immediate focus, however, is on promoting Bermuda as a place to relax in the winter. Last month, the government launched an advertising campaign in the US that urged people to "bask in a different kind of warmth" from November to March. During those months, the average temperature is about 70 degrees - a bit cool for the beach, but comfortable for tennis and golf - and the average tariff at the biggest hotels slips to about \$110 a room.

As an incentive for winter travellers, all the larger hotels and some of the smaller hotels and colony clubs are promising not to charge guests for any day on which the temperature slips below 68 degrees.

Another goal is to increase the number of European visitors to the island. Because of its location 800 miles off the coast of North Carolina, Bermuda's visitors have been mostly from the US and Canada. Five years ago, the island began promoting itself to travel agents in German-speaking countries, and, this May, Condor airlines began offering a direct flight from Frankfurt



Port in a storm? Competition from new holiday destinations is hitting the island hard, but the number of European visitors is increasing

once a week.

Last year, about 10 per cent of the island's visitors came from the UK - British Airways runs four flights from London a week - and mainland Europe. The continent presents a growth opportunity for the tourist industry. In early 1995, Bermuda's European tourism office will begin to promote the island to Italian tourists.

"What's conditioned our thinking is looking at predictions of how each country's expenditure on tourism is going to grow," says Mr Derek Brightwell, director of the European tourism office. "Tourism expenditure in Italy is growing at 10 per cent a year."

Does Bermuda have the capacity for many new visitors? Business accommodation

can certainly be a problem (see guide, page 6). The Hamilton Princess's 417 rooms are usually enough to serve the business community. If there is a conference in town, however, business travellers have few other choices in Hamilton, and plans to convert the downtown Bermudiana Hotel - which was shuttered in 1988 - into a 330-room business hotel have

fallen through. Like any good opposition party member, Mr Allen expresses scepticism that Mr Dodwell can completely overhaul the tourism sector, but he concedes that there has been some change for the better. "I don't know whether he has the total vision, but I think he does have some good ideas," he says.

■ Banking: by Lisa Bransten

Competition forces shake-up

Repositioning and new rivals make these interesting times for the island's banks

The fact that all three of Bermuda's banks reported record profits in 1994 belies the fact that in many ways last year was a difficult one for the island's banking sector.

Both the big two - the Bank of Bermuda and the Bank of Butterfield - fell off the double digit pace of earnings growth registered earlier this decade. Last year, earnings at the Bank of Bermuda increased 3 per cent to \$42.2m, while profits at the Bank of Butterfield grew 4 per cent to \$31.3m. The slower pace was attributable to a difficult global environment and the need to spend money on staff and systems to help prepare for foreign competition.

At the island's third institution, Bermuda Commercial Bank, the story, however, was quite different. In many ways, the young upstart of the sector, the 26-year-old BCB, seems to be coming of age. The turning point came in May 1993, when

Mr Saul does not want total openness, but deregulation is inevitable

Barclays, the UK group, sold its stake in the struggling bank to First Curacao International Bank. BCB immediately began to reshape itself as a specialist serving local institutions.

Last year, net income at the bank jumped 101 per cent to \$1m and this year it is expected to increase 70 per cent to \$1.7m. Assets under administration have risen from \$800m to \$4bn in the past four years. Given the \$1.9m loss BCB posted in 1991, the achievement is remarkable. Set up in 1969 as the island's only black-owned bank to serve people of limited means, Bermuda Commercial has come full circle.

"There is enormous irony in the sense that we were the common person's bank and have now become the niche institutional bank, but we've proved against all odds that stereotypes don't fit," says Ms Audette Exel, BCB's chief executive.

Last month, BCB finalised a joint venture with Merrill Lynch Asset Management - an arm of the US investment bank - that will compete with the two big banks and others for the management of some of the \$70bn in assets controlled by local insurers.

In fact, it is the entry of foreign institutions such as Merrill that has the Bank of Bermuda and the Bank of

Butterfield gearing up for increased competition.

Bermuda is unique among offshore jurisdictions in that it has an indigenous banking system and does not allow banks that are more than 40 per cent foreign-owned to operate on the island. Its banks make only a fraction of their income from retail banking. Instead, most of their profits come from services such as trust and fund administration, global custody, and advisory services to the world's offshore capital pools.

In 1991, the government allowed foreign banks to enter the offshore trust business. The effect has been profound. The number of local trusts has jumped from six that year to 34 this. The move met with many objections from the native banks, but Mr Michael Collier, president of the Bank of Butterfield, says his bank has benefited from the new business brought to Bermuda by the foreign trust companies. He says, however, that the benefits have not been as great as the advocates of liberalisation expected.

The big question now is whether the government will open up new areas of the bank's business - and ultimately all banking services - to foreign competition. It is an issue that has gained currency since Mr David Saul - who as finance minister played an instrumental part in opening up the trust sector - became premier.

Mr Saul is frank about his desire to see Bermuda's economy continue to be liberalised. He believes foreign institutions will bring more business to the island, not take it from the local banks.

Although he is not in favour of complete openness, more deregulation is probably inevitable. "It seems to me that the natural evolution would be in that direction," says Mr Charles Vaughan-Johnson, chief executive of the Bank of Bermuda. "The question is, whether it is five years or 10 years or 20 years away."

So both the Bank of Bermuda and the Bank of Butterfield are focusing on how to compete in the future. Butterfield, for example, has hired more staff for its investment management group to rival the likes of the BCB-Merrill Lynch joint venture directly. It is also slowly building its international business.

The Bank of Bermuda has moved much more quickly in the international arena. Last year, half of its profits were generated by its overseas offices and half of those came from Asia.

And Mr Vaughan-Johnson believes it is a trend that will continue as the bank scours the world for new markets for its specialised capital flows and they tend not to come from the northern hemisphere," he says.

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4 BERMUDA



The Hong Kong stock exchange: the BSX is hoping for secondary listings from some of the Bermudian companies trading on it

■ The stock exchange: by Lisa Bransten

Market aims for the big time

A series of changes is designed to make the BSX a leading offshore trading centre

At the moment, the local stock market report still makes for a charming addition to Bermuda's evening news: on a recent Thursday, three companies saw shares change hands, bringing overall volume in 1,723 shares.

But in the past year, officials and business leaders on the island have made changes that they hope will turn the local market into the offshore centre for the Western hemisphere.

"It's like laying the foundation to build a house," says Ms Audette Exel, chief executive officer of Bermuda Commercial Bank and chairwoman of the stock exchange.

Ask anyone working with the stock exchange about its future possibilities and their imaginations run wild.

Mr Peter Mellor, senior vice president for investments with the Bank of Bermuda, is typical. He believes that boundary-less concerns such as telecommunications groups could use the BSX as a vehicle for tapping the vast amounts of capital that have moved offshore in recent years.

"The money's offshore and it

wishes to buy goods and services offshore so there is a synergy there," he says. "You've got to bake a new cake here with new ingredients and new catalysts."

Immediate plans for the exchange are somewhat more modest. It has, however, come a long way from the days when the island's three banks drew numbered ping pong balls to determine the order of trading at the exchange's weekly session.

"We've got to live that one down," laughs Mr William Woods, the chief executive of the BSX, who arrived on the island in August after spending two years helping the Hong

Kong Stock exchange develop strategy.

Certainly, the old image of Bermudian trading is no longer justified. In 1992 trading moved to daily one-hour sessions and the exchange, known as BSX, was incorporated as a limited corporation owned by Bermuda's three commercial banks.

Just last month the BSX expanded its ownership to include four trading members who now hold 15 per cent of the company, and began electronic trading, replacing a paper-based system with one that uses Bloomberg Financial Markets terminals.

Among the securities Mr Woods believes could be traded in Bermuda are Eurobond-style global bonds and secondary listings for locally incorporated companies that are already on the Hong Kong, New York, London or other fully regulated exchanges.

One of the most popular statistics making the rounds in Bermuda is that about half the companies listed on the Hong Kong stock exchange are incorporated in Bermuda. They - along with the dozens of Bermuda-based insurers - will be among Mr Woods's primary targets.

"We're going to twist their arms and say, 'Look you're Bermuda based, you ought to be listed in Bermuda,'" he says. "There are about 260 companies incorporated here and listed in Hong Kong. If just 10 per cent of those did a secondary here I'd be very happy."

For the BSX, one significant attraction of these companies - aside from the listing fees - is the fact that they would already be regulated by their home exchanges and would, therefore, need very little local supervision.

The BSX is self-regulated and comes under the aegis of the Bermuda Monetary Authority (BMA), working to rules that were revised in 1992. Earlier this month, the exchange completed a set of listing requirements for international companies; a set of listing rules for local companies is expected later this year. Meanwhile, the BMA is in the process of developing investment services regulation that will license and monitor local brokers, investment managers and advisers.

Taking out secondary listings in Bermuda has its attractions. Mr Peter Everson, executive vice president of Schroders (Bermuda), says he would encourage international clients to do so because it might make it easier for them to make trades.

"You just show someone from the Middle East that he's got to file for a federal tax ID (to trade on the New York Stock Exchange) and he thinks the heavens are coming after him," he says. "If it's easy to trade here, people might even pay a premium for it."

Mutual funds may also provide a source of securities to be traded on the exchange - simply because there are so many domiciled on the island. The potential for growth is significant. Right now, only 37 of the 573 mutual funds established in Bermuda are traded on the BSX, and the majority of those are managed by the island's three banks and other local institutions.

Mr Mansfield Brock, chairman of the BMA, believes that the convenience of trading in international mutual funds in Bermuda may help attract more large international companies to establish offices in Bermuda.

At least initially, however, the exchange may find itself in a hard battle with the standard practices of Bermuda's investment companies.

Mr Brett Goodin, who runs Fidelity International, the Bermuda-based sister company to Boston's giant Fidelity Investments, says that since they are primarily marketed in Europe, he would be disinclined to move his Bermuda-organised offshore currency funds to the

BSX. "We don't see any benefit in listing on the BSX because we don't need to trade any funds locally," he says.

Bermuda may run into the same problem with global bonds that are primarily listed on the Luxembourg and London stock exchanges and marketed mainly to European investors.

Mr David Tory, head of debt syndication in Merrill Lynch's London office does not see a big opening for Bermuda because the listing process is relatively efficient and inexpensive in London and Luxembourg.

A better opportunity may lie in trading the offshore instruments of Latin American and US companies and looking for a stock exchange closer to home.

Mr Greg Wojciechowski, the exchange's chief operating officer, says several US law firms have expressed an interest in listing through Bermuda because they have had trouble with time zone and language differences elsewhere.

That is exactly the type of business Mr Woods and a host of Bermuda's business leaders will be looking for this month as they go on a road show to put their case to the world's financial centres.

■ Investment management: by Lisa Bransten

\$70bn asset alert

Local companies are trying to make sure that more money is managed on the island

It is an eye-popping figure for even the most jaded of bankers: insurance companies incorporated in the 20 square miles that comprise Bermuda have a combined total of about \$70bn in assets on their balance sheets.

Yet little of that money touches Bermuda's economy in any substantial way before it is sent off for management in New York, London and other financial centres. Estimates vary but most Bermudians concede that only about 1 per cent to 3 per cent of the \$70bn is managed by local firms.

This, of course, is something that financiers are keen to change. Mr Jeffrey Conyers, chief executive officer at the brokerage, First Bermuda Securities, contends that local firms would grab a bigger piece of the pie if they went after it in the right way. In an effort to do just that, he has agreed to represent the investment management arm of the Chicago-based Harris Bank, which is going after some of Bermuda's insurance business.

"The reason money is getting managed somewhere else is that nobody is paying attention here," Mr Conyers says. Attention to that huge pool of assets, however, is growing. Bermuda's two biggest banks - the Bank of Bermuda and the Bank of Butterfield - are working to improve their investment management services. Meanwhile, the asset base of Bermuda's insurers is attracting global companies to the island. This arrivals this year include Invesco, the UK investment firm, and Merrill Lynch Asset Management, an arm of the New York bank.

Ms Anne Maria Gagnon, chief investment officer at the catastrophe reinsurer, PartnerRe, says Bermuda's insurers are very well served by the international financial institutions that fly in. But she adds that the arrival of big foreign banks will be a positive development if it means money

managers gain a better understanding of the constraints and opportunities presented to an offshore insurer.

Since PartnerRe's inception, its original sponsors have managed its assets, now worth \$12bn. However, it is now looking to for at least one more third-party manager and has spoken to both local and international managers.

Under Bermuda law, only companies with at least 50 per cent local ownership can provide investment management services to entities incorporated on the island or to individuals.

This restriction, however, has not deterred some leading international companies. In May, Invesco took a 40 per cent interest in Bermuda Asset Management, and set up Invesco Global Asset Management with BAM its majority partner.

Mr E.T. "Boh" Richards, president of BAM, says he had been seeking a partner for some time to help him win business from insurance companies that had eluded him in the past.

"I had seen these huge opportunities but I knew that I wasn't able to exploit them by myself," he says.

According to Mr Richards, the asset side of the insurance companies' balance books defaulted to foreign companies because Bermudians were not prepared to pay it sufficient attention. "It was an opportunity that we had squandered," he says.

He says that in the six months since he joined up with Invesco the assets under management have about doubled to \$27bn and he is hopeful that he will see that sort of growth to continue in the near term.

The most recent entrant into Bermuda's banking sector is Merrill Lynch Asset Management. Last month, MLAM and Bermuda Commercial Bank incorporated a new 50/50 company to go after business from locally incorporated insurers and other companies.

Ms Kathleen Robins, who is the senior manager from the MLAM side, has a background in the insurance industry, having worked for, among others, the American International

Group before joining MLAM in Princeton, New Jersey.

Mr Anthony Wiseman, a senior vice president of MLAM, says Merrill was attracted to Bermuda's huge asset pool and he believes the combination of a local presence and market expertise will allow it to land some of the island's big accounts.

"The complexities of the market are such that we have a capability that is hard to replicate," he says. "We're not only providing service on the ground, but also tying it back to our headquarters in Princeton, New Jersey where we manage \$125bn in fixed income."

Another foreign group to enter the fray is Schroders, a subsidiary of the UK merchant bank, which was granted special permission in August to offer investment services to corporations in Bermuda. That makes it the only fully foreign-owned bank providing investment services to local firms.

Mr Peter Everson, executive vice president of Schroders, says that he intends to carve out a niche, managing the smaller accounts of local trusts and captive insurance companies that do not have the clout to draw other outside investment managers to the island.

"A \$100m fund from an insurance company can attract people from all over the world," he says. "But for captive managers and trustees the question is: how do they get a decent return on assets that may be only \$15m?"

Schroders' move troubles the local banks, which, unlike their exempted UK counterpart, have to pay a tax on earnings made from the provision of services to local companies.

Also, the banks are concerned that, by granting special permission to Schroders, the government is opening the investment management sector by the back door.

The finance ministry, however, counters that Schroders, which has been in Bermuda since 1989 is a special case that does not necessarily portend a trend. Any opening of the sector will only be done after careful consideration and after consultation with local institutions, it says.

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PROFILE David Saul, premier

New leader seeks stability

The former school teacher is back in his element. Mr David Saul, who became premier in August, has set himself the task of achieving political stability, healing bad feeling, and making sure Bermuda does its homework before embarking on any more adventures.

The 55-year-old Mr Saul, who was most recently the island's finance minister, has a clear idea of the message he wants to preach: the debate on independence from the UK is over, the referendum in August produced a resounding "No", and international companies can stop worrying about political upheavals.

He has never publicly stated his view on independence but says: "While I am premier, the issue will not come to the fore. That gives them [businesses] all the confidence and warm feeling they need."

He knows, however, that his job is not that simple. There is much work needed to rebuild the United Bermuda Party, which was split by former premier Sir John Swan's unexpected decision to pursue independence from the UK. Grass roots confidence in particular has been shaken, Mr Saul admits.

"I'm trying to quieten all the emotions down. When our emotions are high, objectivity goes out of the window," he says. Mr Saul also faces a number of economic challenges, not the least of which is developing the former US and Canadian military bases that have been returned to the country. As part of plans for redeveloping the returned land, Bermuda will have to decide how far it should open up its telecommunications industry to the island. It must also address the issue of whether rule changes on data protection are needed.

But Mr Saul is adamant that the island has unique selling points that will continue to make it an attractive location for an increasing number and increasing range of businesses. "If Bermuda were not here, an enterprising Yank

would get a moth-balled World War Two aircraft carrier, put a huge satellite dish on the flight deck, and have himself an offshore jurisdiction. We've got that here," he says.

He also argues that the government still has a firm grasp of the way Bermuda's business leaders tick. Under budgets introduced when he was finance minister, government

looking to form here. And that still may happen. But I'd rather it was a steady movement upwards."

Similarly, he is unlikely to embrace full-blown liberalisation of telecommunications as part of the plan for redeveloping the former military bases. Because the market for telecommunications on the island is small, there is a fear that

says it is the lot of former finance ministers to be unpopular. Critics say he has a patronising, headmasterly style. One business colleague says he is also ambitious and, as a result, "quite prickly around the edges".

Ambition also means he aims to make some changes. On tourism he expects significant upheaval, for example. "Some of the things that Bermuda has been known for in the past - sun and sand - are passé now. People don't want skin cancer, they want to be in the sun all day. But they want some kind of adventure, a soft adventure."

He promises "a real shake up" in tourist advertising and a change in the "product", including using the military base lands to provide facilities that tourists are demanding. "Bermuda is surrounded by 250 square miles of reef. But we don't push scuba diving, snorkelling, water sports as we should," he says.

Mr Saul is also trying to revamp his image. One step has been to leave the official BMW 7 series - the only one on the island and used proudly by his predecessor - in the garage for much of the time. Since his elevation he has also committed himself to addressing and meeting local party members as part of his "healing process".

However, a little smugness still creeps out. In an hour-long interview he cannot resist a dig or two at Sir John Swan, the former premier. He says, for example, that Sir John's decision to allow his cabinet to vote according to their consciences on independence "to a certain degree backfired".

"It made the party look like it was fractured... It probably would have been better if the premier of the day had remained neutral and not taken up an open stance on it. But that was Sir John's prerogative."

Clearly, Bermuda's new premier is not about to go down that route.

Ralph Atkins



Saul: 'I'm trying to quieten all the emotions down'

revenues remained at about 20 per cent of gross domestic product. Borrowing was used for capital spending, not current expenditure.

Although he has given up day-to-day responsibilities, Mr Saul remains a director of Fidelity, the US-based mutual fund giant. He insists that discussions with business are two-way. A charge on the sale of high-value residential properties by foreigners, announced in this year's budget, for example, was withdrawn after protests that it amounted to a capital gains tax and discriminated against non-Bermudians.

Underlining his cautious approach, Mr Saul says he is anxious that growth in international business should be steady rather than rapid, allowing the infrastructure and regulatory regime to be developed in an orderly fashion.

Take the insurance sector, for example. "One of the fears I had," says Mr Saul, "was that all of the grays at Lloyd's of London would mean a deluge of companies

quality would suffer. "I just don't think that on a little tiny island you could allow it," Mr Saul says.

There is also Bermuda's reputation to protect. New businesses coming to the island would have to be "in keeping with our international image which, above all things, we value."

That means Bermuda, just as it has shunned an influx of foreign banks because of fears of money laundering, is unlikely to embrace international technological companies seeking merely to avoid other countries' censorship or data protection laws.

Instead, the emphasis in building Bermuda's "silicon beach" will be on the island's accommodating regulatory requirements and strong protection for copyrights and trademarks. "We would not allow someone to have data here to do nefarious, naughty things," Mr Saul says.

The premier's conservatism should not, however, be mistaken for a lack of confidence. Mr Saul himself admits he often appears arrogant (he

PROFILE Frederick Wade, leader of the opposition

Caution in fight for power

Amid the political and meteorological storms that have hit Bermuda this year some fixtures have remained. There may be a new premier and a new cabinet, but Mr Frederick Wade is still leader of the island's pro-independence Progressive Labour Party, and the party is still in opposition.

The dogged determination of Mr Wade and his party has become a central feature of the Bermudian political system. The ruling United Bermuda Party (UBP), a broadly-based coalition of pro-business politicians and traditional Bermudian families, has had its squabbles, rifts and splits but has always stayed in power. The PLP, founded in 1963, has been frustrated in every attempt to take control.

At the next election, due by October 1996, Mr Wade believes the party might have a real chance. His faith lies partly in the electoral arithmetic. With an additional 120 votes in the right places at the last election in October 1993, the PLP would, Mr Wade reckons, have won. Even by Bermuda's standards that would have been a tiny swing.

Leader of his party since 1986 Mr Wade also believes that the UBSP has led Bermuda into "a serious mess" that will cost it votes. The island has been hit by economic weakness, crime, unemployment and, race relations problems, he says. "People are seeing that the UBSP is leading us to this position of doom and gloom."

For his part, Mr Wade is not making pledges that might deter potential voters. Aged 56 and a lawyer by profession, confrontation is not in his nature. With his thin facial features, greying beard and soft voice, he is far from being a strident politician.

Mr Wade is particularly anxious to provide reassurance that his party is heartily pro international business. It is, he says, "the area of parliamentary life where we have the least amount of disagreement". The PLP, he says, backs the exemption granted

to international business from income tax, capital gains tax or profits tax until at least 2016.

He also strives to match the UBSP's fiscal prudence. The government's pledge to balance its current spending against revenues is sensible, he says. As for any suggestion that the PLP might introduce income tax, he is dismissive: "We recognise that politically it does not make sense."

Instead, the PLP's policy proposals are about making adjustments where possible to ensure the whole population enjoys the fruits of the island's successes. That means stepping up efforts to ensure international businesses employ local recruits where they are able to do the job as well as foreigners.

It also means a state-backed human rights commission better able to pinpoint areas where the black majority are being excluded from jobs. "The advance of blacks in Ber-

muda, despite improvements in education, has not occurred," Mr Wade says.

Education and housing would be other priorities, including using facilities at the former military bases to provide low cost homes.

But the most difficult task for Mr Wade is drawing up a policy that fulfils the PLP's long-term wish to take Bermuda independent, without jeopardising the party's electoral chances. For the referendum in August, the party adopted a neutral stance, urging voters to abstain on the grounds that the island was being asked to go independent on terms set by the ruling UBSP.

That policy had limited success. The 59 per cent turnout was high by local standards for referendums. But the PLP's decision not to urge a "Yes" vote wrong-footed Sir John Swan, the former premier, depriving him of the pro-independence vote he

wanted and forcing his resignation. (Not a great loss, says Mr Wade: "I'm glad to see him go... The country was going down the tubes.")

The PLP has now reverted to its previous policy of backing independence. It seems, however, to be in no hurry to step up its campaign. Mr Wade does not expect Mr David Saul, the new premier, to raise independence as an issue because "for the UBSP it is now a taboo subject". As for his own party: "We are not going to raise that issue at the next election". The higher priority, Mr Wade says, will be redrawing Bermuda's electoral boundaries to make elections fairer.

It is a curiously half-hearted strategy, not helped by Mr Wade's slightly diffident manner and - sometimes clumsy - speaking style. If elected, the PLP would spend 18 months to two years provoking debate on the issues involved in a move to independence. Discussion would include wide-spread consultation with international businesses. "They were left out in the cold last time, having to guess what was happening and that created uncertainty," says Mr Wade.

Only after this process might the PLP fight an election committed to taking the island independent.

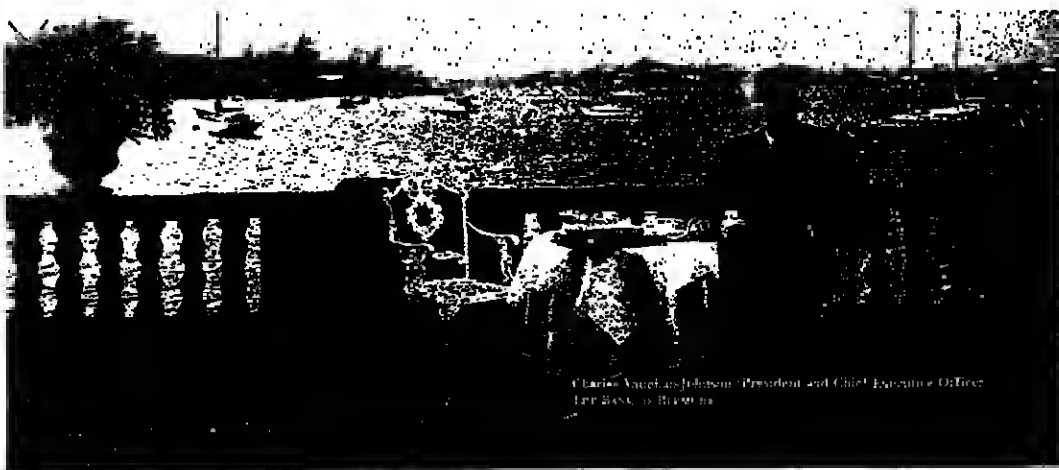
But, given the fears of some businessmen about the PLP's agenda, the caution of Bermuda's voters and their traditional reluctance to be driven into taking big decisions hastily, it is perhaps a wise strategy.

Mr Wade is certainly keen to be given the chance to test it. He plans to stand again for the PLP's leadership next year, paving the way for him to lead the party into the general election. Despite the closeness of the result last time, he acknowledges the fact that the PLP has had three decades in opposition is not a good omen. "We have got to be careful. We have got to work hard," he says.

Ralph Atkins



Wade: 'People are seeing that the UBSP has led us into doom and gloom'



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6 BERMUDA

■ Advice for the visitor

A business travel guide

Bermuda is known for idiosyncrasies. From etiquette to accommodation, your questions answered

How do I get there?

A luxury cruise ship from north east America is not an option for most time-pressed businessmen.

Air travel, however, makes up in speed what it lacks in style. Flights from New York take about two hours.

During the summer season, there are some 12 flights a day from the US; during the off-peak period, there are likely to be about six. British Airways operates four flights a week from London. There are also flights from Frankfurt and Canada.

Where do I stay?

Bermuda's hotels and guest houses have about 3,500 rooms but the island's size means they are not always where visitors would like them. At times, accommodation in Hamilton can be scarce and business travellers with meetings in the capital might find honeymooners' beachside resorts less than ideal for their needs. Hamilton establishments listed in the FT World Hotel Directory for 1996 are:

- Princess, PO Box HM 837; 001-441-585 3000
 - Southampton Princess, PO Box HM 1379; 001-441-538 8000
 - Elbow Beach, South Shore Road, Paget; 001-441-236 3535
 - Sonesta Beach Hotel and Spa, South Road, Southampton; 001-441-238 8122
- The Visitors' Service Bureau at Bermuda Civil Air Terminal (open 0830-0530) will provide information on accommodation to visitors who haven't pre-booked. Alternatively, contact the department of tourism, either at Global House, 43 Church Street, Hamilton, or at one of its offices in Atlanta, Boston, Chicago, London, Los Angeles, New York and Toronto.

All room rates are subject to a 5 per cent Bermuda government tax payable on

KEY FACTS

Premier David Saul
Governor Lord Waddington
Capital Hamilton
Area 20.5 sq m approx
Population 60,000 approx

Economic indicators

	91/92	92/93	93/94
GDP at market prices (\$m)	1,679.9	1,697.5	1,840.2
GNP at market prices (\$m)	1,681.9	1,712.6	1,878.2
Total government revenue (\$m)	342.7	350.8	371.6
Total government spending (\$m)	363.8	377.8	379.9
Consumer spending (\$m)	1,165.7	1,197.0	1,236.5

	1992	1993	1994
Inflation	2.7	2.5	2.3
Retail sales index ¹	157.3	163.0	168.9
% year-on-year change	-1.7	3.6	3.6
Merchandise imports (\$m)	483	519	551
Merchandise exports (\$m)	84	35	51

Politics and government

	1995	1996	1997
General elections	40	40	40
Total elected seats	—	2	—
Independent	2	1	—
National Liberal Party	7	15	18
Progressive Labour Party	31	22	22
United Bermuda Party	29.3	30.9	34.5

Social indicators

	1970	1980	1991
Birth rate (approx)	59	61	61
% black	41	39	39
% white and other	72	74	73

	1992	1993	1994
Total employment	33,850	33,427	34,143

Persons convicted of

	1992	1993	1994
Indictable offences	687	641	596
Birth rate (approx)	15.5	13.7	14.5
Death rate (approx)	7.9	8.2	8.1

Notes: ¹Provisional figures for 1992/93; ²provisional 1994 trade figures; ³annual average, 1980 = 100

Source: Bermuda government statistics department

check-out from the hotel. Credit cards are accepted at most hotels, restaurants and shops.

What about the currency?

One Bermuda dollar is equivalent to and interchangeable with one US dollar on the island.

How do I get about?

To ease traffic congestion, car hire is not allowed. Within Hamilton this is not a great

problem; everything is within a few minutes' walk.

For other destinations taxis are plentiful, reasonably cheap and driven by mostly polite drivers. Unlike those in New York, Bermudian taxi drivers speak English; unlike those in London, they are refreshingly reluctant to engage in banter.

Getting to out-of-Hamilton destinations takes a surprisingly long time thanks to a 20mph speed limit and a generally leisurely attitude to

life. The other option is to go by bus or hire a scooter, available from many hotels. Although low-powered, they give an impression of great speed but Bermuda's roads are notoriously slippery and the casualty rate is high.

Never go anywhere on a scooter without a helmet. In addition to risking their lives, bare-headed riders risk humiliation from well-brought up children who will yell at them to put on helmets.

When can men wear shorts?

Some businessmen change on or before the flights to Bermuda. Basically there is no occasion on the island where shorts cannot be worn - business or social. Nor is any colour out of order; there is currently a bit of a vogue for pink. Shorts are even worn in the (mild) Bermuda winter.

But it is important that the right apparel is worn. The true Bermuda shorts are a tailored, monochrome product. "If there is more than one colour, you wear them on the beach. If there is just one colour, it is OK for the office," says Mr Roger Scott, information director at Bermuda's Insurance Institute. Proper long socks - which reach up to your knees with at least an inch to turnover - are also required.

(Bermuda shorts are not worn off the island. They look silly.)

Is there a female equivalent?

No.

Any other dress codes?

A Bermuda department of tourism publication offers the following tips:

"The atmosphere of a Bermuda hotel, guest house or cottage colony, and indeed of Bermuda itself, is one of British reserve and dignified informality. Therefore, there are certain 'customs of dress' you will want to know about.

"Bare feet and hair curlers are not acceptable anywhere in public... It is an offence to ride cycles or appear in public without a shirt or just wearing a bathing suit top. Joggers may wear standard running shorts and shirts."



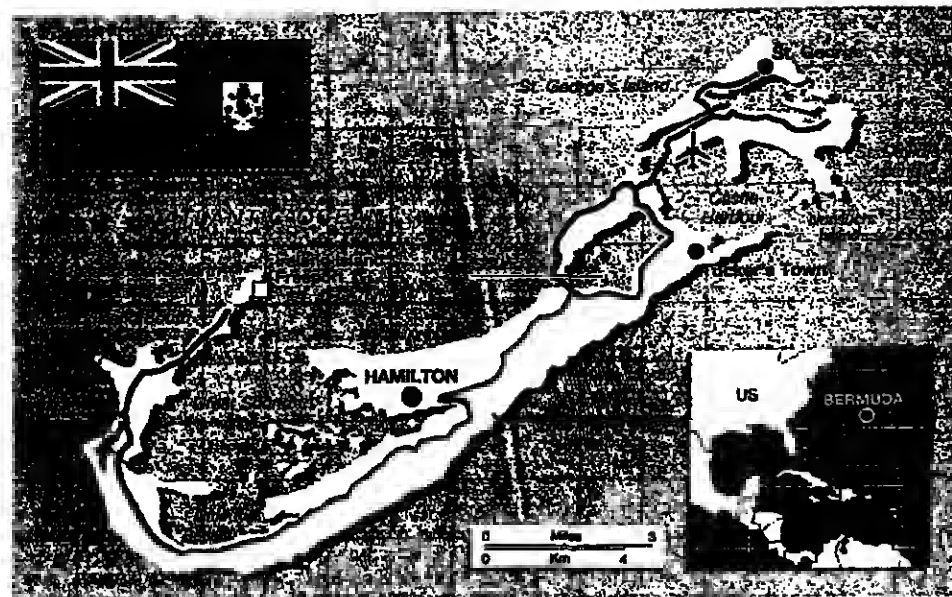
Never go anywhere on a scooter without a helmet; always wear long socks with your shorts

Where should I be seen? The whole point of coming to Bermuda is not to be seen. It is an island to escape. There are a few bars and night clubs but casinos have been kept off the island. Bermuda does have a selection of good restaurants and hotels. After dinner, everyone goes to bed.

I have some spare time. How should I spend it?

The world is your oyster: swimming, scuba diving, sunbathing, tennis, running, posing by the pool-side, shopping, visiting local museums, walking historic trails, eating, drinking and golf, golf, golf or more golf.

Leave some spare time on your trip. After all, people in the office won't believe it was all hard work so you may as well confirm their prejudices with tales of beach life.



■ Island life: by Ralph Atkins

When small isn't beautiful

Residents can feel there is a fine line between idyllic and oppressive

Bermuda is idyllic in its innocence: its unspoiled beaches, meandering high-quality golf courses, and sedate pace of life. Yet there are only 21 square miles of it. And the nearest alternative land is 600 miles away.

What's more, there are just 60,000 residents. After even a few days, you begin to see the same sights and people time after time. After a few years, the island life can become positively claustrophobic.

This is not how Bermudians see it, of course. Suggest that the island might, after a while, become, well, boring, and you will be met with an uncharacteristically icy glare. Bermuda's charms can over dull, they insist.

But then most will quickly point out that Bermudians are among the world's most travelled people, taking on average at least two trips away from the island each year and causing palpitations at the ministry of finance where they calculate the impact on Bermuda's balance of payments.

Mr Mansfield Brock, Bermuda-born chairman of the Bermuda Monetary Authority, says: "We occasionally get island fever - when you have got to go off for a bit and then you come back - but the word 'bored' is inappropriate."

Then he makes a confession. "I get bored of beaches. I get bored of water." During the summer, he also heads for Vermont to play golf. "I like some cool weather," he laughs.

Pining for another lifestyle is understandable. Bermuda is, perhaps, just too squeaky clean. The 20mph speed limit on its roads, for example, turns what by any other standards would seem a modest journey into an expedition. Bermuda residents will sometimes refuse to travel even short distances because of the time involved.

Then there are the limited social circles. A small population means you quickly know all those moving in similar business - and meet them endlessly at beachside cocktail parties, golf matches, restaurants and dinner parties, never mind the office. "It is impossible to have an affair here," says one insurance executive.

Then there is the innate conservatism that has kept most off the island. Even fast food is limited. Everyone is

polite. No one swears. The local newspaper leads its front page with stories about expired lift licences and bicycle thefts.

One option is to escape by boat, sailing or motoring out across the coral reef on which Bermuda is perched. At least then it is possible to avoid meeting the same people, to reflect in solitude, meditate on Bermuda's role in a turbulent world as the waves lap gently against the side of the boat.

But it is not Broadway. After a while, a glistening sea view becomes just another glistening sea view. And as Mr Edgar Dill, marketing manager at Cable & Wireless, says: "It

even gets crowded out there."

The only alternative is to head for a decent-sized land mass. Bermuda is, after all, only a couple of hours by plane from New York, where the shops never seem to close, the cars screech and the pace of life is irrepressible. Other US cities are also easily accessible.

Mr Donald Scott, assistant financial secretary at the ministry of finance, says: "I like to take in a show, a good bookshop, engage in a wider debate than you get here."

For weary international business executives, this might seem crazy. For them, time spent on the island is precious.

Mr Michael Butt, chief executive of Mid Ocean, one of the island's new reinsurance companies, says his regret is spending too much time away from base. "My main problem is spending enough time on the island to enjoy all the things that it has got," he says.

The biggest attraction, in his opinion, is Bermuda's scale which, at least in the capital Hamilton, means everything is within walking distance and faces are familiar. "The island is human size," says Mr Butt. "It is very pleasant to work and live here as a result."

But only, it seems, for so long at a time.



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INTERNATIONAL COMPANIES AND FINANCE

EUROPEAN NEWS DIGEST

Chase Manhattan in Ibos venture

Chase Manhattan of the US has taken a 24 per cent stake in an electronic interbank transfer system set up by Spain's Banco Santander and Royal Bank of Scotland. The Spanish partner said the sum paid was "substantial". The three banks will have equal holdings in the London-based Ibos venture alongside the US computer company Electronic Data Systems. Goldman Sachs, the US investment bank, has a 3.8 per cent stake. Seven other US and European banks have licence agreements to use the system as non-shareholders, paying annual and transaction fees to Ibos. Chase is now due to hold discussions on joining the group of users, which includes Crédit Commercial de France and Belgium's Kredietbank.

David White, Madrid

San Paolo may sell Ferfin stake

Mr Gianni Zandano, chairman of Istituto Bancario San Paolo di Torino, Italy's biggest bank, said yesterday the bank was ready to sell its large stake in Ferfin (Ferfin), the holding company, "at a convenient price". His comments seemed to herald an end to San Paolo's latest challenge to Mediobanca, the Milan merchant bank, which has fought hard over the past fortnight to protect its historic influence over Ferfin and Mediobanca, the industrial company it controls.

San Paolo, which owns a 15.75 per cent stake in Ferfin, was upset by the holding company's plan for a L1.035bn (\$650m) capital increase, organised by Mediobanca. But since the rights issue was announced two weeks ago, Mediobanca has built up a defensive stake of just over 11 per cent in Ferfin.

Separately, San Paolo revealed yesterday that the shareholder syndicate which controls Banca d'Adriatico Veneto, another large Italian bank, had offered L7,000 a share for the Turin bank's stake in Ambroveneto. The offer, a substantial premium to the market price, means San Paolo will realise a capital gain of L235bn on the sale of the 20 per cent holding.

Andrew Hill, Milan

MBO at Novo Nordisk arm

Novo Nordisk, the Danish insulin and enzymes producer, has sold its Ferrosan subsidiary to Ferrosan's management for DKK200m (\$36.47m). Novo Nordisk bought Ferrosan in 1987 for DKK600m in order to acquire Ferrosan's research and development team and products in the field of diseases of the central nervous system. Ferrosan's operations now comprise vitamins, dietary supplements and digestive aids, with a turnover last year of about DKK700m. In addition to a payment of DKK200m, Ferrosan will also repay a debt to Novo Nordisk and others of DKK200m.

Hilary Barnes, Copenhagen

Bremer Vulkan shares at new low

By Judy Dempsey in Berlin

Shares in Bremer Vulkan, one of Germany's largest shipbuilding groups, yesterday fell to a new low following allegations that one of its banks would not provide additional credit unless the company offered adequate collateral.

Shares fell DM6.30, or 14 per cent, to DM38.80 at the close of trading on the Frankfurt stock exchange. Earlier this year its shares stood at DM51.20.

The sharp fall followed the leaking of a letter allegedly sent by a supervisory board member of Bremer Vulkan to the management board last week. The supervisory board member, who represents Dresdner Bank, allegedly said the bank was not prepared to extend further credit until the group offered adequate capital. Dresdner Bank yesterday would not comment on the matter.

But Commerzbank, one of Bremer Vulkan's other house banks, and which is also represented on the supervisory board, denied the enterprise was facing difficulties raising more credit. "We still think Bremer Vulkan is a viable

company with a good future," it said.

The fall in shares coincides with attempts by the board of Bremer Vulkan to find a successor to Mr Friedrich Henneemann, the chairman. He was forced to resign in September - but will remain pending the appointment of a successor - after the company had run up substantial losses and sought additional credits of DM300m to finance investments.

For the first half of this year, Bremer Vulkan had after-tax losses of DM17.4m (\$19.7m) on sales of DM2.3bn, compared with net losses of DM3.8m on sales of DM2.7bn in the same period the previous year. However, its incoming shipbuilding orders showed a 53 per cent increase. By the end of September, its outstanding debts totalled DM1bn.

Analysis said the losses were due to a number of reasons, including competition from south-east Asian shipbuilders and Mr Henneemann's ambitious expansion programme.

Bremer Vulkan yesterday admitted investors' confidence had been undermined by its inability to put a new management in place and develop a strategy.

Stora trebles to SKr6.2bn at nine months

By Hugh Carnegie in Stockholm

Stora, the Swedish forestry products group, yesterday unveiled a threefold increase in profits in the first nine months of the year and pledged to defend price levels with production cutbacks if demand for pulp and paper weakened.

Profits after financial items jumped from SKr2bn last time to SKr6.2bn (\$632.4m) as Stora continued to reap the rewards of sharply higher prices for pulp and paper products. Group sales rose from SKr35.3bn to SKr43.3bn. The results were in line with market expectations.

However, such strong

results, mirroring the trend this year for all the big Nordic forestry groups, have long since stopped impressing investors, who have for several months been nervously anticipating a downturn in this highly cyclical industry.

Stora's share price was unmoved at SKr250 yesterday, while the Swedish forestry sector index fell by 1.5 per cent.

Stora said demand for newsprint and uncoated and coated magazine paper, which accounts for 50 per cent of its output, remained strong. But it admitted orders for fine papers, packaging papers and pulp had declined during and after the European summer.

It put this down chiefly to

seasonal factors and inventory reductions, but added that "a weakening in the rate of increase in demand is a factor which cannot be discounted". It said it had imposed production limitations for fine papers and board as a result.

However, Mr Lars-Ake Helgeson, chief executive, was defiant, saying Stora believed a bounce back in the last quarter of this year, or early next year, was possible. He said Stora was not discounting pulp prices, and was sticking to the new level of \$1,000 a tonne established in October, which has been seen by the industry as indicating whether the cycle has peaked.

Some industry leaders have said the price rise will not

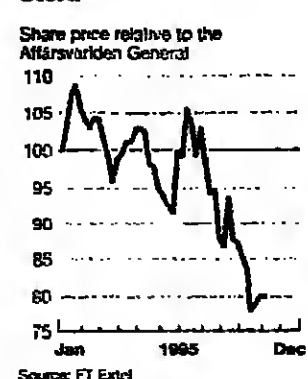
stick, but Stora said it was trading at the new level.

Mr Helgeson added Stora would cut production rather than cut prices. "We will not build inventory. We would rather go for production cutbacks," he said.

Group operating profits in the nine months rose from SKr2.9bn to SKr7.2bn, with the biggest advances coming from printing papers and pulp. Operating profits from printing papers rose from SKr551m to SKr1.25bn, while for pulp the increase was from SKr127m to SKr1.6bn.

Fine paper operating profits were up from SKr455m to SKr1.2bn. The slowest advance among the four main product

Stora



areas was for packaging papers and board, where operating profits were up from SKr446m to SKr1.5bn.

Playboy in Rhodes casino deal

By Karin Hope in Athens

Greece has awarded a casino licence for the island of Rhodes to a consortium that includes Playboy Enterprises, marking the US entertainment group's return to the casino business after a more than a decade.

The licence was awarded as part of a government project to establish 11 casinos run by international operators over the next three years. The government hopes the new casinos will attract more high-spending domestic and foreign tourists.

Playboy has a 16 per cent stake in the Casino Rhodes consortium, which paid Dr2.38bn (\$10.2m) for the licence. Two other partners - Ainelas, a venture capital company controlled by Greece's state-owned Commercial Bank and Mechaniki, one of Greece's largest construction companies - each have a 33 per cent stake. The other consortium partners are Haragkionis, a Greek property developer, and Geronomos, a local hotel group.

Playboy will be responsible for running gaming operations, and is expected to provide a steady flow of clients from the US.

Strong demand helps Scania rise to SKr3.8bn

By Hugh Carnegie

Scania, the Swedish truck and bus manufacturer, yesterday reported profits ahead by almost 50 per cent in the first nine months, as it continued to benefit from the strong upswing in global demand for heavy trucks.

Profits after financial items rose from SKr2.5bn to SKr3.8bn (\$371.5m) on sales up 35 per cent from SKr18.8bn to SKr25.4bn.

Sales of trucks by value were ahead by 10 per cent, rising from 21,497 units to 23,155 units, while bus sales grew by a much bigger margin - 58 per cent - rising from 1,984 in the same period last year to 3,143.

Scania, a flagship company in the Wallenberg family industrial empire, was spun off from its erstwhile partner Saab aviation in a restructuring earlier this year by Investor, the Wallenberg holding company

that holds 100 per cent of both groups. A stake of up to 75 per cent is to be floated on the stock market, possibly early next year.

The company confirmed its cherished position as the world's most profitable truck maker in the first nine months, achieving an operating margin of 16.3 per cent, up from 13.7 per cent at the same stage last year.

Last month it launched its

first new series of trucks for 15 years, which it hopes will entrench its strong market positions in western Europe and South America.

But the nine-month figures contained some warning signals that the cycle for Scania may be close to peaking.

The company said the influx of new orders in western Europe - where it improved its market share from 12.6 per cent to 14.5 per cent - had levelled off since the second quar-

ter. "This indicates the current growth rate in the western European heavy truck market is low," it said.

It added that demand for heavy trucks in Brazil, which has been very high in recent years, had dampened due to the tightening of local credit conditions.

Scania's market share in Brazil slipped slightly from 36 per cent to 34 per cent, but it increased in Argentina from 31 per cent to 39 per cent.



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Continental sees marked increase

By Andrew Fisher in Frankfurt

Continental, the German tyre company, said profits would show a marked increase this year, based on its performance in the first nine months, and expressed optimism over likely progress in 1996.

"The fruits of our hard work in the last few years are now beginning to ripen," the company said, referring to its cost-cutting and productivity efforts.

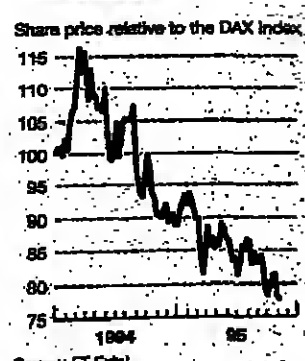
Pre-tax profits in the January-September period were well above the corresponding level of 1994 and exceeded budget plans. The company has already announced a 53 per cent rise in first-half pre-tax profits, to DM580m (\$408m).

Turnover was 3 per cent higher in the first nine months at DM7.44bn, although the rise would have been nearly 8 per cent but for the D-Mark's strength.

Noting that the German economy had started to weaken since the end of the first quarter, it said turnover for the full year would probably be around DM10.2bn, or 3 per cent above that of 1994.

Continental said it was confident of eventually achieving its aim of a continued net yield on turnover of 2.5 per cent, as a result of its increased internal strength and financial progress. Last year's return was 0.7 per cent and analysts expect around 1 per cent this

Continental



year and about 1.5 per cent in 1996, with the 2.5 per cent level expected in 1997 or 1998.

The company said it expected 1996 to show continued stable business conditions, with no further sharp increases in raw material prices. It had been able to raise prices on the highly competitive original equipment side for the first time in many years. It had also lifted prices on the replacement market in order to recover some of the costs caused by higher raw material prices.

The extent of the full 1995 profits rise would depend on the winter tyre season, the company said. It expressed confidence that its new winter tyres would be successful in the market. On the truck tyre side, it said break-even was expected next year.

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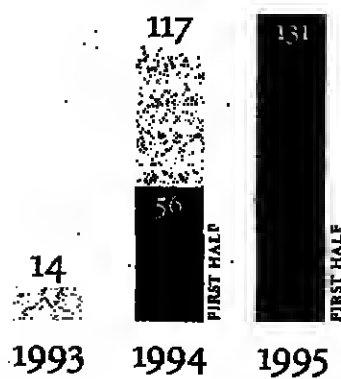
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November 1995

Property sale bolsters China Light and Power

By Louise Lucas in Hong

Shares in China Light and Power slumped 4.6 per cent to HK\$39.50 and led the Hong Kong market downwards after the colony's electricity supplier reported worse than expected profits.

The group recorded a 34.9 per cent improvement in net earnings to HK\$5.67bn (US\$723.5m) in the year to September 30, from HK\$4.2bn last year. However, the results were heavily bolstered by a property sale windfall.

CLP attributed slowing growth at the operating level to Hong Kong's maturing economy, which has seen manufacturing companies migrate across the border to southern China; the slowdown in the economy; and a cooler than usual summer in Hong Kong, which reduced the use of air conditioners.

Sir Sidney Gordon, chairman, said the company would look at overseas opportunities to take up the slack as growth in Hong Kong levels off.

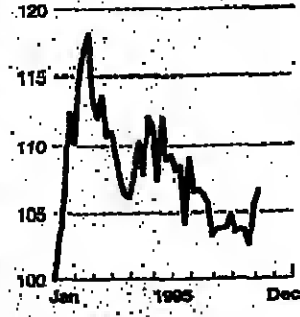
CLP, the monopoly supplier of electricity to populous Kowloon and the New Territories, saw earnings coming under the terms of its scheme of control increase 12.3 per cent to HK\$4.1bn from HK\$3.6bn, while non-mainstream activities contributed HK\$1.5bn, down 45.3 per cent on last year's HK\$2.8bn.

The slump was blamed on reduced contributions from property subsidiaries and on provisions made for costs associated with developing power projects outside Hong Kong.

Outside Hong Kong, CLP has plans for a 3,200MW joint venture in Shandong province. The project remains subject to negotiations between the Chinese authorities, international

China Light & Power

Share price relative to the Hang Seng



Source: FT Data

credit export agencies and the project partners.

It has also earmarked projects in India (in tandem with Cogentrix Energy of the US), Indonesia and Thailand (a bid put together with Exxon Energy of Hong Kong, Esso Thailand and two leading local companies).

On a per share basis, earnings rose 34.9 per cent to HK\$2.85 from HK\$2.11. But stripping out the proceeds from the switch of a former power station site to a property development joint venture with a subsidiary of Cheung Kong, the property company controlled by Mr Li Ka-shing, the earnings per share increase was cut to 4.3 per cent, from HK\$2.11 to HK\$2.20.

CLP realised a capital profit of HK\$1.5bn from the HK\$1.45bn paid by Cheung Kong's subsidiary in previous years, and the company noted in a statement: "While capital profits on the disposal of land are not unusual, the size of this profit is considered exceptional".

The final dividend is 37 cents. Three interim dividends of 32 cents each are expected to be paid in 1996.

Dominion Mining to sell gold-mining assets

By Nikkai Tait in Sydney

Dominion Mining, the Western Australian resources group, is to sell most of its gold-mining assets to Plintonic Resources for A\$80m (US\$60.6m), allowing it to focus on development of the Yakabindie nickel project and an exploration project in South Australia.

The deal brings to an end months of speculation about a likely restructuring at Dominion. Last year the company was the target of an all-paper bid from the smaller Gold Mines of Australia. It had been proving unpopular with investors because of the short life of its existing gold operations and the failure to provide new proven reserves.

GMA's highly-conditional offer was withdrawn, and North, the big Melbourne-based resources group, emerged as a 15 per cent shareholder in Dominion.

Management at Dominion changed, and in September

this year, the company said it wanted to acquire the gold assets, which were built up in the mid-1980s, from the Yakabindie project and associated technology interests.

The assets being sold to Plintonic comprise Dominion's stake in the Mount Morgans gold project and the wholly-owned Meekatharra project, both in Western Australia; a 17.3 per cent stake in Eagle Mining, a listed exploration company, focused on the eastern goldfields in WA; and several exploration interests and projects in WA, Queensland and the Northern Territory.

The sale of the Eagle shares has already gone ahead at a price of A\$2.24 a share, or A\$24.5m in total. The other assets are being priced at A\$55.6m. Overall, the assets being sold have a book value of A\$64.7m.

Dominion is offering to return part of the sale proceeds to shareholders, through a 12.5 cents a share payout.

ASIA-PACIFIC NEWS DIGEST

Telkom domestic offer successful

The Indonesian government said yesterday the domestic offer of shares in PT Telkom, Indonesia's state-owned telecoms operator, had been fully subscribed.

The privatisation of PT Telkom, which could raise between \$2.5bn and \$3.1bn for the government, is Indonesia's largest share offer to date and the first real attempt to include domestic retail investors in the privatisation programme. Based on a preliminary count, more than 337,000 applications for Telkom shares were submitted, the government said. Although the shares in the domestic offer have been subscribed at a price of Rp2,800, the final price is expected to be set at Rp2,500 or below to allow the shares to perform well when they start trading in the stock market.

The government needs Telkom shares to increase in value in order to make up for the poor stock market performance of the tin-mining company Tambang Timah following its recent flotation.

The domestic offer represents 12.5 per cent of Telkom's total outstanding shares, while the international offerings of American depositary shares (each representing 20 Telkom shares) amount to a further 15 per cent of the company's share capital. The price range set for the international offerings is between \$19.50 to \$24.80. In addition, the international underwriters have a "green shoe" or over-allotment option of up to 15 per cent of the global offer size. *Antonia Sharpe*

First-half slide at Email

Email, the Australian appliance manufacturer and building products group, blamed the downturn in the housing market in Australia for a fall in first-half profits from A\$45.5m after tax last year to A\$28.6m (US\$20.1m).

Email, which had already warned the stock market of a fall in interim profits, said sales dipped by 3.3 per cent, to A\$1.02bn. It also confirmed it would maintain the dividend at 11.5 cents a share, in view of the company's "strong underlying cash flow".

At the pre-tax level, the sharpest fall came in the building products division, where profits sank from A\$18.8m in the first half of 1994-95 to A\$8.44m. The major appliance division also fared badly, making only A\$1.02m, compared with A\$9.95m in the same period of the previous year.

The industrial products unit managed a small improvement, at A\$16m before tax against A\$14.3m a year ago. The metals distribution business, however, slipped from A\$22.8m to A\$21.7m.

Email also warned that, while residential housing construction forecasts indicated that they had seen the worst of the fall in this sector, "there could still be some further deterioration through to the end of the trading year". However, the company said second-half profits after tax should be higher than those of the first half. *Nikkai Tait*

Eastern Energy deal under fire

The proposed A\$2.1m sale of Eastern Energy, one of five electricity distributors being privatised by the Australian state of Victoria, to a large US utility came under attack yesterday. Both federal politicians and consumer lobbyists urged the federal treasurer to review the transaction.

The sale, to Texas Utilities, one of the largest US utilities, was announced on Sunday. It is the third distribution company to be disposed of by the state, as part of a programme to privatise the entire industry. However, while foreign investors were involved in the earlier winning bids, this is the first asset to pass directly into 100 per cent foreign ownership.

In Canberra, Senator Cheryl Kerfoot, leader of the Australian Democrats, urged the treasurer "to ensure that a proper study is done by a competent body to ensure that this deal is in the best interests of Victorians and the nation".

She noted that, because Eastern was being sold by a government-owned body, the normal Foreign Investment Review Board procedures did not apply. There was no immediate response from the treasurer's office. *Nikkai Tait*

ANI to reduce Holter stake

Australian National Industries, the Sydney-based engineering group, is planning to reduce its interest in the Holter Group, its European environmental engineering unit, to 50 per cent by creating a new joint venture with Saarberg, the government-owned German group.

As a first step, Saarberg will replace Kruger, the Danish company, as ANI's partners in the Kruger Holter waste-water joint venture. Mr Ted Harris, ANI's chairman, told shareholders at yesterday's annual meeting: "Saarberg and ourselves have agreed, as part of the restructuring of the joint venture, to continue due diligence aimed at merging the remaining activities of Holter and the other environmental activities of Saarberg."

Mr Harris also said pre-tax profit in the second half should exceed the same period a year ago, and full-year profit should be roughly similar to that of 1994-95. ANI's first quarter earnings before interest and tax fell 32 per cent to A\$19.4m. *Nikkai Tait*



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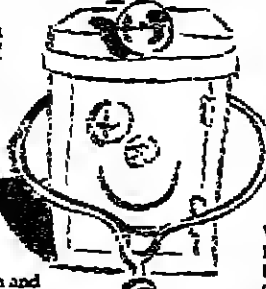
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COMPANY NEWS: UK

Approaches to BA on US link

By Michael Skapinker, Aerospace Correspondent

British Airways has had approaches from several US airlines which want to form transatlantic partnerships if the UK carrier ends up selling its 24.5 per cent in USAir, Sir Colin Marshall, BA chairman, said yesterday.

Sir Colin said BA would prefer to retain its links with USAir, which is in talks with both American Airlines and United Airlines. But he said that if USAir was taken over and regulators required BA to sell its stake, he was confident of finding another US partner. "They're lining up," Sir Colin said.

BA yesterday announced first half pre-tax profits of \$430m, (\$679m) up 23.2 per cent and at the top end of expectations. The interim dividend was 3.8p, up 10 per cent. The airline filled more seats than ever before, with first-half passenger load factor - or aircraft occupancy - of 76.9 per cent.

Sir Colin, who is to become non-executive part-time chairman in January, said he did not believe BA could lose from the interest that United and American were showing in USAir.

He said that if another US carrier acquired a substantial part of USAir and BA was allowed to retain its stake, the

UK carrier would be part of an even stronger alliance.

"The worst case scenario is that nothing happens and the status quo remains. And the status quo is very satisfactory. It will in itself continue to enhance the profit performance of BA and USAir."

BA and USAir expected to announce 14 new code-sharing cities, bringing the total to 85. Code-sharing means that one airline sells seats on a flight operated by another. Sir Colin said the number of passengers transferring between the two airlines had increased by 50 per cent in the first half.

Mr Robert Ayling, managing director, who becomes chief

executive in January, said he aimed to rid BA of the vestiges of its public sector culture. The airline was privatised in 1987.

Mr Ayling said his aim was to make BA the best managed company in the UK within five years. He said that while it was already a well-run company, it needed to be better.

Mr Ayling said: "To be better than we are requires a change in attitude. It requires that we throw off for all time the attributes and attitudes of the public sector." He said that many BA staff felt the group was still too hierarchical and bureaucratic and that managers did not have enough freedom of action.

Sugar gains help ABF rise 12%

By Peggy Hollinger

Associated British Foods shares edged ahead yesterday 18p to 704p as the milling, baking and sugar group announced better than expected results yesterday with a 12 per cent rise in operating profits.

The increase from \$300m to \$335m (\$599m) for the year to September 16, was struck on sales 8 per cent ahead at \$4.9bn. Profits at the operating level were some \$10m ahead of analysts' expectations. The rise was fuelled partly by one-off gains in the group's British Sugar business and the beginning of a turnaround in the difficult baking sector.

Pre-tax profits declined, however, from \$382m to \$375m due to disposals made in the financial reorganisation last year.

Mr Garry Weston, chairman, said the numbers had "come together very well in the end". But Mr Weston said investors

should be cautious about expecting similar results from ABF in the current year.

British Sugar was able to net between \$7m and \$2m on the export of sugar which could not be sold in the UK. This was to be a one-off gain, said Mr Weston. The division, which contributes more than half the group's profits, also benefited from cost cutting to return a 10 per cent increase in operating profits to \$184m.

Milling and Baking also showed a welcome turnaround after five years of falling profits. Mr Weston said this too was the result of a widespread rationalisation. More importantly, a small bread price increase of 2p had finally held.

Net cash stands at \$801m, some \$54m less than last time. Mr Weston said ABF continued to look for commodity acquisitions in the US and in developing regions such as the Far East.

Schroders wins German mandate

By Michael Lindemann in Bonn

Schroders, the London-based investment bank, yesterday beat five rivals to win its first tender to advise the German government.

The mandate is to advise on the future of Postbank, the postal savings bank for which Deutsche Post recently launched an unusual hostile DM3.1bn (\$2.2bn) takeover bid. Both companies are state-owned and will eventually be privatised.

Other contenders were Morgan Stanley, J.P. Morgan, Merrill Lynch and Salomon Brothers, of the US, and Union Bank of Switzerland. Officials in Bonn said Schroders had won the bid to advise the government because it had submitted the most "economic" offer.

Schroders has until the beginning of January to recommend ways to "develop the

competitiveness" of both Deutsche Post and Postbank. The companies are overseen by the German ministry for post and telecommunications.

Schroders must also consider how the government can best fulfil its constitutional obligation to keep open the maximum number of post offices - at least 10,000.

Mr George Mallinckrodt, chairman, suggested the bank may have won the bid because of its experience of advising on postal banks in the UK and the Netherlands.

In 1990 Schroders advised the Royal Mail on the sale of Girobank and in 1991 it advised the Dutch insurance group Nationale-Nederlanden on its fusion with NMB Postbank.


"Clearly the Postbank situation involves questions we have dealt with before," Mr Mallinckrodt said.

RESULTS

Company	Turnover (£m)	Pre-tax profit (£m)	EPS (£)	Current dividend (£)	Date of payment	Dividends Corresponding dividend	Total for year	Total last year
ABF	4,894 (4,513)	375 (362)	55.6 (56.7)	4.51	Mar 1	7.5	13	164
Black & Lohrey	31 (31.8)	0.735 (0.653)	1.29 (0.62)	0.75	Feb 4	0.75	-	2.25
British Airways	4,099 (3,784)	430 (340)	33.6 (27.2)	3.85	Jan 31	3.5	-	12.4
Business Post	30.5 (23.6)	5.94 (3.81)	7.9 (5.1)	3	Jan 4	1.9	-	6
Graduate Apprenticeship	0.921 (0.230)	0.039 (0.021)	0.07 (0.42)	-	-	-	-	-
Lynx Holdings	32 (21.5)	2.56 (2.01)	3.73 (4.5)	1.15	Feb 1	1.04	1.55	1.4
Provident	5.4 (4.5)	4.12 (4.42)	3.3 (3.9)	1.9	Jan 6	1.9	-	3.8
Safeway	15.5 (14.8)	1.05 (1.08)	2.77 (2.89)	0.8	Mar 7	0.85	-	2
Sutton Healthcare	35.4 (28.3)	6.12 (4.03)	9.81 (6.5)	2.41	Jan 31	2.2	-	7.2
Stratagem	90.7 (80.4)	4.05 (2.12)	19.8 (12.7)	41	Jan 2	3.5	6	5
Widdercroft	68.8 (65.7)	3.45 (3.74)	8 (6.7)	1.75	Jan 29	1.5	-	4.25

Investment Trusts	NAV (£)	Attributable earnings (£m)	EPS (£)	Current dividend (£)	Date of payment	Corresponding dividend	Total for year	Total last year
TFI Far East Income	166.4 (182.6)	2.9 (2.69)	6.13 (5.74)	1.8	Jan 2	1.4	8.14	5.5
Johnson Fry Second	- (-)	- (-)	- (-)	1.58	Jan 15	1.5	-	6.42
Planning Chinese	65.2 (65.0)	0.515 (0.487)	0.85 (0.81)	0.52	Dec 15	0.5	0.5	0.5

Dividends shown net. Earnings shown basic. Figures in brackets are for corresponding period. (1) increased capital. (2) US\$1m share. (3) Excludes special 10p payment. (4) Excludes special 1.5p payment. (5) Excludes special 0.54p payment. (6) Comparatives restated. (7) After exceptional credit. (8) All-traded stock. (9) Third interim, making 4.8p on 10p single final.



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Joint Stock Company - Head Office: Piazza della Scala, 6 - Milan. Company registration No. 2774 - Milan Court of Justice. Share capital of Lit. 1,587,527,768,000 - Legal reserve Lit. 430,000,000,000 - Bank entered in the register of banks and parent of the Banca Commerciale Italiana Group entered in the register of banking groups.

Deadline for the filing of the requests for the exercise of "Warrant azionari ordinari COMIT 31.12.1995"

The exercise of the "Warrant azionari ordinari COMIT 31.12.1995" allows for the subscription of ordinary shares of Banca Commerciale Italiana on the basis of 1 (one) ordinary share with a 1,000 lire par value for each 1 (one) warrant surrendered for such exercise upon payment of 3,000 lire per share.

Warrant holders are reminded that point 1 paragraph 2 of article 2 of the Regulations relating to the "Warrant azionari ordinari COMIT 31.12.1995" provides that requests to exercise the warrants together with the warrants themselves must be presented at any branch office of Banca Commerciale Italiana or Monte Titoli SpA (in the case of securities deposited with the same) by 30 November 1995 at the latest after which time the right to request the exercise of the warrant expires. Shares subscribed in this manner will be issued by the end of December.

Therefore no request of exercise can be validly filed after the aforementioned deadline of 30 November 1995.

The Consiglio di Borsa (Stock Exchange Council) has determined that the aforementioned warrants shall remain quoted and negotiable up to 23 November 1995 and thereafter be cancelled from the Listino Ufficiale (Official Listing) from 24 November 1995.

A similar announcement has been published in the Gazzetta Ufficiale (Official Gazette) n. 252 of 27 October 1995.

Milan, November 7, 1995

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COMPANY NEWS: UK

CSW provides a shock to the recs

David Wighton analyses the latest bid in the dwindling supply of electricity companies

Central and South West's agreed bid for Seaboard demonstrates that the electricity sector has lost none of its capacity to surprise.

It was no secret that Central and South West Corporation was keen to buy a regional electricity company after bowing out of the bidding for Norweb.

But Seaboard was seen as one of the less likely targets given its firmly stated aim to remain independent and its good image in the City.

Even more surprising is the price that CSW is paying. Adjusting for the Seaboard scrip issue last year, CSW has offered £12.70 a share in cash.

That is almost 10 per cent more per share than the highest per share bid to date, North West Water's offer for Norweb, and it is more than 30 per cent above the bid by another US utility, the Southern Company, for South Western Electricity.

Admittedly, such per share comparisons can be misleading.

Although the recs were all floated at 200p a share in 1990, their performance has since diverged quite significantly. They were also given different per share stakes in the National Grid.

The comparison with Norweb is still striking, in partnership with fellow Texas-based utility, Houston Industries, CSW bid £10.55 for Norweb but

VALUE OF BIDS FOR REGIONAL ELECTRICITY COMPANIES			
Target	Bidder	Value per share (standard-value company) (£)	Value per share (this company) (£)
Seaboard	Central and South West	12.70	12.70
Norweb	North West Water	11.82	11.82
Northern Electric	Triglav House	11.00	11.00
Southern Electric	National Power	10.10	10.55
Manweb	Scottish Power	10.02	10.02
Midlands Electricity	PowerGen	10.00	10.50
Eastern Group	Hanson	8.75	8.75
South Western Electricity	Southern Company	8.55	8.55

*Adjusted for 1-for-1 scrip issue. **Bid based on higher price points, as announced in March.

the Texans pulled out of the auction when North West Water upped the stakes to about £11.50.

Yet that represents only 12 times Norweb's earnings for the year to March 1995 while CSW is offering 13.6 times Seaboard's earnings.

What is more, many City analysts believe North West Water is overpaying for Norweb, even though it will get significant operational and tax savings which are not available to CSW.

In part, this stems from the fact that North West is meeting some of the costs of its bid from an issue of its relatively lowly rated shares, while CSW will fund its offer for Seaboard with cheap debt.

The full price reflects not only Seaboard's traditional premium rating but also CSW's determination to scare off any potential rival bidders and prevent another auction. To

secure its position further, CSW's broker UBS went into the market yesterday buying more than 22 per cent of Seaboard's shares.

In terms of earnings per share, CSW is offering less than National Power is for Southern, and the bid will enhance CSW's earnings per share immediately, according to Mr Tom Shockley, who heads CSW's international operations and its non-utility businesses in the US. "It will be a good long-term investment for our shareholders," CSW's shares were down 5% to 22p in early trading.

Although Norweb had been CSW's first choice, partly because the two companies had worked together on international projects, Mr Shockley said Seaboard shared many characteristics with Norweb.

It is one of the lowest cost operators among the 12 recs but has one of the best records

on customer service. "It has a very strong management who share our vision that is those companies that pay attention to customer service that will be successful," says Mr Shockley.

CSW says it has not plans to make any management changes, other than the retirement of Seaboard's chairman, Sir Keith Stuart, and the non-executive directors, Mr Jim Ellis, Seaboard's chief executive, will become chairman and chief executive and will be offered a seat on the CSW board.

Mr Ellis believes that customer service will be the critical area after 1998 when the domestic electricity supply market is opened to competition.

Seaboard recently signed a joint venture with Amoco, the North Sea gas producer, to attack the domestic gas market which will also go fully com-

petitive in 1998.

Seaboard said its target was 10 per cent of the gas market and Mr Ellis makes it clear that it would be looking to increase its 7 per cent share of the electricity supply market.

He says that Seaboard will also be interested in further gas-fired generation projects if and when the price of long-term gas contracts falls to more attractive levels.

Although Mr Ellis says that Seaboard will be able to learn from CSW in customer service, CSW has little to offer financially.

Standard & Poor's yesterday put Seaboard's rating on credit-watch "with negative implications" in view of CSW's "weaker credit profile".

Seaboard is a large deal for CSW which has a market capitalisation of just under \$5bn (£2.3bn).

Based in Dallas, Texas, CSW owns four electric utilities in Texas, Oklahoma, Louisiana and Arkansas with a total of 1.7m customers (compared with Seaboard's 2m). It also owns a gas pipeline company in Oklahoma and is looking at a number of electricity investment opportunities outside the US.

Other US utilities, including CSW's former partner Houston Industries, remain interested in the dwindling supply of independent recs.

The real surprise would be if there are no further bids in the next few weeks.

UB sale puts end to 21-year US effort

By Roderick Oram, Consumer Industries Editor

United Biscuits has sold most of Keebler, its ailing US cookie and cracker maker, for \$500m (£316m), ending an expensive 21-year effort to establish itself in the US.

The buyer is INFLO Holdings, a new company owned equally by Flowers Industries, a US specialty food maker, and Atrial, once a Belgian sugar refiner but now an investor in food and other industries.

"This is a very satisfactory outcome," said Mr Eric Nicoli, UB's chief executive. "The sale frees us to manage the rest of the group and gives us investment capacity we did not have before."

UB, best known for its McVitie's digestives and KP snacks, will focus on Europe and the Asia Pacific regions. It has retained ownership of the Keebler name outside the Americas which it uses, for example, in its rapidly expanding Chinese business.

"The deal reduces the cash drain on UB," said Mr Michael Landy, analyst at Henderson Crosthwaite.

"It is the start of a life in which they can at least balance the books."

INFLO is buying Keebler's cookie and cracker business with sales of some £1.5bn a year. A distant second to Nabisco in the US market, it accounted for about one-third of UB's sales. Flowers, based in Georgia with sales of \$1bn a year, is the fifth largest US producer of baker goods and snack foods.

PepsiCo, the dominant US maker of salty snacks but with a growing interest in cookies, expressed interest in buying Keebler but dropped out a few weeks ago. It was not among the three final bidders.

Negotiations are continuing over the sale of Keebler's much smaller salty snack and frozen food businesses with the hope of selling them by year-end. Analysts thought UB would be lucky to get more than \$100m for them.

Total proceeds of about \$600m would broadly match analysts' estimates. Keebler's problems competing against Nabisco in cookies and against PepsiCo in salty snacks meant that UB was never going to sell the business for anywhere near one times annual sales, a rough rule of thumb for food industry transactions, analysts said.

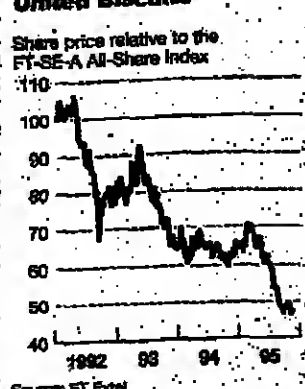
The proceeds will reduce UB's net debt which had risen to \$538.3m by July giving debt to equity gearing of 83 per cent.

The sale will reduce UB's net debt which had risen to \$538.3m by July giving debt to equity gearing of 83 per cent.

LEX COMMENT
Utd Biscuits

United Biscuits' \$500m sale of Keebler cookies deserves a halfhearted cheer. Keebler had become too small to succeed in the fierce American market and was draining away money and management time. The proceeds will repair the balance sheet by halving debt. But the price, at one-third of sales and 1.3 times book value, is well below similar transactions in the food industry. Nor does the disposal solve UB's deeper strategic problems. It remains an uninspiring collection of businesses, much of it own-label, hemmed in by rising costs and increasing competition. PepsiCo's Walkers division is stealing market share from UB's KP Snacks, both in Britain and on the Continent. Mar-UB's KP Snacks, both in Britain and on the Continent. Mar-UB's KP Snacks, both in Britain and on the Continent. Mar-

Share price relative to the FT-SE-100 All-Share Index



UB's KP Snacks, both in Britain and on the Continent. Mar-UB's KP Snacks, both in Britain and on the Continent. Mar-UB's KP Snacks, both in Britain and on the Continent. Mar-

UB's KP Snacks, both in Britain and on the Continent. Mar-UB's KP Snacks, both in Britain and on the Continent. Mar-UB's KP Snacks, both in Britain and on the Continent. Mar-

BAT reorganises tobacco interests

By Roderick Oram, Consumer Industries Editor

BAT Industries has created a global tobacco company based in the UK to co-ordinate its activities better, particularly exports and development of international brands such as Lucky Strike, Benson & Hedges and Silk Cut.

It will replace a strategy review group which had co-ordinated the work of four operating companies: Brown & Williamson in the US, Souza Cruz in Brazil, British-American Tobacco (Germany) and BATCO, in the UK, which is responsible for other markets.

"This more cohesive structure should enable us to achieve faster growth and take better advantage of the opportunities in tobacco," said Mr Martin Broughton, chief executive.

BAT's tobacco operating profits last year were £1.2bn (£1.1bn), while profits from financial services, its other arm, were static at £90m.

BAT lifted its share of global tobacco markets to 10.6 per cent, from 10.3 per cent, thanks to a 4 per cent growth in its sales volumes. Exports were up 13 per cent with the fastest growing regions being Latin America up 27 per cent and Asia/Australasia up 33 per cent. The strong growth continues this year.

In addition to the international dimension, the new organisation should also allow decisions to be made closer to, or in country markets, BAT said. It removes a layer of executives between most country managers and the regional company to which they reported.

Mr Ulrich Herter has been appointed managing director of British-American Tobacco (Holdings), the new company, and will retain his role as group managing director, tobacco, of BAT Industries, the parent company. Five regional directors and seven functional directors, mostly drawn from existing subsidiaries, will report to him.

Mr Nick Brooks, chief executive of Brown & Williamson, heads America-Pacific; Mr Antonio Monteiro de Castro, president of Souza Cruz, heads Latin America and the Caribbean; Mr Bernd Schweitzer, chairman of British-American Tobacco (Germany), heads Europe; Mr Paul Adams, BATCO's regional director Asia-Pacific, heads Asia-Pacific in the new company. Mr Tony Johnston, a BATCO regional director, heads Africa, Middle East, southern America up 27 per cent and Asia/Australasia up 33 per cent. The strong growth continues this year.

Mr Tony Johnston, a BATCO regional director, heads Africa, Middle East, southern America up 27 per cent and Asia/Australasia up 33 per cent. The strong growth continues this year.

Norweb to lose two directors after water takeover

By Peggy Hollinger and Michael Smith

Norweb's chairman and chief executive, Mr Ken Harvey, is to leave the regional electricity company following its planned takeover by North West Water with a package of about £2m.

The announcement, originally planned for tomorrow, will also reveal that finance director Mr Brian Wilson is to quit Norweb. North West Water is likely to announce today that its offer has gone wholly unconditional.

The departures come as a surprise given North West's original commitment to retain Norweb's management, particularly Mr Harvey, to run the electricity business after a takeover. However, it is understood that North West's management changed its view when Norweb recommended a rival offer from the US consor-

tium, Texas Energy Partners. North West was forced to increase its £10.75 a share cash offer to £11.50 as a result.

Mr Harvey, 55, is on a two-year rolling contract and is believed to have negotiated a compensation package of about £2m. This includes two years' salary totalling £389,418 and payment for his 200,359 options equal to North West's cash offer. Mr Harvey, who has been with Norweb for six years, is the only director of an electricity company not to have exercised any share options since privatisation.

Mr Harvey has been one of the most influential executives in the electricity industry. He is currently chairman of the National Grid Holdings. For the past year or so he has been the only executive at any of the 12 regional electricity companies who held the post of both chairman and chief executive.

Hickson warns of losses and chief executive quits

By Motoko Rich

Mr Dennis Kerrison resigned as chief executive of Hickson International yesterday as the speciality chemicals company warned it would make a loss this year and pass the final dividend.

Analysts calculated that losses could be as high as £30m (£47m) after the group announced a £10m restructuring charge and a write-off on a business disposal. Forecasts for 1995 profits before tax and exceptional items were slashed from £12m to \$8m. Last year the group made £18.2m after £4.5m rationalisation costs.

Hickson's shares dropped 12p to 87p. It said the shake-up would lead to 100 redundancies and disposals would remove a further 500 jobs from the group.

It is understood Mr Kerrison, who was appointed chief executive in 1992, was asked to leave following two years of declining profits. The group hopes to fill the vacancy by

March next year.

Mr Kerrison was on a two-year rolling contract at a basic salary of £161,000. His leaving terms have yet to be determined.

"We need a fresh mind," said Mr James Haan, chairman who is acting chief executive until a replacement is found. "We believe the company is likely to move forward at a faster rate under the direction of a new chief executive."

The group said profits were still being hit by difficulties at its main Castleford plant in West Yorkshire. Production problems have yet to be solved and capacity utilisation is believed to be less than 60 per cent.

Profits would also be dragged down by a delay in filling the plant left dormant by the loss of the contract to make the catalyst in Persil and Omo Power, detergents made by Unilever, the Anglo-Dutch group. Unilever dropped the catalyst from the Persil range, although detergents using the

catalyst are still selling in small quantities in some continental countries.

Mr Kerrison will remain as a consultant to the sale of Hickson Kerley, the group's US sulphur-based product maker. Mr James Haan, chairman, said Kerley was being sold to Tensenderlo Group, the Belgian chemicals company, for \$30m because it was a "peripheral operation" and was "depleting resources and management time like a sponge."

Tensenderlo will also pay an adjustment of about \$3.5m for incremental working capital at Kerley. Hickson will suffer a £10.4m loss on disposal as a result of goodwill being written back into the accounts.

The group also plans to sell Hickson Performance Chemicals, a business in South Africa, and Hickson Specialties, the Milwaukee-based performance specialty chemicals business. Rationalisation of the coatings division would mean closing a plant in Italy and possibly a factory in Paris.

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Registration No. 01/00666/09
("the Company")

Outcome of general meeting in regard to the partial unbundling of the Company

Further to the announcement of 6 October 1995, UAL Merchant Bank Limited is authorised to announce that, at the general meeting of the Company's ordinary and preference shareholders held on Monday, 6 November 1995, the resolutions necessary to implement the partial unbundling of the Company ("the unbundling") were duly passed.

Accordingly, subject to the reduction of the Company's share premium in terms of section 84 of the Companies Act, 1973 being confirmed by the Supreme Court of South Africa (Witwatersrand Local Division), and all special resolutions passed at the general meeting, together with the Order of Court confirming the reduction of the share premium, being registered by the Registrar of Companies, the unbundling of the Company will become unconditional on Wednesday, 6 December 1995 and will take effect on Monday, 11 December 1995.

Reminder of registration date

Registered shareholders are reminded that the last date for registration as an ordinary shareholder of the Company in order to participate in the unbundling is expected to be Friday, 8 December 1995.

Further announcement

An announcement will be published on or about Thursday, 7 December 1995 reporting on the remaining conditions precedent.

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مكتبة الامم

Iraqi oil sales 'could start downward price spiral'

By Robert Corzine

Any limited sale of Iraqi crude oil could have a much greater destabilising effect on world oil markets than previously forecast, according to Mr Robert Corzine, head of the Oxford Institute for Energy Research.

Mr Corzine said the thinking behind the current United Nations plan to allow Iraq to sell up to \$1bn worth of oil every three months to fund humanitarian aid was flawed, because it focused on the value of oil exports rather than on the oil volume.

The problem, he said, was that the UN plan could exacerbate any price falls that are expected to accompany even a limited return of Iraqi crude oil to world markets. As the oil price moves lower Iraq will have to export greater volumes to reach the revenue target set by the UN. This could have a

multiplier effect on prices, with ever greater volumes leading to even lower prices. He conceded, however, that the effect was likely to be temporary.

The UN plan is "the invention of the devil", Mr Corzine told a group of oil industry executives and institutional investors in London yesterday.

There has been recent speculation that Iraq may now be more receptive to limited oil sales because there is little chance that mandatory UN sanctions will be relaxed until after the US presidential elections next year.

President Saddam Hussein has previously rejected such suggestions, complaining that limited sales would result in an unacceptable loss of Iraqi sovereignty.

On the subject of the November 21 meeting of the Organisation of Petroleum Exporting

Countries, Mr Corzine said he detected a desire on the part of Venezuela and Saudi Arabia to find new ways to help stabilise world oil prices. But he said the consensus view was that Opec would still roll over its current production ceiling of 24.52m barrels a day, which has been in effect for the past two years.

But a study published yesterday by the Centre for Global Energy Studies in London said that only a cut in Opec volumes could produce price stability.

The report said international oil pricing policy had been transferred in recent years to highly efficient markets. The only policy tool open to Opec was to alter output. The report concluded that if Opec gave up its role as the world's residual oil supplier, it is also implicitly abandoning its objective of price stability.

But if it follows other east Asian economies such as Japan, Korea and Taiwan in pursuing self-sufficiency in grain production through distillation of domestic products, net grain imports could be similar to current levels.

"Possible changes to meat consumption patterns, in animal production technology and agricultural infrastructure add further uncertainty."

The study also considers China's huge grain stocks, put officially at 491m tonnes in 1990. It suggests much of this is held by farmers and local governments. If they start to release their stocks, before 2000, imports could be lower than projected.

The Chinese Grain and Oilseed Sectors, OECD Publications, 2 rue André-Pascal, 77775 Paris Cedex 16, France.

Servicing the agricultural technocrats

A pioneering Norfolk company is tawling for high-tech customers with its new Internet service

A few days ago, a Norfolk-based company launched the first UK Internet service for farmers. J & H. Bunn operates out of Great Yarmouth and supplies blended fertilisers and other farm inputs to farmers throughout the UK. The company, for many years, been recognised as a pioneer in its field.

It was one of the first in the UK to enter the blending market in competition with international fertiliser compounders; it introduced a fertiliser spreading service for farmers based on American-made machines, with flotation tyres to minimise soil compaction; and it popularised delivery of fertilisers in mechanically lifted big bags containing up to a tonne, eliminating, on many farms, the back-breaking chore of manually handling 50kg bags.

Even so, a relatively small, family-owned regionally-based fertiliser blending company was not the obvious candidate to lead UK farmers into the high-tech World Wide Web.

The initiative can be attributed to one member of the group of families that own the company, Mr John Fuller, one of the younger generation, became fascinated with the latest electronic-based navigation

FARMER'S VIEWPOINT



By David Richardson

techniques when sailing. It led him to study it further and eventually to the realisation that the concept had agricultural possibilities.

He applied for and was awarded a Nuffield Scholarship to investigate world-wide developments in Global Positioning Satellite technology and has now become one of Britain's best informed agriculturalists on the subject. He is, in fact, a specialist consultant to the Home Grown Cereals Authority and is a member of a world-wide Internet community of more than 150 enthusiasts who regularly correspond via E-Mail.

Indeed, it was this familiarity with the communications system that persuaded him that Bunn's should become the first UK farm supply company to offer an Internet service. He

concedes that few farmers surf the Internet at present and that he is unlikely to take many orders for fertilisers via the system in the immediate future.

But Mr Fuller points out that for the price of a local call, farmers with a telephone and a computer can now, for instance, gain access to data from the Chicago Board of Trade, whose prices are updated every 15 minutes during trading hours. He says an individual farmer can be as well informed as the large commodity broker with whom he may be trying to do a deal. He reasons that this will quickly persuade leading farmers to participate and that his company will then be there ready for them when they do so.

It is part of a high-tech culture that Mr Fuller believes will grow over the next few years as further advances in technology are made. It seems likely, in fact, that his own company will soon offer a fertiliser-spreading service that is computer-controlled and automatically variable to suit the needs of the field. Application rates will reflect changes in soil characteristics and requirements for plant nutrients as interpreted by photographs from space.

It is a logical progression from yield mapping systems in use on combine harvesters on a few British farms and many in the US. Using global positioning satellite technology, the device produces a continuous read-out of the variability in the yield of grain as the machine harvests its way across a field. The results have been a shock to most farmers who have seen them.

For although we have always been conscious of different densities of crop in different parts of the same field and therefore of the likelihood of differential yield, it has not previously been possible to define the differences. Now, by employing this latest technology, it is possible to prove that yields across most fields vary by 100 per cent or more. In other words, a field which averages, say, eight tonnes a hectare may contain some areas yielding at four tonnes a hectare and others at 12.

In the past, in the absence of such information, fields have normally been treated the same all over; the same cultivations; the same amount and type of fertiliser; the same crop protection products; and so on. The new information now shows that this has been incredibly inefficient; that different areas of the same field

may need totally different treatment so as to avoid wastage and the danger of pollution from run-off or leaching and to optimise profitability.

There is now an urgent need to learn how to interpret yield per field maps but Mr Fuller believes he can already take out some of the guesswork by a combination of integrated soil sampling together with photographic and on-field observation; that he will be able to write appropriate programmes for the on-board computers on his spreaders and very fertiliser applications according to plant requirements.

Such developments come under the general heading of precision farming; and as farmers realise its potential for greater accuracy and cost saving it seems certain to sweep the country. Indeed, farmers' enthusiasm for such gadgetry may be so great that the boffins could have difficulty in keeping up with demand.

The first chance to test this theory will come at the modified Smithfield Farmtech Show in London later this month. It has taken precision farming as its theme and many a horny hand and work-calloused finger will be itching to try the technology on show at Earl's Court from November 23 to 28.

Chinese grain import needs 'may reach 50m tonnes a year'

By Alison Maitland

China could require net grain imports as high as 50m tonnes in the year 2000 compared with 8m tonnes a decade earlier, according to the Organisation for Economic Co-operation and Development.

The OECD says this forecast assumes per capita demand for grains will grow at 7.2 per cent a year.

Under this "high growth" scenario, it predicts grain demand will rise to 548m tonnes from 454m tonnes in 1990, while output will total 500m tonnes, up from about 450m tonnes. Net imports of wheat would reach 42m tonnes, compared with 12.5m tonnes in 1990.

However, if grain demand grows at a "normal" rate of 6 per cent a year, it would reach 520m tonnes in 2000. In that

case, net grain imports would rise to 20m tonnes. High growth would lead China to become a net importer of rice, but normal growth would leave it a small net exporter. Either way, it is likely to remain a small net importer of maize.

The OECD stresses that its predictions are clouded in uncertainty.

"The government faces an important policy choice - market liberalisation or protection," it says. "The choice will not only be an important determinant of grain demand and supply prospects in China, but will also affect international markets and hence the rest of the world."

If China liberalises its grain trade in the next few years, it could move rapidly from its current position as a net grain exporter to being a large net

importer. But if it follows other east Asian economies such as Japan, Korea and Taiwan in pursuing self-sufficiency in grain production through distillation of domestic products, net grain imports could be similar to current levels.

"Possible changes to meat consumption patterns, in animal production technology and agricultural infrastructure add further uncertainty."

The study also considers China's huge grain stocks, put officially at 491m tonnes in 1990. It suggests much of this is held by farmers and local governments. If they start to release their stocks, before 2000, imports could be lower than projected.

The Chinese Grain and Oilseed Sectors, OECD Publications, 2 rue André-Pascal, 77775 Paris Cedex 16, France.

Mine cyanide spill inquiry runs out of witnesses

By Canute James in Port of Spain, Trinidad

A public inquiry into the leak of cyanide in August from one of Guyana's largest gold mines has run out of witnesses a few days after getting under way. The report of the commission will influence a government decision on if and when Guyana's Ormai gold mine will be reopened.

"The commission's work is being stultified because we have run out of witnesses," said Mr Kenneth George, retired chancellor of Guyana's judiciary, and chairman of the

commission of enquiry. "I am extremely disappointed at the response. I thought this place would be full of people."

The Canadian-owned mine, which was closed indefinitely in August after cyanide leaked from a tailings pond, is ready to restart in December, according to the company. However, the government says that although it wants the mine to be reopened as soon as possible, it will have to await the findings of the commission.

Camblor and Golden Star Resources, both of Canada, own 65 per cent and 30 per cent, respectively, of Ormai

Gold Mines, with the Guyana government owning the other 5 per cent. The mine, a \$240m venture that is said to be the largest open pit gold mine in South America, produced 252,000 tonnes of gold last year.

The government has described the leak of an estimated 3.5m cubic metres of cyanide waste into a tributary of the Essequibo River, Guyana's largest, as an "environmental disaster", while the company prefers to describe it as an "industrial accident". The company has said it will make reparations for any damage caused by the cyanide leak.

Mr Cheddi Jagan, Guyana's president, says the mine will be reopened only if the findings of the enquiry convince the government that there is no risk of any more leaks of cyanide, and that all environmental safeguards are met by the company.

Mr George says the commission will move from Georgetown, Guyana's capital, to districts close to the mine, about 100 miles to the south, "to try and see how we can get the grassroots people involved in the exercise". He denies that the move is an effort to encourage witnesses.

"What we want to find out, if we can, is what caused the spill and what recommendations can be made to see that in future no such spills occur. This is broader and larger than Omai because Guyana is supposed to have substantial amounts of gold."

Most of the people appearing before the commission so far have been mining and environmental experts. There have been no representatives from organisations, such as one of Guyana's opposition parties, that had said the mines Canadian owners should "pack up and leave" the country, Mr George says.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Arranged Metal Trading)

■ ALUMINIUM, 99.7 PURITY (\$ per tonne)

Close 1687.5-1688.5 1723-23.5

Previous 1683.5-1684.5 1719-19

AM Official 1740/1741.5

High/Low 1685-86 1721-22

Kerb close 1719-20

Open Int. 227,508

Total daily turnover 32,917

■ ALUMINIUM ALLOY (\$ per tonne)

Close 1455-56 1465-70

Previous 1452-53 1462-66

AM Official 1470/1470.5

High/Low 1450-51 1462-63

Kerb close 1462-63

Open Int. 3,088

Total daily turnover 1,169

■ LEAD (\$ per tonne)

Close 680-1 683-4

Previous 684-6 687-2

AM Official 691/691.5

High/Low 680-81 685-90

Kerb close 681-2

Open Int. 33,512

Total daily turnover 5,025

■ SODIUM (\$ per tonne)

Close 8715-25 8830-40

Previous 8710-20 8825-35

AM Official 8711-11

High/Low 8711-11 8825-35

Kerb close 8711-11

Open Int. 45,033

Total daily turnover 11,899

■ TIN (\$ per tonne)

Close 6360-70 6365-80

Previous 6365-75 6370-80

AM Official 6400/6375

High/Low 6360-65 6405-15

Kerb close 6375-80

Open Int. 18,140

Total daily turnover 4,369

■ ZINC, special high grade (\$ per tonne)

Close 1045.5-6.5 1059-68

Previous 1058-57 1076-77

AM Official 1049

High/Low 1048-49 1070-71

Kerb close 1058-59

Open Int. 68,098

Total daily turnover 32,914

■ COPPER, grade A (\$ per tonne)

Close 2850-50 2892-33

Previous 2847-52 2890-10

AM Official 2850-50

High/Low 2847-52 2890-10

Kerb close 2850-50

Open Int. 185,013

Total daily turnover 68,098

■ LIME, AM Official 2/5 rate: 1.5803

LIME Closing 2/5 rate: 1.5795

Spot 1.5793 3 mths: 1.5785 6 mths: 1.5729 9 mths: 1.5693

■ HIGH GRADE COPPER (COMEX)

Close 135.40 136.40

Previous 135.40 136.40

AM Official 135.40

High/Low 135.40 136.40

Kerb close 135.40

Open Int. 55-57

Precious Metals continued

■ GOLD COMEX (100 Troy oz; \$/troy oz)

Sett. Day's High Low Vol

Nov 262.4 262.4 262.4 10,509 10,510

Dec 263.7 263.7 263.7 944 2,678

Jan 267.9 267.9 267.9 38 2,227

Feb 268.4 268.4 268.4 47 1,674

Mar 268.6 268.6 268.6 39 1,674

Total 12,886 181,804

■ PLATINUM NYMEX (50 Troy oz; \$/troy oz)

Sett. Day's High Low Vol

Nov 408.7 408.7 408.7 1,211 2,215

Dec 408.7 408.7 408.7 115 2,413

Jan 408.7 408.7 408.7 38 2,227

Feb 408.7 408.7 408.7 47 1,674

Mar 408.7 408.7 408.7 39 1,674

Total 2,286 24,793

■ PALLADIUM NYMEX (100 Troy oz; \$/troy oz)

Sett. Day's High Low Vol

Nov 154.30 154.30 154.30 286 4,546

Dec 153.30 153.30 153.30 72 1,797

Jan 153.30 153.30 153.30 38 2,227

Feb 153.30 153.30 153.30 47 1,674

Mar 153.30 153.30 153.30 39 1,674

Total 2,286 24,793

■ SILVER COMEX (5,000 Troy oz; \$/troy oz)

Sett. Day's High Low Vol

Nov 527.5 527.5 527.5 18,819 81,492

Dec 527.5 527.5 527.5 20 38

Jan 527.5 527.5 527.5 38 2,227

Feb 527.5 527.5 527.5 47 1,674

Mar 527.5 527.5 527.5 39 1,674

Total 18,819 81,492

■ CRUDE OIL NYMEX (42,000 US gals; \$/barrel)

Sett. Day's High Low Vol

Nov 17.71 17.71 17.71 27,238 80,441

Dec 17.71 17.71 17.71 17,408 85,546

Jan 17.71 17.71 17.71 38 2,227

Feb 17.71 17.71 17.71 47 1,674

Mar 17.71 17.71 17.71 39 1,674

Total 2,286 24,793

■ CRUDE OIL, PWT (\$/barrel)

Sett. Day's High Low Vol

Nov 16.48 16.48 16.48 15,352 45,429

Dec 16.48 16.48 16.48 15,352 45,429

Jan 16.48 16.48 16.48 38 2,227

Feb 16.48 16.48 16.48 47 1,674

Mar 16.48 16.48 16.48 39 1,674

Total 2,286 24,793

■ HEATING OIL NYMEX (42,000 US gals; \$/barrel)

Sett. Day's High Low Vol

Nov 16.48 16.48 16.48 15,352 45,429

Dec 16.48 16.48 16.48 15,352 45,429

Jan 16.48 16.48 16.48 38 2,227

Feb 16.48 16.48 16.48 47 1,674

Mar 16.48 16.48 16.48 39 1,674

Total 2,286 24,793

■ GAS OIL, PWT (\$/barrel)

Sett. Day's High Low Vol

Nov 15.25 15.25 15.25 15,352 45,429

Dec 15.25 15.25 15.25 15,352 45,429

Jan 15.25 15.25 15.25 38 2,227

Feb 15.25 15.25 15.25 47 1,674

Mar 15.25 15.25 15.25 39 1,674

Total 2,286 24,793

■ UNLEADED GASOLINE NYMEX (42,000 US gals; \$/barrel)

Sett. Day's High Low Vol

Nov 15.25 15.25 15.25 15,352 45,429

Dec 15.25 15.25 15.25 15,352 45,429

Jan 15.25 15.25 15.25 38 2,227

Feb 15.25 15.25 15.25 47 1,674

Mar 15.25 15.25 15.25 39 1,674

GRAINS AND OIL SEEDS

■ WHEAT LCE (\$/cwt)

Sett. Day's High Low Vol

Nov 127.15 127.15 127.15 85 2,276

INTERNATIONAL CAPITAL MARKETS

Dealers sense investor caution in Europe

By Antonia Sharpe in London
and Lisa Branstetter in New York

European government bond markets continued to build on the gains made over the last week, but dealers said investors were becoming increasingly cautious as the end of the year approached.

"1994 was a bad year but 1995 has been better, so investors do not want to give any of their profits away," one dealer said. He expected more investors to adopt neutral positions for the remainder of the year.

For the braver investors, however, analysts said there could be gains to be made at the long end of the German government bond (bund) market. Although the German yield curve is very steep, the differential between five and 10

year paper stood at a record 123 basis points yesterday — expectations of a half-point cut in the 3% per cent discount rate could cause long-term yields to fall, thereby causing the curve to flatten.

Mr Stuart Thomson, chief international economist at Nikko, said the Bundesbank had been slow to reduce its headline rates in the light of

GOVERNMENT BONDS

the slowdown in the German economy. Data last week showed industrial production had fallen 2.9 per cent over the year to September with capital and consumer goods sectors showing particular weakness.

"The Bundesbank should be

cutting at a faster rate," he said, adding that action to date this year had not offset the economic impact of the rise in the D-Mark, increased taxation and higher wages.

Despite the need for a cut in rates, Mr Thomson said he did not expect one until the end of the first quarter of 1996. However, Mr Ben Liffon, European economist at Daiwa, said there was a chance the Bundesbank could use the release of M3 numbers for September, due later this month, to justify a cut in rates at its fortnightly meeting on November 30.

On Life, December bund futures rose 0.28 point to 96.87 in volume of 68,276 contracts, while in the cash market, the yield on 10-year paper eased to 6.39 per cent from 6.44 per cent on Friday. The bund/US trea-

sury spread narrowed by 4 basis points to 36 basis points.

■ **Weaker-than-expected UK industrial output** also dented hopes of an interest rate cut in the UK government bond market yesterday but trading was thin. On Life, the December long gilt future rose ¼ to 107½.

■ **US Treasury prices** were flat in morning trading yesterday amid uncertainty about Treasury department auctions to be held today and tomorrow. Near midday, the benchmark 30-year Treasury was ¼ lower at 107½ to yield 6.275 per cent. At the short end of the maturity spectrum, the two-year note was off ¼ at 104½ to yield 5.472 per cent.

As part of its regular refund-

ing, the Treasury department was to auction \$18bn in three-year notes today and \$13.5bn in 10-year notes tomorrow, but the auctions were not expected to be held unless Congress agreed to raise the debt by November 7.

Congressional leaders have so far refused to raise the ceiling to allow the government to refinance its debt, in order to bring pressure on the White House to accept the Congress budget packages. It was unclear yesterday whether the auctions would be held as planned or delayed a week.

The dollar also slipped from last week's levels against the D-Mark and the yen. Near noon, the US currency was changing hands for ¥103.25 and DML4133 against ¥103.85 and DML4165 late on Friday.

Zurich Insurance downgraded by Moody's

By Ralph Atkins, Insurance Correspondent

Zurich Insurance reacted bitterly yesterday to a downgrading of its financial strength from triple A by Moody's, the international ratings agency, following the large European insurer's expansion this year in the US.

Moody's decision to lower Zurich's rating to Aal followed a review by the agency begun in April, after Zurich announced it planned with other investors to acquire Kemper, the US financial services group, for about \$2bn.

Moody's said the deployment of substantial amounts of Zurich's capital to US markets "meaningfully altered" the finances of the company.

The ratings agency said Zurich also faced market and shareholder pressures in Europe. Consolidation in asset management and insurance industries, as well as the trend towards products being sold as "commodities", posed further challenges, Moody's said.

But Zurich said the move was "in contradiction to Zurich's known financial strength and its current business developments. Over the past years Zurich has significantly increased its earnings power and further strengthened its balance sheet".

The company had recognised a lowering of its rating was possible after a series of recent acquisitions, including much of the business of Home Holdings, the US insurer, as well as Kemper.

However Zurich argues transactions completed this year, and the Kemper deal, "compromise... neither Zurich's earnings power nor the solidity of its balance sheet".

Zurich Insurance registered shares finished \$F7 down at \$F33.33.

S&P upgrades Czech ratings by two notches

By Vincent Boland in Prague

Standard & Poor's yesterday upgraded its foreign currency debt ratings for the Czech National Bank and the City of Prague by two notches, from BBB plus to A.

The outlook for both was raised from "positive" to "stable".

The international credit rating agency said the central bank's upgrade reflected the Czech Republic's "relatively painless transition" to a market economy, characterised by "socio-political stability, strong public finances, declining inflation, stable currency and the continued improvement in the government's already strong internal and external financial position".

S&P added that industrial modernisation, changes in corporate governance and further strengthening of the banking sector posed big medium-term challenges.

The improved rating for the City of Prague reflected its "booming" service-oriented local economy with strong growth potential and minimal unemployment. Unemployment in the city is officially put at about 1 per cent.

A municipal majority-owned by the city is considering entering the global debt market to raise up to Kč15bn for onward lending to local projects.

The upgraded ratings coincide with final negotiations on the Czech Republic's entry to the Organisation for Economic Co-operation and Development.

NTT makes rare appearance with \$300m offering

By Connor Middelmann

The primary eurobond market saw a handful of issues in a variety of structures and currencies yesterday.

Nippon Telegraph & Telephone, the Japanese telecommunications group, made one of its rare appearances in the eurobond market with a \$300m offering of 6 per cent, five-year bonds.

Priced to yield 22 basis points over US Treasuries,

INTERNATIONAL BONDS

they were deemed fairly priced, and sold quickly — mainly to UK and Swiss investors, said a syndicate manager at SBC Warburg, joint lead with Paribas Capital Markets.

NTT's pricing reflected the recent spread-widening that has taken place in the secondary market recently, traders said. "Five-year spreads have widened by about four basis points over the last week — there hasn't been much retail

buying, and some investors feel US Treasuries have rallied too far."

In the D-Mark sector, Deutsche Finanz, the Curacao subsidiary of Deutsche Bank, issued DM500m of 5.5 per cent five-year bonds targeted largely at retail investors in the Benelux and Switzerland. The bonds yielded some 33 basis points at the co-manager

Deutsche's offering somewhat overshadowed a DM300m issue of 5.5 per cent five-year bonds for Germany's DSL Finance, also rated triple-A but less well-known than Deutsche Bank. The spread, initially 34

basis points over German government notes at the re-offer price, widened to around 35 basis points in the course of the day. However, lead manager Union Bank of Switzerland was confident the bonds would get placed with time. "DSL is popular with Swiss investors," said a syndicate manager at UBS AG.

Elsewhere, the Housing Fund of Finland launched a securitisation of rental housing

NEW INTERNATIONAL CREDIT ISSUES									
Borrower	Amount	Coupon	Price	Maturity	Yield	Spread	Book	Lead	Book
US DOLLARS									
France No.1, Senior	250	(6 1/2)	100.00	Nov 2000	0.25R		Baring Brothers		
France No.1, Mezzanine	12.7	(6 1/2)	100.00	Nov 2000	0.25R		Baring Brothers		
NTT	300	(6 1/2)	99.95	Dec 2000	0.25R	+22 1/2-34-00	Paribas/SBC Warburg		
D-MARKS									
Deutsche Finanz (Curacao)	500	5.50	101.78	Nov 2000	2.00		Deutsche Bank		
DSL Finance	300	5.50	99.74	Dec 2000	0.25R	+34 1/2-44-00	USBS (Deutschland)		
YEN									
Housing Fund of Finland	100	(4)	100.50	Jan 2016	0.50		UBS		
LUXEMBOURG FRANCS									
GeFinco Luxembourg	70	(4)	101.825	Dec 2004	2.00		BGL		
DANISH KRONER									
Kreditbank Ind. Finance	400	6.575	102.017	Dec 1999	1.825		Kreditbank		
CANADIAN DOLLARS									
New Credit Canada	100	7.125	98.50	Dec 2000	0.30R	+36 1/2-44-00	Toronto-Dominion Bank		
NEW ZEALAND DOLLARS									
ESBA, Secured 12m	100	7.50R	100.00R	Apr 2002	0.25R		Merill Lynch International		

Final terms, non-callable unless stated. Yield spread lower relevant government bond at launch supplied by lead manager. 5 Floating rate note, 6 Semi-annual coupon. R: fixed re-offer price; less shown at re-offer level. S: Secured by loans made by the Housing Fund of Finland. Legal maturity: 2011/22. Capped on coupon dates from Nov 00 at par. 4) 4th Libor +25bp to Nov 00 and +100bp thereafter. 5) 6m Libor +55bp to Nov 00 and +100bp thereafter. 6) 6m Libor +55bp to Nov 00 and +100bp thereafter. 7) 6m Libor +55bp to Nov 00 and +100bp thereafter. 8) 6m Libor +55bp to Nov 00 and +100bp thereafter. 9) 6m Libor +55bp to Nov 00 and +100bp thereafter. 10) 6m Libor +55bp to Nov 00 and +100bp thereafter. 11) 6m Libor +55bp to Nov 00 and +100bp thereafter. 12) 6m Libor +55bp to Nov 00 and +100bp thereafter. 13) 6m Libor +55bp to Nov 00 and +100bp thereafter. 14) 6m Libor +55bp to Nov 00 and +100bp thereafter. 15) 6m Libor +55bp to Nov 00 and +100bp thereafter. 16) 6m Libor +55bp to Nov 00 and +100bp thereafter. 17) 6m Libor +55bp to Nov 00 and +100bp thereafter. 18) 6m Libor +55bp to Nov 00 and +100bp thereafter. 19) 6m Libor +55bp to Nov 00 and +100bp thereafter. 20) 6m Libor +55bp to Nov 00 and +100bp thereafter. 21) 6m Libor +55bp to Nov 00 and +100bp thereafter. 22) 6m Libor +55bp to Nov 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LONDON SHARE SERVICE

BANKS, MERCHANT

Barclays Bank	125.00
HSBC Bank	115.00
London & Lancashire	105.00
Midland Bank	110.00
Natwest Bank	120.00
Paragon Bank	100.00
Prudential	118.00
Royal Bank of Scotland	122.00
Santander	112.00
Windsor	108.00

BANKS, RETAIL

Barclays Bank	125.00
HSBC Bank	115.00
London & Lancashire	105.00
Midland Bank	110.00
Natwest Bank	120.00
Paragon Bank	100.00
Prudential	118.00
Royal Bank of Scotland	122.00
Santander	112.00
Windsor	108.00

BREWERIES

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

BUILDING & CONSTRUCTION

Arrol-Johnston	105.00
Balfour Beatty	110.00
Bechtel	115.00
Bois	100.00
Brace	112.00
Chubb	108.00
Combe	118.00
Costain	102.00
Day	114.00
Ellis	106.00
Farrel	116.00
Frederick	104.00
George	111.00
Hill	109.00
James	113.00
John	107.00
Leeds	117.00
Morgan	103.00
Newton	119.00
Overseas	101.00
Robinson	114.00
Shaw	106.00
Smith	112.00
Stirling	108.00
Taylor	116.00
Thames	104.00
Ward	110.00
Wright	118.00
Wynne	102.00

BUILDING MATS. & MERCHANTS

Arrol-Johnston	105.00
Balfour Beatty	110.00
Bechtel	115.00
Bois	100.00
Brace	112.00
Chubb	108.00
Combe	118.00
Costain	102.00
Day	114.00
Ellis	106.00
Farrel	116.00
Frederick	104.00
George	111.00
Hill	109.00
James	113.00
John	107.00
Leeds	117.00
Morgan	103.00
Newton	119.00
Overseas	101.00
Robinson	114.00
Shaw	106.00
Smith	112.00
Stirling	108.00
Taylor	116.00
Thames	104.00
Ward	110.00
Wright	118.00
Wynne	102.00

CHEMICALS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

DISTRIBUTORS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

DIVERSIFIED INDUSTRIALS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

ELECTRICITY

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

ELECTRONIC & ELECTRICAL EQPT - Cont.

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

ENGINEERING

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

ENGINEERING, VEHICLES

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

EXTRACTIVE INDUSTRIES - Cont.

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

FOOD PRODUCERS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

GAS DISTRIBUTION

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

HEALTH CARE

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

HOUSEHOLD GOODS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

HOUSEHOLD GOODS - Cont.

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

INSURANCE

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

INVESTMENT TRUSTS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

INVESTMENT TRUSTS - Cont.

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

INV TRUSTS SPLIT CAPITAL

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

INVESTMENT TRUSTS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

INVESTMENT COMPANIES

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

RESTAURANTS & HOTELS

Adnams	110.00
Beck's	105.00
Carlsberg	115.00
Guinness	100.00
Heineken	112.00
King	108.00
Meux	118.00
Reck	102.00
Tate	114.00
Windsor	106.00

مكتبة الامم

OFFSHORE AND OVERSEAS

BERMUDA (SIR RECOGNISED)

[illegible]

BERMUDA (REGULATED)*7

[illegible]

GUERNSEY (SIB RECOGNISED)

[illegible]

Advertisement (Benson 1921) Fat Magma Ltd

[illegible]

RECEIVED BY THE U.S. AIR FORCE
10-10-68 10:00 PM
10-10-68 10:00 PM

[illegible]

Job	Station	Starting	Stopping	Time
1	1	10:00	10:15	15
2	2	10:15	10:30	15
3	3	10:30	10:45	15
4	4	10:45	11:00	15
5	5	11:00	11:15	15
6	6	11:15	11:30	15
7	7	11:30	11:45	15
8	8	11:45	12:00	15
9	9	12:00	12:15	15
10	10	12:15	12:30	15
11	11	12:30	12:45	15
12	12	12:45	13:00	15
13	13	13:00	13:15	15
14	14	13:15	13:30	15
15	15	13:30	13:45	15
16	16	13:45	14:00	15
17	17	14:00	14:15	15
18	18	14:15	14:30	15
19	19	14:30	14:45	15
20	20	14:45	15:00	15
21	21	15:00	15:15	15
22	22	15:15	15:30	15
23	23	15:30	15:45	15
24	24	15:45	16:00	15
25	25	16:00	16:15	15
26	26	16:15	16:30	15
27	27	16:30	16:45	15
28	28	16:45	17:00	15
29	29	17:00	17:15	15
30	30	17:15	17:30	15
31	31	17:30	17:45	15
32	32	17:45	18:00	15
33	33	18:00	18:15	15
34	34	18:15	18:30	15
35	35	18:30	18:45	15
36	36	18:45	19:00	15
37	37	19:00	19:15	15
38	38	19:15	19:30	15
39	39	19:30	19:45	15
40	40	19:45	20:00	15
41	41	20:00	20:15	15
42	42	20:15	20:30	15
43	43	20:30	20:45	15
44	44	20:45	21:00	15
45	45	21:00	21:15	15
46	46	21:15	21:30	15
47	47	21:30	21:45	15
48	48	21:45	22:00	15
49	49	22:00	22:15	15
50	50	22:15	22:30	15
51	51	22:30	22:45	15
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GUERNSEY (REGULATED)

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IRELAND (ASIR RECOGNISED)

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Est. Market	Selling Price	Buying Price	Net Profit
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	Selling Price	Buying Price	Net Profit	% Profit
1. 100 shares of ABC stock	\$10.00	\$9.50	\$0.50	5%
2. 100 shares of ABC stock	\$10.00	\$9.00	\$1.00	10%
3. 100 shares of ABC stock	\$10.00	\$8.50	\$1.50	15%
4. 100 shares of ABC stock	\$10.00	\$8.00	\$2.00	20%
5. 100 shares of ABC stock	\$10.00	\$7.50	\$2.50	25%
6. 100 shares of ABC stock	\$10.00	\$7.00	\$3.00	30%
7. 100 shares of ABC stock	\$10.00	\$6.50	\$3.50	35%
8. 100 shares of ABC stock	\$10.00	\$6.00	\$4.00	40%
9. 100 shares of ABC stock	\$10.00	\$5.50	\$4.50	45%
10. 100 shares of ABC stock	\$10.00	\$5.00	\$5.00	50%

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LONDON STOCK EXCHANGE

MARKET REPORT

Late buying leaves FT-SE 100 at session's high

By Steve Thompson, UK Stock Market Editor

It took some time to filter through the marketplaces, but London equities eventually responded to a much needed takeover bid, Wall Street's record close on Friday evening and another impressive performance by gilts.

By the close of business, the good news had finally persuaded market-makers and, more importantly, the City's fund managers that there was still good value in UK equities. The upshot was that the FT-SE 100 index recovered from an early bout of uncertainty to close a net 14.1 up at a session's high of 3,514.8.

The FT-SE Mid 250 index moved in tandem with the Footsie, ending 14 points up at 3,867.0, and was given a substantial fillip by the bid news in the recs, which provided four out of the top six performers in the Mid 250 performance table.

Senior marketmakers, always sceptical, said sentiment in the market had improved strongly late in the session. "There was a feeling that a bid in the recs had already been factored in. Later, however, the prospect of £1.6bn worth of cash coming back into the market did produce some new buying interest and the market was looking very strong at the close," was the view of one marketmaker.

Some of the super-optimists expect the Footsie to challenge the 3,800 level before the November 28 Budget, and continue to make progress afterwards. But the more cautious traders in the City remain wary about the potential for disappointing company reports and the prospects for more profits downgrades, which have been affecting share prices in recent months.

There was no real problem for the market in the day's economic news, which was broadly in line with expectations. Gilts made good progress ahead and after the numbers. Wall Street's good performance on Friday, when the Dow Jones Industrial Average finished at a

record high for the second consecutive trading session, plus the agreed £1.6bn bid for Seaboard by CSW, one of the Texas utilities seeking UK acquisitions, failed to produce any early strength in London. Analysts said the market was still reluctant to chase prices ahead of the November 28 Budget.

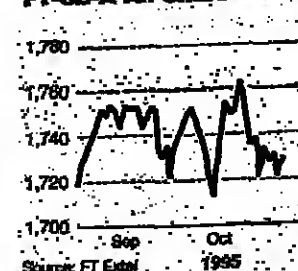
But with the Seaboard bid quickly followed by more good corporate news, including United Biscuits' sale of its US snacks business, plus good figures from British Airways and better than expected numbers from Associated British Foods, the market began to pick up. The FT-SE 100 moved into positive ground in mid-morning, backed off around

midday amid worries that Wall Street could start under pressure, but then made rapid progress to close at the day's best level.

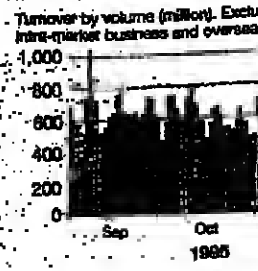
Dealers said today brings a long list of important trading statements, with no less than six Footsie companies reporting, including Allied Domecq, British Petroleum, BSKYB, Marks and Spencer and National Power. Some traders were nervous about M&S's interim results, given the bad news from J. Sainsbury and Boots last week.

Turnover at the 6pm count amounted to 657.8m shares, which included 114m in Seaboard and 23m in BKT. Customer business on Friday was worth £1.6bn.

FT-SE-A All-Share Index



Equity shares traded



Indices and ratios

FT-SE 100	3514.8	+14.1
FT-SE Mid 250	3867.0	+14.0
FT-SE-A 350	1749.7	+7.0
FT-SE-A All-Share	1728.27	+6.29
FT-SE-A All-Share yield	3.87	(3.89)

Best performing sectors

1 Tobacco	+2.5
2 Extractive ind	+2.2
3 Pharmaceuticals	+2.1
4 Consumer Goods	+1.3
5 Food Producers	+1.2

FT Ordinary Index

FT-SE-A Non Fins p/e	2572.8	(16.46)
FT-SE100 Fut Dec	3537.0	+27.0
10 yr Gilt yield	7.85	(7.90)
Long Gilt/yield ratio	2.11	(2.10)

Worst performing sectors

1 Gas Distribution	-1.9
2 Insurance	-0.9
3 Life Assurance	-0.8
4 Water	-0.5
5 Textiles & Apparel	-0.5

Gas down on payout worries

British Gas fell to a three-year low, with the latest news on competition beginning to cause some nervousness over the security of the dividend.

Analysts said that the 14.5p dividend was well covered on most forecasts for this year, but that the near 8 per cent return was exceptionally high and reflected the company's financial problems. The shares slipped 1 1/2 to 225.5p, one of the worst performances among Footsie stocks.

One observer who preferred to remain anonymous because of the potential impact of any dividend reduction in one of the privatised utilities, which are bought for their income, said: "A yield this size is beginning to signal a dividend cut."

Amerasia Hess, of the US, announced that, from April, it would supply gas to 15 per cent of the privatised utilities, which are bought for their income, said: "A yield this size is beginning to signal a dividend cut."

Ms Irene Himona of SGST commented: "On our forecast the dividend cover is reasonable. But in view of the overwhelming uncertainties, you could not definitely say it [a dividend cut] is out of the question."

Building materials group Caradon dropped to a new 1995 low, as rumours of broker profits being cut Friday's general fall in the market. The shares, which stood at 273p earlier this year, have been noticeably weak since September when the group announced poor interim results. They lost 4 at 185p.

Caradon is thought to have problems in US doors and windows, which account for some 50 per cent of group sales, while the recent news from its German division has been mostly downbeat. There was speculation among analysts yesterday that the group might be planning a trading update next month.

Bid speculation returned to food manufacturing group United Biscuits, after the company confirmed weekend press reports that it was selling its US cookie and cracker business for \$500m.

There was talk in the market suggesting the sale now made United Biscuits more attractive to a predator. The speculation helped the shares firm 7 to 286p in heavy trading of 8.5m.

But Mr Carl Short at Strauss Turnbull said: "I am sceptical about anybody coming in with a bid at this stage. United Biscuits still has a number of problems to address."

Elsewhere on a busy day in the sector, the market cheered Associated British Foods after it said it planned a one-for-one bonus issue to make the tightly held stock more accessible to investors. The shares forged ahead 16 to 704p, with sentiment boosted by the release of better than expected full-year figures.

Bargain hunting in Dalgety, which fell sharply on Friday following a BZW downgrade, helped the shares bounce 8 to 409p. There was also a general feeling that Friday's slide among the food producers, on price war worries, had been overdone.

Agreed takeover details for Seaboard, one of the last six remaining independent regional electricity companies (recs), signalled an injection of £1.6bn into the London market. Seaboard shares leapt 97 to 639p after CSW, the Dallas-based company that was thwarted in its bid for Norweb, offered 639p a share for Seaboard. UBS went straight into the market to buy some 58.7m shares at the bid price, representing 23.9 per cent of the Seaboard equity, for CSW.

The move was not a total surprise. It followed the trade and industry secretary's decision last week to clear North West Water's offer for Norweb without referring it to the Monopolies and Mergers Commission.

Afterwards, analysts were scattering around to match potential predators and targets. Other US aggressors were said to be waiting in the wings following their failure to capture an Australian utility. But one specialist pointed out that funds who sold their stakes to bidders would leave themselves underweight in a sector which is to grow in prominence when the National Grid is floated.

The other independent recs, East Midlands, London, Northern, South Wales and Yorkshire, all rose sharply. Sun Alliance lost 11 at 386p in reaction to an announcement by Halifax, the building society, that it intends to start offering direct insurance from next year.

SA, principal supplier of housing insurance to the Halifax, has been aware of the need to diversify for some time. It has Royal Insurance, sole sup-

plier to the Leeds Building Society which was taken over by the Halifax. However, the news was another salutary reminder of the competition within the industry. Royal, with third-quarter figures due this week, slid 7 to 381p.

Glaxo Wellcome recovered ground lost on Friday, as the shares were reassured about tax liability worries and anticipated a key US drug approval. The shares rallied 20 to 871p.

Pharmaceuticals company Zeneca hit a new closing high on a squeeze resulting from a stock shortage. The shares also benefited ahead of an expected research presentation by Zeneca on December 12 and talk of a trading crack break-out. The stock moved forward 26 to 1208p.

Telecoms giant BT continued to trade nervously in the run-up to Thursday's interim results, racking up turnover of 10m and shedding a further 4 to 386p for a two-day decline of more than 3 per cent.

NatWest Securities added its voice to the bearish arguments, suggesting that the shares faced several years of reliance on their yield and are possibly 10 per cent overvalued as a result.

The broker expects dividend growth for this year to slow to 3.1 per cent (from 6 per cent in 1994-95) and 7 per cent the year before and pinpoints 350p as a fair level for the shares in relation to other high yielding stocks.

However, there were no downgrades among the bigger brokers yesterday and most analysts remain positive on the shares, which up to Friday's close had outpaced the market by 3 per cent over the past month.

The next diary date for BA looks to be November 13, when United Airlines - in takeover talks with BA associate USAir - holds a board meeting.

There was nervous trading in Allied Domecq ahead of today's final figures. The shares softened 1 1/2 to 483p, with several analysts suggesting current year profits estimates may have to be cut back following the figures.

Body Shop was one of the day's best performers in the FT-SE Mid-250 index. The shares gained 9 to 143p on talk that Anita and Gordon Rodick, the company's founders, still planned to take Body Shop private.

Chemicals group Hickson International fell 12 to 87p after a profits warning. Merrill Lynch moved from "hold" to "buy" on Rolls-Royce and the shares rebounded 5 1/2 to 156p in 2.8m traded.

MARKET REPORTERS: Peter John, Joel Kibazo, Jeff Brown.

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LONDON RECENT ISSUES: EQUITIES

Issue	Price	Yield	Div.	Net	P/E	Div. Yield	Div. Yield
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2
BP	322	3.2	32	32	10.0	3.2	3.2

FT-SE ACTUARIES SHARE INDICES

Index	Nov 5	Nov 6	Nov 7	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18	Nov 19	Nov 20	Nov 21	Nov 22	Nov 23	Nov 24	Nov 25	Nov 26	Nov 27	Nov 28	Nov 29	Nov 30
FT-SE 100	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8
FT-SE Mid 250	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0
FT-SE-A 350	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7
FT-SE-A All-Share	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27

The UK Series

Index	Nov 5	Nov 6	Nov 7	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18	Nov 19	Nov 20	Nov 21	Nov 22	Nov 23	Nov 24	Nov 25	Nov 26	Nov 27	Nov 28	Nov 29	Nov 30
FT-SE 100	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8
FT-SE Mid 250	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0
FT-SE-A 350	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7
FT-SE-A All-Share	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27

Hourly movements

Index	Nov 5	Nov 6	Nov 7	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18	Nov 19	Nov 20	Nov 21	Nov 22	Nov 23	Nov 24	Nov 25	Nov 26	Nov 27	Nov 28	Nov 29	Nov 30
FT-SE 100	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8	3514.8
FT-SE Mid 250	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0	3867.0
FT-SE-A 350	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7	1749.7
FT-SE-A All-Share	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27	1728.27

FT-SE ACTUARIES 350 Industry baskets

Index	Nov 5	Nov 6	Nov 7	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18	Nov 19	Nov 20	Nov 21	Nov 22	Nov 23	Nov 24	Nov 25	Nov 26	Nov 27	Nov 28	Nov 29	Nov 30
10 MINERAL EXTRACTION	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51	2290.51
21 Building & Construction	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85	1490.85
15 Oil Exploration	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14	2698.14
18 Oil Refining	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95	1867.95

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NYSE

Year	Percentage of Population Aged 65 and Over
1950	7.0
1960	8.0
1970	9.0
1980	10.0
1990	11.0
2000	12.0
2010	13.0
2020	14.0
2030	15.0
2040	16.0
2050	18.0

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Continued on next page

AMERICA

Merger mania does little for equity indices

Wall Street

Merger mania swept Wall Street, although most of the share indices were flat, restrained by decreases on the bond and currency markets, writes Lisa Branstetter in New York.

At 1 pm the Dow Jones Industrial Average was unchanged at 4,825.57. The more broadly based Standard & Poor's 500 dipped 0.55 to 590.02 and the American Stock Exchange composite was 0.56 higher at 529.56. Volume on the NYSE came to 210m shares.

The technology-rich Nasdaq composite edged up 0.90 to 1,066.56, less than a point away from its record high of 1,067.40 set on September 15.

A host of companies moved on news that they were involved in one of the large mergers which were announced during the morning period.

First Interstate Bancorp rose \$1.75 to \$129 after announcing plans to merge with First Bank Systems in a deal valued at \$10.5bn. Last month Wells Fargo launched a hostile bid for First Interstate. In early trading Wells Fargo slipped \$1.75 to \$212 and First Bank Systems lost \$1.75 to \$50 on the news.

Federal Paperboard added \$7.10 or 16 per cent to \$52.50 after International Paper launched a bid to buy the company for \$55 a share in cash or stock, valuing the deal at \$3.5bn.

Dr. shares slipped \$3.75 to \$28.75.

Cordia shares gave up \$5.75 to \$105 after the maker of medical devices ended its opposition to

a hostile takeover bid launched last month by Johnson & Johnson. Shares in Johnson & Johnson added \$1.75 to \$80.75. That deal is valued at about \$1.5bn. Pratt & Lambert jumped \$13.75 or 67 per cent to \$34.75 after it agreed to be purchased by Sherwin-Williams for \$35 a share or \$400m. Sherwin-Williams shares were unchanged at \$37.75.

Compaq Computer announced that it would buy Network for \$42 a share or \$372m sending Network's shares up \$6.75 or 20 per cent to \$41.75. Compaq shed \$1.75 to \$55.75.

Canada

Toronto continued to build on last week's 200-point rise in midday trading and the TSE 300 composite index was 43.32 higher by noon at 4,578.80 in heavy volume of 35.9m shares.

Among the morning's features, Euro-Nevada Mining rose \$3.75 to \$46 and Franco-Nevada Mining was \$1 higher at \$75. Losers included Hudson's Bay Company, down \$3.75 to \$24.75.

Nova picked up \$1.75 to \$31.75 and Methanex appreciated \$1.75 to \$39.75, both in heavy trading volume.

SOUTH AFRICA

Johannesburg Industrials traded confidently higher, while golds were left floundering just above their recently established 30-month lows. The overall index gained 37.9 at 5,856.3. Industrials advanced 66.0 to 7,621.8 and golds lost 7.7 to 1,269.5.

EUROPE

Schering and Akzo come under pressure again

The dollar fell back, and Frankfurt ended more or less flat. However, the day saw floor trading interrupted by technical difficulties for more than two hours, and turnover fell from DM6.4bn to DM3.8bn.

The Dax index came back from a low of 2,161.46 to close just 1.13 off at an index of 2,162.57. Pharmaceuticals did badly: Schering lost DM1.95 to DM97.05 as Germany's Federal Drug Institute, following the recent scare in the UK, said that it would restrict the usage of certain low dosage oral contraceptives; and Merck, up recently from DM54 to around DM64, shed 50 pips to DM60 on profit-taking.

Hoechst, now a chemical/pharmaceuticals hybrid, tried to rise on indications of earnings of around DM30 a share for 1995, but ended DM2.40 lower at DM363.50 in reaction to a run of relative strength since the end of June. Mr Charles Brown of Goldman Sachs thought the figures "broadly reasonable", although a little below his own forecasts which took earnings up through DM37 next year to DM44 in 1997.

Elsewhere, indications of lower earnings from Douglas left the specialty retailer down DM1.50 to DM52; the fashion

FT-SE Actuaries Share Indices

		THE EUROPEAN SERIES									
		Nov 6	Nov 7	Nov 8	Nov 9	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15
FT-SE 100	1471.77	1408.12	1407.18	1407.30	1407.30	1407.30	1407.30	1407.30	1407.30	1407.30	1407.30
FT-SE 250	1252.03	1252.03	1252.03	1252.03	1252.03	1252.03	1252.03	1252.03	1252.03	1252.03	1252.03

house Escada hit a new 1995 low at DM247.50, down DM10.50; and the shipbuilder Bremer Vulkan was even more precipitate, DM6.50 off at DM38.90, again a new low following allegations that one of its banks was making difficulties in the provision of additional credit.

AMSTERDAM took another hard look at Akzo Nobel following news from the German drug agency that it was to restrict the use of one of its oral contraceptive pills. The shares, sold heavily last week following disappointment with Akzo's third-quarter results, shed \$1.49 or 2.8 per cent to \$51.60 as the ASX index fell 2.32 to 483.33.

PARIS, pleased with last week's 5 per cent gain, took time off and the CAC-40 index drifted down 9.46 to 1,822.64.

Brokers remarked that last week's cut in 24-hour rates by the Bank of France had been

received warmly, but investors were now eager for that process to be accelerated. A further cut, however, was now unlikely until the government presented its plan to reduce the social security deficit later this month.

UAP extended Friday's loss as investors worried that the insurer would have to make provisions for property losses later this year. The shares slipped FF3.00 to FF120.40.

Another faller was the retailer Carrefour, off FF2.25 to FF72.77. Profit-taking was blamed, although some analysts remarked that investors had not been pleased by October sales figures released at the end of last week.

MILAN was weak, and trading volumes extremely low, as the Comit index fell 10.17 to 579.29; the real time Mithel index lost 60 to 9,256.

Among the banks, San Paolo picked up Li68 or 1.9 per cent

to Li9.14 after it said that it had agreed to sell a 19.2 per cent stake in Ambroveneto for Li76m to syndicate banks which already held a majority of Ambroveneto shares. Ambroveneto dropped Li54 or 6.8 per cent to Li4.104.

Ferruzzi, the holding company at the centre of the SuperGemma plan, fell Li28 to Li1.58 as San Paolo sank hopes for a rival bid by saying that it had no plans to seek control of the debt laden group.

ZURICH was pulled back by the weaker dollar and a lack of follow-through buying and the SMI index lost 14.4 to 3,133.2. Among insurers, Zurich registered fall SF7.7 to SF34.3 as it said that a downgrade by Moody's, the US credit ratings agency, was inconsistent with its financial strength and the current course of business.

Roche certificates picked up SF2.20 to SF3.20 as the company, embarking on a series of roadshows worldwide, also expressed confidence that it would receive a positive recommendation for its business and the current course of business. Roche certificates picked up SF2.20 to SF3.20 as the company, embarking on a series of roadshows worldwide, also expressed confidence that it would receive a positive recommendation for its business and the current course of business.

STOCKHOLM was depressed by lower than expected nine-month profits from Scania, a 48

Tel Aviv recovered part of Sunday's 3 per cent fall as some confidence returned to the domestic investment community following the assassination of Mr Yitzhak Rabin on Saturday, writes John Pitt.

The Mithanin 100-share index regained 2.06 or 1 per cent to 185.93 in turnover of Shk43.8m, compared with Sunday's Shk98.2m.

Mr Roger Hornet, executive director of Société Générale Equities International in London, said the peace process may well have been enhanced by a tragic event, and there was a feeling among both domestic and foreign investors that the process not only should but

must continue. Strength in the shekel yesterday also indicated investor confidence, and there was no reason to expect a change in either fiscal or monetary policy, he added.

Mr Arnon Rubinstein of BZW in London was also confident about the short term direction of the market, although the country faced a lot of soul searching in the weeks ahead.

A recent increase in domestic interest rates had capped the market's progress, he said, as the central bank continued its fight against inflation. He forecast a prospective 1996 market price/earnings ratio of 11 to 12 times, against a p/e of 13.5 for 1995.

per cent gain from the bus and truck maker leaving the shares of its parent, investor, down SKR7.50 at SKR228. The Affarsvärlden General index fell 15.6 to 1,706.1.

OSLO saw profit-taking on Wall Street confirm earlier weakness and the total index closed 5.19 lower at 703.83.

Evans, known as a shipping and offshore group, announced a loss in its paper and pulp division which will feature in its progress report next Monday. The A shares fell NKr9.50 to NKr200.50.

Christiania Bank took a late

dive, falling NKr0.60 to NKr13.60 after the government, which controls the bank with a 69 per cent holding, said it was considering the sale of 17.5 per cent of the equity.

ISTANBUL fell sharply as investors remained nervous about the political situation. The composite index lost 1,296.07 or 2.9 per cent to 43,632.23. Turnover also weakened, to TL5,180m from Friday's TL11,460m.

Written and edited by William Cochrane, Michael Morgan and John Pitt

ASIA PACIFIC

Nikkei higher as Bangkok slides to six-month low

Tokyo

The likelihood of a merger with Sumitomo Bank balanced Daiwa Bank's US indictment last Thursday on 24 counts of conspiracy and fraud and the ordered closure of Daiwa's US operations. The Nikkei average came back from Friday's holiday to close marginally higher in spite of technical selling in late trading, writes Emiko Terazono in Tokyo.

Also supported by the rise in the dollar and Thursday's and Friday's rallies on Wall Street, the 225-share index ended 8.17 up at 14,066.97 after fluctuating between 17,970.71 and 18,262.39. Volume totalled 406m shares, against 385m.

The Toxix index of all first section stocks edged up 0.42 to 1,435.94, while the Nikkei 300 lost 0.45 to 285.63. Advances led declines by 611 to 424, with 168 issues unchanged. In London the ISE/Nikkei 50 index was 1.94 firmer at 1,213.37.

Daiwa Bank, Y575 at worst in London last Friday, rose by its daily limit of Y100 to Y738, while Sumitomo Bank fell Y140 to Y1,730. "Looking at the relative net asset values for these two banks, an appropriate merger ratio would be 0.8 to 0.7, in which case the share price of Sumitomo Bank would have to halve or the share price of Daiwa Bank would have to double in order to reflect relative net worth of the two," said Ms Alicia Ogawa, banking analyst at Salomon Brothers.

Daiwa's rise had a favourable impact on the overall market. "Without the talk of the merger the whole market could have plunged," said Mr Yasuo Ueki at Nikko Securities.

Cosmo Securities, a broker to which Daiwa has close ties, gained Y35 to Y335. But some banks were weaker. Industrial Bank of Japan losing Y10 to Y2,530 and Fuji Bank Y40 to Y1,910.

The yen's fall supported high-tech stocks. Canon rose Y10 to Y1,840 and TDK Y240 to Y3,640. Shipbuilders were also stronger, with Kawa-

saki Heavy Industries moving up Y8 to Y447.

In Osaka, the OSE average rose 169.55 to 19,837.81 in volume of 45.9m shares.

Nintendo, the video game maker, jumped Y430 to Y5,300. The stock rose above Y3,000 for the first time since October 1993 thanks to buying by individual investors and foreigners. Traders said reports that the company had tied up with Netscape, of the US, to offer game rewriting services on the internet had supported buying, as did the launch of its new 64-bit game later this month.

Roundup

Selling of blue chips by domestic investors led BANGKOK to its lowest level in over six months. The SET index declined 5.89 to 1,238.91 in low turnover of Bt2.3bn.

Industrial Finance Corp of Thailand, which topped the active list, fell Bt4 to Bt75, and TelecomAsia shed Bt3.50 to Bt70. Brokers said investors sold both shares to take profits after strong gains of late.

HONG KONG fell 1.2 per cent, with late selling spurred by China Light & Power's weaker than expected results. The Hang Seng index relinquished 110 to 9,736.10 in turnover of HK\$1.8bn.

China Light receded HK\$1.90 to HK\$39.50. Hongkong Telecom slipped 30 cents to HK\$13.20 as a number of brokers issued sell notes due to increased competition in the local telephone service market.

MANILA, open for business having been closed on Friday after a typhoon hit the island, eased 1 per cent on worries that today's inflation data would show a rising trend. The composite index lost 28.73 or 1.2 per cent to 2,480.35.

Some brokers said they expected inflation for October to reach 12 to 13 per cent, from 11.8 in September. A rise in domestic interest rates was also expected, they said.

SYDNEY made ground after a strong advance in Australia which left the All Ordinaries index up 15.20 at 2,106.80. Turn-

over amounted to A\$434.6m.

TAIPEI gained 1 per cent as investors were pleased by expectations that the central bank would cut reserve requirements for banks.

The weighted index ended up 48.24 or 1 per cent at 4,982.58, high, closing 8 cents stronger off a session low of 4,804.92. Turnover was T\$15.5bn. Buying was encouraged by an announcement of a lower than expected rise in the October consumer price index.

There was late buying concentrated in financial issues on expectations that the cut in reserve requirements would benefit the sector. China Bills rose T\$1.00 to T\$30.10. Food companies were also firmer and President Enterprises put up T\$1.00 at T\$30.90.

WELLINGTON saw Telecom

hit an all-time high during the day of NZ\$6.52, before slipping back to end a net 7 cents up at NZ\$6.47. The NZSE-40 Capital index rose 6.70 to 2,191.44 in NZ\$87.7m turnover.

Lian Nathan set a new 1995 high, closing 8 cents stronger at NZ\$3.50, and Fletcher Challenge, under selling pressure last week as at least one broker downgraded its recommendation, partly recovered, rising 4 cents to NZ\$3.97.

SINGAPORE was led lower by losses in Sembawang, out of favour with investors owing to its lack of focus and underperforming core operations.

The Straits Times Industrial index shed 1.47 to 2,095.81 as Sembawang lost 15 cents to a low for the year of \$6.50.

KUALA LUMPUR was sup-

ported by bargain hunting after last week's forged scrips scare and the composite index rallied 2.79 to 927.25.

Landmarks took 19.5m, or 20.6 per cent of the total shares traded, on speculation that a major shareholder was selling his stake. There was also speculation of asset injection. The stock rose 2 cents to M\$3.59 after a 79-cent jump on Friday.

SEOUL closed slightly higher on institutional buying of primary blue chips, but brokers said that the mood remained vulnerable to ex-president Roh Tae-woo's slash fund scandal. The composite index was ahead 2.79 at 927.25.

SHANGHAI's B share index lost 1 per cent to close at a four-month low, mainly on selling in Shanghai Diesel Engine, which triggered some heavy

selling in other shares.

The index fell 0.55 to 53.76 as Diesel Engine, which has a heavy weighting, slid \$0.04 or 3 per cent to its all-time low of \$0.390. Brokers said investors were worried about company sales under the impact of China's austerity measures and profits of its joint venture with Caterpillar, of the US.

SHENZHEN's B share index jumped 2.15 or 3.1 per cent to 72.14, boosted by a \$3.50 surge to \$5 in Shenzhen Huaifa, but in volume of just 4,800 shares.

KARACHI made headway as short-covering on clearing day offset early losses. The KSE-100-share index rose 2.07 to 1,538.19, after slipping to 1,519.75 in early trade.

Santiago tumbles 2%

Santiago tumbled in midday trade on fears that inflation would push up interest rates. The IPSA index was off 2.1 per cent at 95.56, while the all-share index fell 1.5 per cent to 5,748 in volume of 51m shares.

Brokers said that interest rates were 6.8 per cent last week and new inflation data indicated that the government would not achieve its target of 8 per cent for the year. Selling hit all sectors, with Endeusa off 0.7 per cent to 276 pesos and

Chilectra down 1.7 per cent.

MEXICO CITY was mildly easier at midsession as investors evaluated recent political and financial news. By noon the IPC index had lost 17.75 to 5,252.93. S&P 500 was weaker at midsession in moderate volume. The Bovespa index receded 491 or 1.2 per cent to 41,097. Analysts said investors were still digesting a presidential decree which aimed to facilitate bank mergers and acquisitions.

MARKETS IN PERSPECTIVE

	% change in local currency			% change in US \$
	1 Week	4 Weeks	1 Year	
Austria	+3.11	-9.08	-12.68	-5.57
Belgium	+1.33	-0.20	-7.46	+15.42
Denmark	+0.79	-0.41	-4.18	+10.80
Finland	+1.78	-11.04	-5.34	+20.38
France	+4.36	-0.81	-2.33	+6.89
Germany	+0.31	-0.20	-2.40	+9.99
Ireland	+2.32	-0.24	-17.33	-18.43
Italy	+1.53	-5.13	-5.44	-5.55
Netherlands	+2.22	-2.13	-8.50	+16.37
Norway	+1.22	-2.85	-7.26	+1.55
Sweden	+2.02	-0.21	-0.17	+10.83
Switzerland	+2.48	-4.46	-3.14	+20.55
UK	+0.07	-1.06	-12.08	+13.41
EUROPE	+1.89	-0.88	-6.18	+13.63

Australia	+1.22	-0.02	-5.65	+9.46
Hong Kong	+1.41	-1.68	-2.06	+15.74
Japan	+3.66	-2.51	-7.65	-7.26
Malaysia	-4.93	-7.23	-14.94	-7.23
New Zealand	+0.24	+4.99	-1.16	+12.59
Singapore	+0.07	-2.77	-3.68	-3.76
Canada	+0.31	+0.64	+7.10	+6.87
USA	+1.80	+1.35	+26.49	+28.77
Mexico	+0.31	+4.86	-6.57	-4.14
South Africa	+1.46	+1.18	-12.75	-3.59
WORLD INDEX	+2.19	-0.51	-6.21	+9.73

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FT/S&P ACTUARIES WORLD INDICES

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NATIONAL AND REGIONAL MARKETS Figures in parentheses are percentage change of stock	FRIDAY NOVEMBER 3 1995										THURSDAY NOVEMBER 2 1995										DOLLAR INDEX																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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NEW BROADCAST & COMMUNICATIONS MEDIA

Back to reality from the field of dreams

The new media offer a plethora of choice. Raymond Snoddy looks at the prospects

Around the world, the multi-billion media business is in turmoil as technology offers consumers unprecedented choice and presents communication companies with investment decisions that are equally unprecedented in their difficulty.

Quite apart from visions of fibre-optic, super-electronic highways delivering an infinity of entertainment and information to every home, media organisations are having to come to terms with digital satellite television, digital terrestrial television and radio, CD-Rom, interactive television and video-on-demand, on top of cable and satellite systems that, by now, are more traditional.

Perhaps the most dramatic media development which has crept up, almost without being noticed, over the past two years involves the enormous potential, backed by huge investments, that are now being committed to digital satellite television in virtually every continent.

Before most people outside the US have come to terms with 30-40 channel television, large media consortia are trying to convince viewers that 150 channels, and possibly even one day as many as 500 channels, would be practical and desirable.

Although it has yet to be proven whether digital satellite will turn out to be a profitable business, it can certainly not be dismissed as a fantasy. If only because of the large sums of money being paid for satellite capacity and for the black box decoders needed to receive the signals. NetHold, the Netherlands-based international pay television company

which operates channels such as FilmNet, recently placed firm orders for 1.1m decoders.

By the end of this year the first of the large digital satellite television operators, DirecTV - a subsidiary of Hughes Aircraft Company - expects to have 1.2m subscribers to a 170-channel system broadcasting to the entire continental United States. It already has more than 800,000 subscribers.

Next year, three competing systems could be offering a large number of television channels over Latin America.

Last month, NetHold launched a multi-channel digital satellite service for all of Africa and services for both Europe and the Middle East will follow. The rival Eutelsat satellite system has been offering a mixture of digital and analogue services for some time. Mr Rupert Murdoch is also using his Hong Kong-based StarTV satellite television system to launch digital satellite in Asia.

British Sky Broadcasting, with 4.2m paying customers, has already leased capacity on the first all-digital television satellite to go up in Europe - the Astra satellite was successfully launched last month - and is expected to launch a 120-channel service early in 1997. Canal Plus, with a total of 7.1m pay-television subscribers in Europe and Africa, plans to launch its digital service before the end of this year.

Digital satellites could also turn out to be powerful vehicles for distributing data, both for businesses and private use.

Eutelsat is already delivering digital versions of the Italian newspapers La Stampa and Sole 24 Ore by satellite for on-screen reading or computer print-out.

CIT Research, the consultancy, believes that by 2004 nearly 9m European homes could own a digital satellite receiver.

The large number of television channels is possible because of digital compression technology that enables as many as 10 channels to be carried - depending on desired picture quality - on a satellite transponder that at present carries only one analogue television channel.

Apart from offering additional choice, digital satellite offers the possibility of near-video-on-demand. Most people go to their video stores in search of the current blockbusters. On a digital satellite system perhaps 80 channels are set aside for the top eight or nine films so that each film is shown on a number of channels. The start times are staggered so that the viewer is only 20-30 minutes away from the start of the film, thereby creating the illusion of video-on-demand.

A large number of experiments are under way - from Colchester in Essex to Orlando, Florida - to see how much consumers are prepared to pay for fully interactive on-demand services, ranging from films to home banking and home shopping.

For instance, British Telecommunications is in the process of launching a commercial experiment involving 2,500 homes in the Colchester and Ipswich area. Television programmes and videos and a wide range of information and consumer services will be sent down normal telephone lines. In the experiment, which will help to determine whether BT launches video-on-demand throughout the UK, movies will cost between £1.50 and £3.99 each and music videos £2.99. Customers will pay a monthly charge of £4.99, but no installation fee.

A similar experiment run by Bell Atlantic in Fairfax, Virginia, is said to be producing "buy rates" higher than expected. The first results are promised soon.



Robin MacFarlane

The cable industry tends to disparage such services on the grounds of the limited capacity of the telephone line and argues that, while others merely talk about super-electronic highways, it is spending billions on turning the concept into a reality.

In the UK, where cable enjoys streams of revenue from both television channels and telecommunication services, the industry has recently passed a number of important milestones. Cable television subscribers have passed the 1m mark and more than 1m telephone lines have been installed.

Cable, rather than satellite dishes, is now winning a majority of new subscribers to the programme services of BSkyB. But despite the significant increase in the number of subscribers as the cable net-

works are rapidly built, the penetration rates - the ratio of those subscribing to those who could - has been stuck stubbornly at 21.5 per cent.

In the new year the cable companies are planning to spend more than £10m on an advertising campaign to increase the awareness of cable.

The three largest cable companies, all of which have recently successfully floated - TeleWest, Nynex CableComms and Bell Cablemedia - have recently joined together to fund a laboratory that will investigate new services, including using cable for cheap and easy access to the Internet.

Lyonnais Communications, the French cable company, is in the process of launching interactive services in Paris - not just home shopping, banking and access to the Internet

but also virtual museums.

If all this were not competition enough, several countries - in particular the US, the UK and Australia - are well advanced with proposals to launch digital terrestrial television. In the UK that would mean at least 20 new channels available over most of the country which could be picked up by simple conventional aerials but would need digital decoders.

As usual, the problem is no longer technological but trying to assess whether the consumer will pay and for what services.

Governments are already attracted by the high prize of clearing large slices of the radio spectrum for mobile communications by moving the channels of the existing broadcasters to digital frequencies. The transition, however, is

likely to take 10-15 years, whether or not a final cut-off date is set.

Ironically, the moment of maximum technological choice is being marked with a growing degree of scepticism about how quickly some of the more grandiose schemes can be realised.

Mr Ed Christie, head of an extensive, continuing project on the future of the media being carried out by SRI International - the old Stanford Research Institute - is telling clients these days that they should "play on the field of reality, not the field of dreams."

Mr Christie says he prefers hybrid solutions that take existing technologies a step ahead and give companies an early advantage in the marketplace to all-singing and dancing superhighways. Many of the huge interna-

tional media deals in recent years have involved predators getting their hands on traditional media businesses with either strong production capacity or strong distribution channels. The deals have ranged from Viacom's acquisition of Paramount and Blockbuster Video to this year's Disney purchase of the US network company Capital Cities ABC and its cable television interests.

Despite the plethora of choice now becoming available, all the signs are that the traditional broadcasters will still hold on to most of their present dominance for the foreseeable future.

In the UK, partly driven by exclusive coverage of sport, the new media's share of viewing in cable and satellite homes has risen to 47 per cent in some recent weeks. It is too early to say whether the increase, compared to the more usual 33 per cent in the past, will turn out to be permanent.

In the US, Verneis Stuhler, the investment bank specialising in the media, recently forecast that total spending on broadcast television networks and stations will grow at a 5.3 per cent compound annual rate from 1995 to 1999, 37 per cent greater than the 3.4 per cent rate for the previous forecast period of 1989-1994. By 1999, total broadcast television spending will reach \$17.5bn, up from \$16bn in 1994.

Further evidence of the growing importance of advertising-financed television came from the UK last month.

In 1992 there was only one bidder for a licence to run Channel 5, a terrestrial channel that should reach around three-quarters of the UK population, and the bid was £1,000 a year. The bid failed largely because the consortium was not fully funded.

On October 27 when the readvertised licence for the channel, which is due to go on air on January 1 1997, was awarded to Channel 3 Broadcasting - a consortium made up of MAF, the broadcasting and financial services group, Pearson, owners of the Financial Times, CLP of Luxembourg and investment bank Warburg Pincus - the winning bid was just over £22m a year.

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II NEW BROADCAST & COMMUNICATIONS MEDIA

■ MULTIMEDIA SERVICES: by Alan Cane

The challenge of cable

As restrictions are eased, what will be the impact on Europe's telecoms operators?

Last month, Brussels opened the door to limited competition between cable television companies and telecommunications operators throughout the European Union.

Using special powers available under the Maastricht treaty, the European Commission is forcing member states to lift restrictions on cable operators that prevent them offering multimedia services such as telephony and home banking in addition to conventional broadcast entertainment.

Telecom operators, however, are still forbidden to broadcast entertainment over their main networks. So to maintain a balance, the new legislation does not include basic voice services, the largest and most lucrative part of the telecoms business.

Mr Karel Van Miert, EU competition commissioner, said he could not force governments to allow voice services before January 1 1998, the date set for liberalisation of all telecoms services and infrastructure across Europe. "But they would be well advised to do so," he said.

Allowing cable companies to offer voice and multimedia services is seen as a way of stimulating competition at the local level as Europe's old, state-owned monopolies are dismantled.

Cable companies provide their own local infrastructure. They are not, therefore, burdened by the need to pay fees to the dominant operator for access to the local loop, the final step between the exchange and the home or office which is often seen as the chief barrier to effective

competition.

So far, however, only the UK and Sweden have been prepared to allow cable companies to compete in voice services. The UK, in fact, was the first country to allow such competition and cable operators, chiefly of US or French origin, have been building regional networks since 1987.

Many of these are barred from voice markets in their home countries and are in the UK to gain experience. They include North American cable operators including TCI and Videotron, and regional Bell operating companies such as US West and Nynex.

The UK is proving to be a testbed for the global cable industry. According to the UK Cable Communications Association, by 2000, UK cable companies will have invested at least £10bn to lay a broadband network incorporating 60,000 miles of fibre optic cable that will pass some 75 per cent of the country's 22m homes. Between them, at present, the cable companies have about 1.2m subscribers.

Speaking in London earlier this year to the US Chamber of Commerce, Mr Richard Blackburn, president of Nynex Worldwide Communications and Media Group, said: "We are all confident that these networks will be built on schedule. Why? Because cable companies in the UK are in the unique position of being able to provide both entertainment and telecommunications over the same network. This is a big incentive that continues to be a key motivation."

In the UK, cable companies have been granted franchises for specific localities in which they have the monopoly on cable provision. To carry telephone traffic over long distances, they are still dependant on conventional telecoms operators to whom they have to pay substantial interconnection charges.

Most have deals with Mercury Communications, BT's chief competitor. Some are forging contracts with Energis, a long distance carrier owned by the National Grid.

There are thus two possible scenarios for the development of cable in the UK: the individual cable operators may agree to link their networks, eventually forming a nationwide, high bandwidth infrastructure. Or they may collaborate with a longhaul operator such as Mercury or Energis to create a high bandwidth network.

Is the UK a good model for other countries liberalising their cable television networks? According to the UK Office of Telecommunications, a total of 125 telephone operators' licences have been granted to cable franchisees.

The UK is proving to be a testbed for the global industry

geographically covering two-thirds of the UK population.

This year for the first time BT, which still has over 90 per cent of the overall UK telecoms market, has been making it clear that the cable operators are beginning to damage its profitability as up to 50,000 BT customers sign up for cable telephone services every month.

It has to be said, however, that the cable companies collectively have not been as successful as they might have hoped. Penetration is, on average, only about 30 per cent compared with an expected 30 per cent at this stage. "Churn", a measure of the number of customers who leave or are excluded from the network, is high. Quality of cable entertainment is sometimes doubtful and there is the ever-present threat of competition from

satellite service operators. Quality of voice telephony can be patchy.

Nevertheless, cable television operators in Belgium, Denmark, Czechoslovakia, the Netherlands, Hong Kong and elsewhere are preparing to move into voice services.

The world's largest cable television operator is also Europe's largest telecoms company, Deutsche Telekom, with 1994 revenues of \$2.5bn from cable TV and 14,600 subscribers. It is due for privatisation in the middle of next year.

The US is expected soon to change its regulations so that its plethora of cable companies will be able to offer voice. Of the world's top 10 cable television companies, eight are US-owned.

Sprint, the third largest US long haul operator, has established a joint venture with three US cable companies - Comcast Corporation, Cox Communications and Telecommunications Inc - to provide local, long-distance wireless and cable services in a single package. According to Mr William Earey, Sprint chief executive: "The venture intends to be the nation's leading, full service, local telecommunications company, and will provide Sprint-branded local service over the cable companies' upgraded cable networks and through wireless personal communications services."

How serious is the challenge of cable to Europe's established and nascent telecoms operators? To judge from the UK, the threat is real but distant. Much will depend on how soon the telecoms operators are allowed to offer entertainment over their own networks. In the UK, 2001 is the earliest date that the present government will review the question, let alone change its policy. But when battle is truly joined, it will be multimedia that will provide the level field of combat.

■ CABLE COMMUNICATIONS: by Raymond Snoddy

A milestone from subscribers

Cable is now outstripping satellite in the UK, and they could draw level by 1998

The UK cable communications industry has just had its most successful year so far, passing one significant milestone after another. In the quarter to July 1 the industry signed its new millionth cable television subscriber and in the same period the number of cable telephone lines installed also passed the 1m figure.

Cable telephony is expanding much faster than television, so that by now an estimated 1.2m cable telephone lines are in use in homes and businesses. The number of television subscriptions rose by 48 per cent over the past 12 months, while cable telephony showed a dramatic increase of 194 per cent at a time when the number of homes passed by cable networks rose from 3.3m in July 1994 to more than 5m now. At the same time, a growing number of cable operators want public in New York and London with TeleWest Communications, the largest UK operator, raising more than \$400m in new equity last December. General Cable raising £156m in April and Nynex CableComms £383m in June.

But perhaps the most significant milestone was passed at the turn of the year. For the first time new subscribers to cable surpassed the number of new subscribers to British Sky Broadcasting, the satellite television venture.

"Cable started to outstrip satellite dishes in December or January and now it is a significant milestone. It's a very important statement from the industry's point of view," says Mr Alan Bates, chief executive of Bell Cablemedia, one of the largest cable operators. The industry forecast is that there will be equality in total numbers between cable and satellite by 1998 or the beginning of 1999. Whether it happens at 4.5m homes or 5m is an irrelevant question.

"The important thing is that when we approach that point we will be able to negotiate with BSkyB on a basis other

UK cable TV subscribers			
	As at	July 1 1995	July 1 1994
Number of operating franchisees		92	69
Broadband homes passed		4,966,200	3,338,075
Broadband homes connected		1,044,290	707,707
Subscriptions as % of TV homes		4.86%	3.17%
Average penetration		21.0%	21.2%
Pay/basis ratio		148%	144%
Franchisees providing telephony		82	48
Telephone lines installed		1,033,723	481,032
of which, residential		934,511	413,080
of which, business		99,212	47,952
All cable homes passed		5,562,513	4,178,310
All cable homes connected		1,185,593	871,409
Average penetration		21.3%	20.8%

Source: Independent Television Commission

than 'take it or leave it,'" adds Mr Bates. Goldman Sachs, the investment bank, in a recent study of the cable industry, suggested that the cross-over point would come in the year 2000 and that by 2003 there would be 6.5m cable television subscribers and 4.7m homes with satellite dishes. By then cable revenues would have reached \$6.7bn a year.

At the moment the cable industry is dependent on BSkyB for most of its significant programming and has to pay around 80 per cent of the rate that BSkyB charges its satellite customers. During the year there was also an expansion in the programming choice with the launch of two cable exclusive channels - both by national newspaper groups keen to break into television.

Channel One, a 24-hour news channel for London, was launched by Associated Newspapers, owners of the Daily Mail, and has been welcomed by the cable operators. The aim is to take the channel national. However, Live TV, launched by the Mirror Group, has been criticised for the initial quality of its programming.

Cable operators are confident that the new approach to Live TV programming under the direction of Mr Kelvin MacKenzie, former editor of The Sun, will be more successful. The channel's schedules have been boosted by live sport. "If we can get one or two more quality British programme channels, ideally cable exclusive channels, that would be better for us than anything,"

says Mr Gary Davis, chief executive of Diamond Cable in Nottingham.

Yet although cable has undoubtedly matured as an industry and the number of subscribers continues to forge ahead as billions of pounds are spent digging up the urban and suburban roads of the UK to construct cable networks, there are still reservations about the performance, particularly of cable television.

Two indicators give cause for concern. Penetration rates - the ratio of those who actually subscribe compared with those who have a cable network down their road and therefore could subscribe - remain stubbornly low. And churn rates - subscribers who disconnect or are disconnected for whatever reason - are still high, sometimes alarmingly so. There is a wide range of penetration rates from 32.4 per cent in Cardiff, albeit on a total of just over 4,000 homes connected, to a low of less than 10 per cent in Coventry. The average has stayed remarkably constant at around 21.5 per cent.

The key financial factor for cable is that it enjoys a dual stream of revenue from both television and telephony - and telephony subscribers are much less likely to cancel their subscriptions than television only subscribers. This means that, according to Goldman Sachs, the dual stream of revenue from UK cable averages over \$60, or \$100, a month per home connected compared with \$28 in a US home where only television services are on offer. The cable industry should also receive a boost from a national multi-million marketing campaign to be launched in January - the first it has ever embarked on.

The cable industry also argues that whatever comes along, whether it is 180-channel digital satellite television, video-on-demand or other interactive services, it is best placed to offer it to consumers. The new equipment will simply be installed at cable company headquarters and the consumer need not re-equip. "The great thing about cable is that it is technologically neutral. From the consumer's point of view we can offer the greatest options at the least cost," says Mr Bates of Bell Cablemedia.

■ PROGRAMMES: by Maggie Brown

Held back by lack of capacity

Why there are still some constraints on the growth areas in cable and satellite

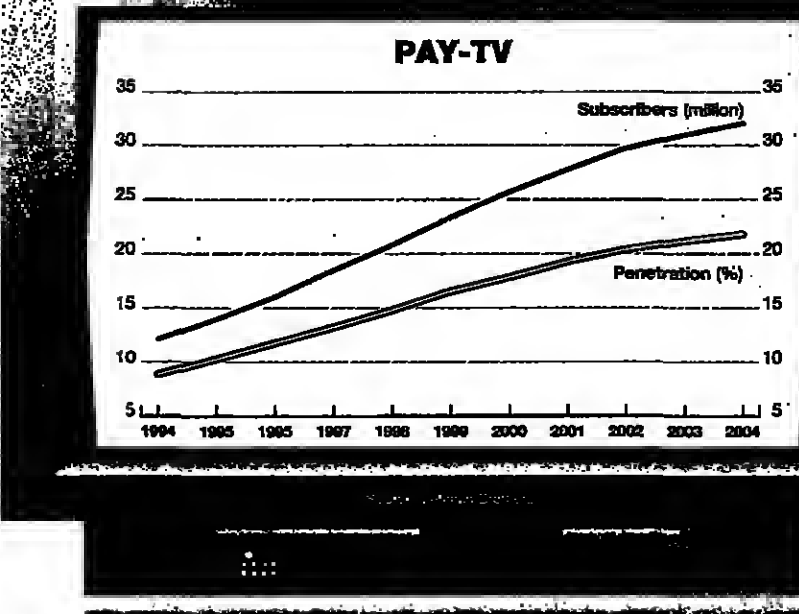
BSkyB, which has made its name and fortune with exclusive sports and film channels, recently held an unusual press conference. Indeed, it might have been a sign of new maturity in British multi-channel television.

Taking over the Pavilion Terrace in the Houses of Parliament, Sky launched its History Channel UK, a three-hour daily segment of documentary, biography and history of warfare and weapons programming, aimed at schoolchildren. Although this is largely a cheap and cheerful recycling exercise, drawing on an existing channel devised by a US cable operator with which Sky has a UK partnership. It is proof, of sorts, that more can sometimes be different and even educational.

Six other Sky multi-package channels have been launched this autumn in staggered starts, ranging from the Disney Channel (on October 11), the Paramount Television entertainment network with repeats of Cheers, Taxi and stand-up comedians; classic sports footage on Sky Sports Gold and the European Business News (on November 1).

Sky now provides 28 channels compared with the four it offered on launch just six years ago, and the four available from terrestrial television. Clearly, it is positioning itself for the expansion expected to intensify next year.

It shows that, despite the observation by Ms Christine Walker, head of the Zenith



media buying group, that pornography has been the growth area - after films and sport - for both satellite and cable programming, there are other new products around. This is not to deny that pornography has been a major factor both in driving sales and in forcing the development of pan-European regulation on cable and satellite content.

The growth in mainstream soft porn is evident in the start-up of Sky Playboy TV, Television X - The Fantasy Channel, which was given a formal warning last month for screening an uncensored version of Requiem for a Vampire, portraying sexual assaults on women, and the Adult Channel. But industry experts say the churn rate for such channels is very high: often people subscribe for the novelty, but are then disappointed.

The fact that the History Channel will share an Astra satellite transponder channel with Sky Soap and the Sci-Fi channel shows how the rush to expand a range of secondary programming is constrained by the lack of capacity.

Once this is solved through the spread of digital broadcasting, most probably digital satellite, there will be scope for building these into dedicated round-the-clock services. Mr Tim Riddard, director of broadcasting at BSkyB, cautions however that this will depend on the experiments working well, and attracting small but loyal audiences.

Mr Jon Davey, head of cable and satellite at the Independent Television Commission, says that some 40 channels can now be received in an average home linked to satellite or cable. The ITC has issued 150 licences for cable and satellite services, but the majority have not been activated yet and some may never operate. "It is the lack of capacity which limits the ability to start new channels," he points out.

But it also depends on the social climate. While the UK has a dedicated racing channel for betting shops, there is no sign that a version of Court TV (among the most popular US stations) will start in the UK, where a move to open up the courts to cameras looks remote after the O.J. Simpson trial.

The US model has largely provided the inspiration for the UK's expansion, with some direct exports (CNN or Country Music TV) and customised transfers with BSkyB the main partner. QVC, the shopping channel founded by Mr Barry Diller, a former News Corpora-

tion executive, has broadcast a British version for two years.

The key exception has been UK Gold (controlled by the BBC, Cox and Thames Television) which prospers by broadcasting well-loved repeats of classics such as Porridge, and Sky News. But there are signs that the UK broadcasters, led by the BBC and Granada, are planning more services.

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DIGITAL TERRESTRIAL TELEVISION: by Raymond Snoddy

Switch without a timetable

The UK will probably be first to broadcast digital, but no date has yet been set for the transfer from analogue

Sometime in 1997 the UK government hopes that broadcasters will be able to add considerably to the choice available to viewers by launching as many as 30 channels of digital terrestrial television across the country.

If it goes ahead on schedule it will probably be the first service in the world to broadcast digital, as opposed to the existing analogue, television from land-based transmitters on a large scale.

Both the US and Australia are also well down the road of drawing up regulations for the launch of digital terrestrial television. The US envisages existing broadcasters such as ABC and CBS vacating their present frequencies and moving entirely to digital in 1995. This would free huge spectrum capacity to auction off for mobile communication use.

Discussions are continuing in the US on whether 15 years is too long or short a period, and on whether broadcasters should pay for digital capacity or at least take on extra obligations, such as providing more educational television, in return.

The UK government has decided against setting a date for the cross-over although it regards a complete move to digital as a very desirable objective in the long term.

Convergent Decisions Group, consultants specialising in digital issues, believes that if the vacant analogue capacity were auctioned off in the UK, it could bring in £2bn a year for the government.

For viewers digital terrestrial offers high quality, multi-channel television without the need for satellite dishes or connection to cable networks. Robust pictures that do not have ghosting like analogue pictures can be picked up on ordinary wire set-top aerials. But a "black box" decoder is needed.

The UK government approach is to divide the available digital capacity into six blocks of frequencies or "multiplexes", each capable of broadcasting a minimum of three high-quality digital television channels to between 60 and 90 per cent of the UK population. There are similar plans

for digital radio. In fact, it becomes almost meaningless to talk of separate channels at all as opposed to streams of bits in the world of digital terrestrial. Fast-moving sport on a wide screen, for instance, would require 6 Megabits of capacity, whereas a studio discussion featuring talking heads might need only 23 Megabits. A controller being shown and move from three to six or even more channels depending on the schedule.

All existing broadcasters will be guaranteed the equivalent of one high-quality digital channel although they will have to broadcast at 80 per cent of the schedule they are offering their existing viewers.

No money will change hands directly in the bids for 12-year digital terrestrial licences which will be awarded by the Independent Television Commission, the regulatory body. Instead, the licences will go to those prepared to make the greatest

No money will change hands as licences go to those making the greatest commitments

commitment to developing the technology by offering a diversity of programmes and the greatest subsidy to reduce the price of decoder boxes.

The role of multiplex operator is being offered separately and the multiplexes need not be run by broadcasters. The aim of the separation, which has been criticised as introducing unnecessary complexity into an already difficult project, is partly to bring in new players such as telecommunications groups.

The fact that no final date has been set for the transfer from analogue to digital has also been criticised on the grounds that there is very little incentive to move to digital unless there is a timetable and therefore a compelling reason to make the large investments needed.

The existing broadcasters are also unhappy that they are being given so little digital capacity as of right - they can always apply for more in consortia bidding for multiplexes - when they will be the providers of the programmes so vital to the success of the venture.

"The government should end consumer and investor uncertainty and settle on a timetable for the switch," (to digital) Mr John Birt, director general of the BBC, said recently. He argued that broadcasters should operate the multiplex, "imaginatively focusing on viewer need and taking the prime commercial risk" wherever they can attract sufficient revenues to fund their programme services.

The BBC has promised to provide "exciting and innovative services" if the government creates the right framework for the development of the technology. This would include BBC1 and BBC2 in widescreen format, uninterrupted coverage of sport, parliament and all the Henry Wood promenade concerts, plus the possibility of a 24-hour television news service.

Digital could offer a great deal to viewers and provide a route for the traditional broadcasters to extend their role in a multi-channel age.

Serious questions remain mainly about the financial viability of digital terrestrial in an intensely competitive world of digital satellite. If 150 channels are available from satellite will enough people be prepared to pay to buy the equipment to see 20-30 channels?

Even more important is the question of whether digital terrestrial channels will have enough on offer - apart perhaps from wide-screen format - to persuade consumers to buy the new equipment.

Mr Rupert Murdoch's British Sky Broadcasting has virtually cornered the market in the subscription rights to Hollywood movies and is increasingly swallowing up exclusive rights to boxing and Rugby League to add to English Premier League soccer. So far movies and sport seem to be the only television genres for which many viewers are prepared to pay extra money.

As a result, the future of digital terrestrial could come down to whether BSkyB and Mr Murdoch are willing to enter the field in a big way to extend their reach beyond the more than 4m cable and satellite homes already subscribing.

BSkyB is looking at the viability of creating a black box able to receive both digital satellite and digital terrestrial channels. If one could be produced at reasonable cost, it could be the key to drive forward the two new ways of distributing channels and increasing the reach of multi-channel television in the UK.

DIGITAL TECHNOLOGY: by Raymond Snoddy

The launch of a revolution

Hundreds of millions are being spent on the assumption that consumers will pay

Just after midnight on October 10 the fifth television satellite operated by SES of Luxembourg was successfully launched from Kourou in French Guiana. Although a number of channels are already being broadcast in digital form by Eutelsat, the European satellite organisation, the launch of the Astra satellite represented a breakthrough.

All 16 transponders on the satellite, which with existing analogue technology would broadcast just one television channel, are dedicated to digital transmission. Each transponder will therefore be able to broadcast anything from two or three channels to as many as 10, depending on the picture quality required.

If all goes well, the satellite should be operational by December and with it the plans of Europe's leading pay television operators, Canal Plus of France; CLT of Luxembourg; the Kirch organisation of Germany; NetHeld, the international broadcasting group based in the Netherlands and British Sky Broadcasting in the UK.

Two more digital Astra satellites are to be launched before the end of 1997, followed by a back-up satellite or "bird", which means that by then the total digital capacity of the system should be around 500 channels.

Eutelsat, with its different approach of offering both analogue and digital on its satellites, will not be far behind with the launch of its Hot Bird series of satellites.

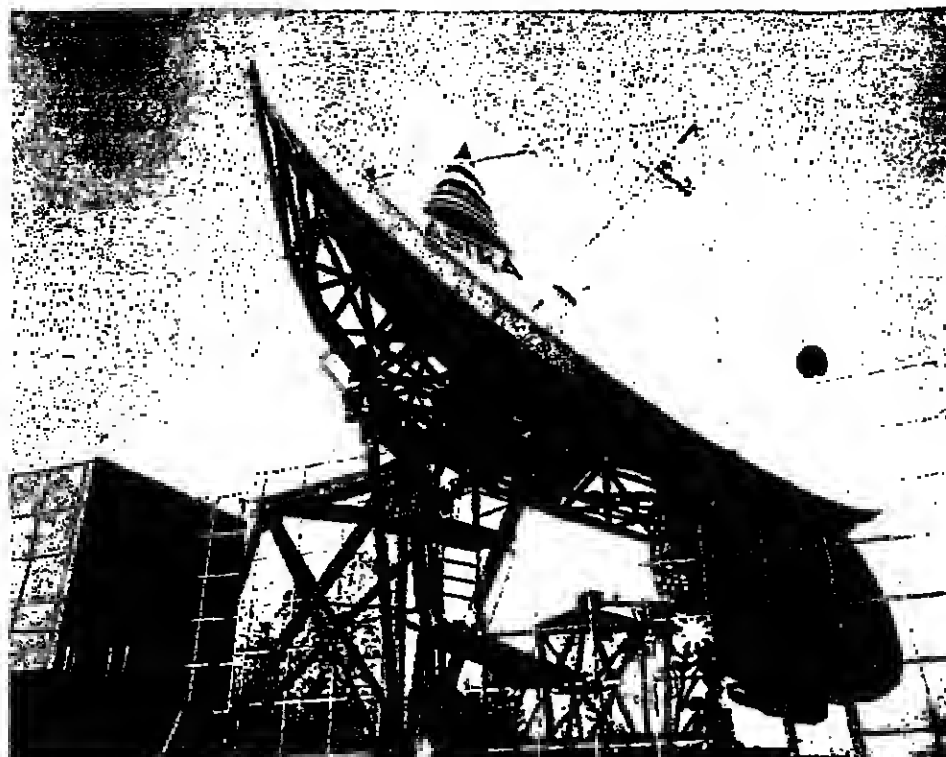
It is extraordinary that hundreds of millions of pounds, and ultimately several billions, are being spent on a yet unproven assumption that consumers actually want and will be prepared to pay for 150 channels of digital television.

Mr Koos Bekker, chief executive of NetHeld, the pay television company which is owned by Richemont, the tobacco and luxury goods group, and by MultiChoice of South Africa, is convinced they will.

He believes there are no single "killer applications" such as near-video-on-demand - the broadcasting of a small number of current hit movies on a large number of channels so that the audience is never more than 20-30 minutes away from the start of any movie. It is the variety available when you can offer more than 100 channels of television that will drive the business, Mr Bekker believes.

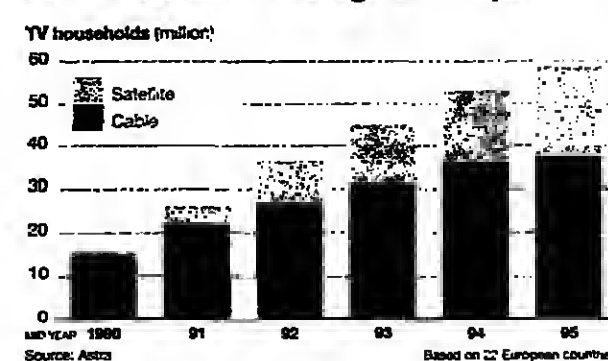
The variety is possible because of the extra capacity obtained with the help of digital compression technology and the much reduced cost of broadcasting each channel. The reduced cost makes multiplexing feasible. This is simply devoting several channels to what would have been a single sports channel before.

Sports fans can choose a channel where the camera is behind their team to watch a match. A schedule of programmes can also be shown in a different order on multiplexed channels to give the viewer a wider choice of what



The Astra satellite, launched last month

Astra household coverage in Europe



Source: Astra. Based on 22 European countries.

to watch at any particular time.

Mr Bekker is backing his analysis that viewers will pay for extra choice with serious money and NetHeld last month launched a digital satellite service covering all of Africa: he has similar plans for Europe and the Middle East. As an indication of the scale of commitment necessary, NetHeld recently placed orders for 1.1m digital satellite receivers, worth an estimated \$550m, with Philips, the Dutch electronics group, National Panasonic of Japan and Pace of the UK.

The launch of the digital revolution poses particular problems for BSkyB, the satellite television company. More than 3m homes receive its service via satellite dishes, in addition to the 1m homes receiving BSkyB channels via cable networks.

BSkyB has to decide whether to put its growing profit stream at risk by making the huge commitments needed to launch a 120-channel system. What if its existing subscribers refuse to pay the cost of the digital equipment, perhaps as much as £700 initially, when simple analogue dishes can be

had for as little as £50? Mr Sam Chisholm, chief executive of BSkyB, believes the receivers are too expensive at the moment for the mass market, although he is convinced that the future will be digital.

For BSkyB, the decision-making is further complicated by the recent government publication of proposals for the launch of digital terrestrial television in the UK. Digital terrestrial - broadcasting signals from land-based transmitters - should be able to offer at least 20 channels to most viewers in the UK without the need of a special aerial, although a digital decoder box will be required.

Mr Chisholm has promised that BSkyB will be in digital transmission although the organisation is much less explicit on whether it will be digital satellite, terrestrial or both, and when such developments will actually happen.

BSkyB has already signed contracts for transponders on the new Astra digital satellite and completed agreements with all its channels to enable them to be shown on a digital service. Other channels are being sought to increase the

range of programming on offer, apart from possibilities such as devoting a channel to each of the eight Premier League football games played each Saturday - if agreement with the league can be obtained.

All the signs are that BSkyB will enter the digital satellite television arena toward the end of 1996 or the beginning of 1997. Canal Plus, which has only around 300,000 satellite subscribers in France compared with more than 4m to its main terrestrial service, has decided to go ahead with digital satellite partly for defensive reasons.

The company believes that, if it does not launch digital services, a competitor will. The French subscription television company, which has already been carrying out digital experiments, plans to install its first digital decoders before the end of this year. Early next year, Canal Plus will launch a package of around 24 channels, moving to a 40-channel system before the end of the year.

The leader in digital satellite television has been DirecTV, owned by Hughes Communications, part of the Hughes Aircraft Company. DirecTV is already broadcasting 170 channels over the continental US and by the end of this year forecasts that it will have 1.3m subscribers. Hughes is looking at taking the concept to other parts of the world and there are likely to be two, if not three, competing digital satellite television systems over south and central America by next year.

By 1997 it should be a little clearer whether the huge investments now being made all over the world are justified and whether consumers really do want to pay for access to 150, and perhaps one day even 500, channels of television.

COMMERCIAL BROADCASTERS: by Maggie Brown

ITV suffers steady erosion

Why stations that rely on indirect funding are likely to lose out in the long term

The problem that ITV and Channel 4 - and the new Channel 5 - will face is that they are missing out on the big boom area of pay television.

The increased revenue to be garnered directly and without coercion from the public, rather than secondhand from the advertisers or from a statutory licence fee, has almost exclusively gone to BSkyB for the past six years. The subscription income it raises has been spent on the things that audiences naturally lap up: films and sport.

It is hardly surprising that ITV has found itself outbid for these appealing properties. Instead, it has been forced to differentiate itself by making

more costly original dramas, at prices starting at around £700,000 an hour, appealing to as broad an audience as possible. This is why it wanted to give the first episode of *Crickers* the best possible position in the schedule - even if that meant moving the News at Ten and having a row with the regulator, the Independent Television Commission.

The terrestrial broadcasters also find themselves wrong-footed by the growing trend for specialised, single interest channels appealing to audiences divided into age groups (children) or interests (rolling news). They are required to provide, in contrast, mixed and varied schedules.

This autumn ITV is also suffering from worse-than-expected sales, and has been obliged to reduce its estimates for income during November and December. The slow but steady erosion of both audiences and revenue has been accelerated

by Channel 4's embrace of the market, which has delighted advertisers, ever-anxious to reach young, affluent viewers.

Under a commercially-minded board headed by Mr Michael Grade, Channel 4 has put in a far more robust performance than anyone expected a few years ago. So much so that questions have been asked about whether it is sticking to its remit.

But despite its lobbying against the system which requires the publicly-owned channel to pay ITV a share of its surplus in return for a guaranteed safety net, there are those in government who believe Channel 4 has put in a far more robust performance than anyone expected a few years ago. So much so that questions have been asked about whether it is sticking to its remit.

Like Channel 4, Channel 5, due to go on air late next year, will have a key advantage over ITV. It will be a national station, totally in control of all output, and it will have no specific public service broadcasting duties. It will have no requirement to provide regional news and current affairs and is expected to target the soft areas of ITV relevant-

lessly, for example playing a daily soap opera against the regional news.

ITV has trouble operating as a single channel or brand because of its regional commitments, and because of the way it is to be divided into three power blocs - Granada/LWT, Carlton/Central and Meridian/Anglia. Mr Gerry Robinson, head of Granada, has attacked ITV's parochialism, and urged it to punch its weight. But it is bogged down in history.

Until this year, ITV put up a robust performance after the franchise changeover traumas of 1993, which saw Thames, its largest programme supplier, lose its licence. But this summer saw a sudden, dramatic crumbling in audience share, which fell to a low of 33.8 per cent in the second week of August, though it recovered to 42 per cent in September.

Yet slowly but surely, ITV's position is being chipped away by the new channels. No one single channel has had a particularly devastating impact, but the combined effect of the new channels is having to work harder to justify its hold. And, with Coronation Street four times a week, it is beginning to show signs of exhaustion.

PROFILE British Sky Broadcasting by Raymond Snoddy

Pay more to see more

Earlier this month British Sky Broadcasting completed the introduction of no fewer than seven new programme services. Most, such as the History Channel, European Business News and the Sci-Fi channel offer segments of programming rather than complete 24-hour-a-day channels and the new services were accompanied by a £2 a month rise in subscriptions, taking the cost of the overall BSkyB package to £24.99 a month.

Two services are expected to boost the number of subscribers, though in different ways - Playboy TV and The Disney Channel. The launch of the latter - the first Disney Channel in Europe - and the marketing thrust behind it give an insight into the goal of both the Walt Disney Company and BSkyB. Both are prepared to invest for the long term to develop the UK multi-channel market.

Disney has allowed BSkyB to offer its channel as a "free bonus" channel at no extra charge to those who subscribe to both BSkyB movie channels. The satellite company is paying Disney 80p per subscriber a month for the channel in the hope that children will persuade their parents to take the package. BSkyB expects that Disney will prove a powerful

"loss leader" for subscription to its movie channels. In four years' time when the cable and satellite market has grown, Disney's channel is likely to be offered à la carte with a separate subscription charge.

The seven new programme services are part of the continuing strategy of Mr Sam Chisholm, chief executive of BSkyB, which made an operating profit of £155m in the 1994-95 financial year. He believes it will take BSkyB, which at the moment has 4.2m paying customers on both satellite and cable systems, in a smooth progression to 10m homes - although that will be a tall order. In particular, the rate of increase of satellite dishes has been slowing down and cable now takes the majority of new multi-channel subscribers.

Apart from continuing to add new channels the next phase of development for the satellite group will be to add pay-per-view - charging for individual sports events on top of monthly subscription payments. Boxing is the most likely sport to introduce pay-per-view and if Frank Bruno, the current world heavyweight champion, defends his title against Mike Tyson, BSkyB subscribers will almost certainly have to

pay an additional charge to see the fight.

A similar "box office" could be introduced for other top sporting events. But BSkyB will have to be careful not to alienate subscribers to Sky Sports by trying to squeeze too much revenue from them.

The introduction of pay-per-view is likely to be BSkyB's big initiative for 1996, followed by the launch of digital television at the beginning of 1997. Detailed preparation for that has already been made and the satellite capacity leased so that digital TV can be launched at relatively short notice if necessary. However, apart from the cost of the receiving equipment, the reason for caution is the fear that a new digital satellite service could hit the revenues of the existing business without attracting enough new subscribers to defray the additional investment costs.

The BSkyB chief executive is keen to investigate the possibility that a common "black box" could be created at reasonable cost to decode both digital satellite broadcasts and the digital terrestrial signal. If such a venture turns out to be practical, it could provide an enormous boost to the spread of UK multi-channel television.

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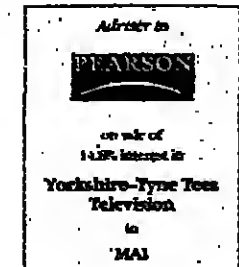
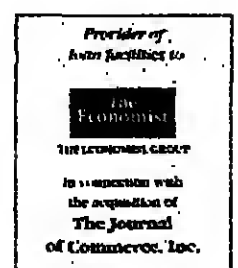
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